

# Feasibility study for value addition in the fruit and vegetable sector

---

This PPG aims to improve fruits and vegetables value chains in Sri Lanka, by minimising and addressing SPS and post-harvest issues along those value chains and thereby contributing to the promotion of fruits and vegetables exports.

The PPG will conduct a feasibility study to evaluate the economic, technical and operational feasibility of value addition of five export-oriented value chains (pineapple, papaya, banana, mango and passion fruit). A five year strategic and a short term operations plan will be also designed for the Lanka Fruit & Vegetable Producers, Processors and Exporters Association (LFVPPEA).

## **STDF/PPG/576**

### **Status**

On-going

### **Start Date**

01/10/2017

### **End Date**

31/03/2019

### **Project Value (US\$)**

\$49,071

### **STDF Contribution (US\$)**

\$49,071

### **Beneficiaries**

Sri Lanka

### **Implementing Entities**

Lanka Fruit & Vegetable Producers, Processors and Exporters Association (LFVPPEA)

International Trade Centre (ITC)