

Applying the P-IMA tool in Ecuador

This PPG aims to prioritize SPS investments in Ecuador for market access using STDF's P-IMA framework. The application of the tool is expected to generate information to support SPS capacity building, help build awareness among the public and private sector about the returns on SPS capacity building, and ultimately support fund-raising. P-IMA will facilitate dialogue among the public and the private sector, inform more transparent decision-making by political leaders, and help the Secretary of National Planning and Development (Ministry of Economy and Finance) better coordinate resources that are designated to SPS agencies. The results of the P-IMA tool will also be used to develop a 5-year SPS strategic plan.

STDF/PPG/709

Status

Awaiting

Project Value (US\$)

\$50,000

STDF Contribution (US\$)

\$50,000

Beneficiaries

Ecuador

Implementing Entities

Inter-American Institute for Cooperation on Agriculture (IICA)