## Feasibility study for value addition in the fruit and vegetable sector

This PPG aims to improve fruits and vegetables value chains in Sri Lanka, by minimising and addressing SPS and post-harvest issues along those value chains and thereby contributing to the promotion of fruits and vegetables exports.

The PPG will conduct a feasibility study to evaluate the economic, technical and operational feasibility of value addition of five export-oriented value chains (pineapple, papaya, banana, mango and passion fruit). A five year strategic and a short term operations plan will be also designed for the Lanka Fruit & Vegetable Producers, Processors and Exporters Association (LFVPPEA).

## STDF/PPG/576

Status On-going

Start Date 01/10/2017

End Date 31/03/2019

Project Value (US\$) \$49,071

**STDF Contribution (US\$)** \$49,071

Beneficiaries Sri Lanka

## **Implementing Entities**

Lanka Fruit & Vegetable Producers, Processors and Exporters Association (LFVPPEA) International Trade Centre (ITC)