SINGLE WINDOW, E-CERTS & AUTOMATION: LESSONS, EXPERIENCES & PATHWAYS FOR SPS.....



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TRADE AND COMPETITIVENESS GLOBAL PRACTICE



The World Bank Group is a major provider of trade related assistance with a current portfolio of 7 Billion



Analysis and Diagnostics
Technical Assistance

Financing of major trade infrastructure and institutional reform projects

Research and data products (LPI/Doing Business)

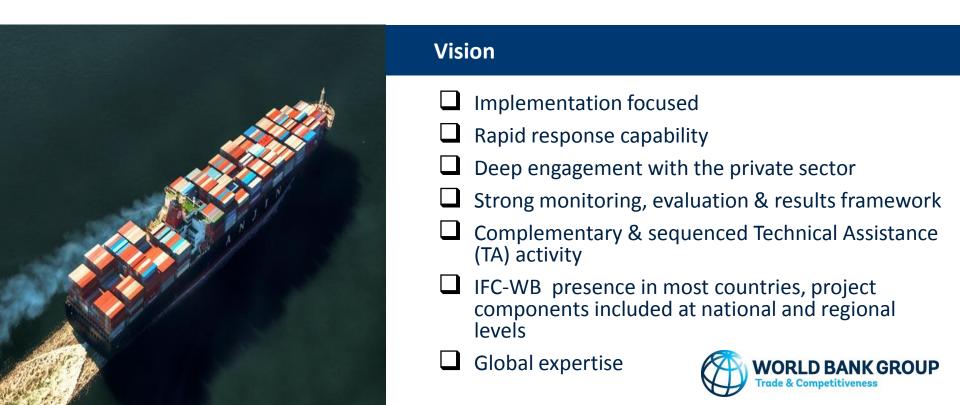
Global advocacy and partnerships



WTO-TFA PREPARATION & IMPLEMENTATION SUPPORT TRADE FACILITATION SUPPORT PROGRAM (TFSP)

Objective

Assist developing countries in reforming and aligning their trade facilitation laws, procedures, processes & systems to enable implementation of the WTO TFA Requirements.



THE REGULATORY SINGLE WINDOW

A facility that allows parties involved in trade and transport to lodge standardized information and documents with a single entry point to fulfill all import, export, and transit-related regulatory requirements.

For information submitted electronically, individual data elements should only be submitted once.

UN CEFACT, Recommendation No. 33, July 2005

THE REGULATORY SINGLE WINDOW

• Single Submission of data and information;

Meaning each separate data item pertaining to the release/clearance of a shipment is only required to be supplied once (whether by a commercial operator or a government agency)

Single and Synchronous processing of data and information;

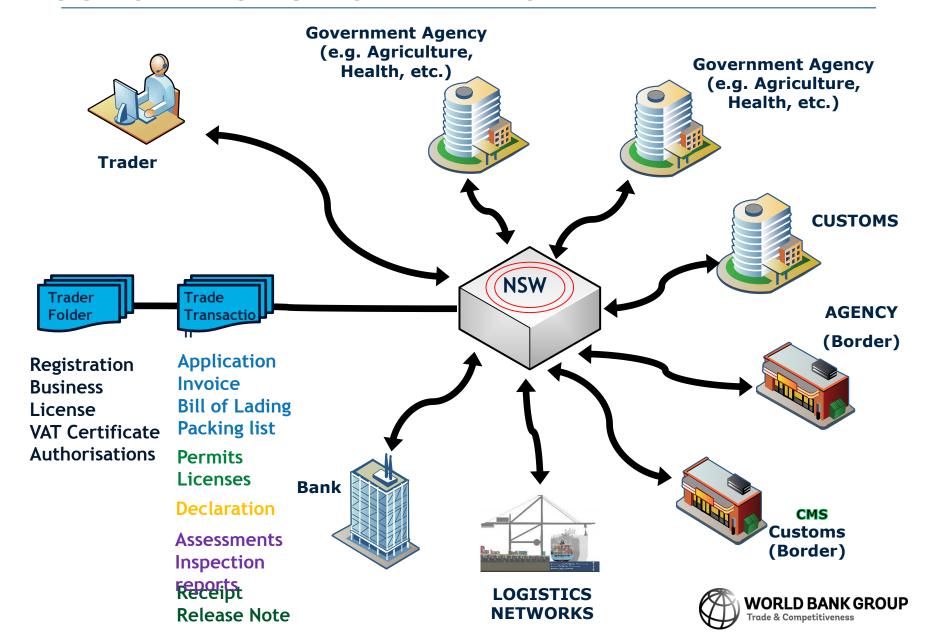
Meaning that the handling of the data in a specific release/clearance process by government agencies should involve one-time handling, from a Trader's perspective, that may be synchronous across agencies, and

Single Decision-making for Customs release and clearance of cargoes

Meaning a single point of decision for the release/clearance of cargoes by Customs on the basis of decisions, if required, taken by line ministries and agencies and communicated in a timely manner to Customs

ASEAN Secretariat, ASW Technical Guide, March 2006

CONCEPT OF SINGLE WINDOW



STRATEGY FOR BUILDING A NATIONAL SINGLE WINDOW ENVIRONMENT

Strategy Components

- □ Vision Statement
- ☐ Functional Model
- Operational Model
- **☐** Governance Model
- ☐ Financial Model
- ☐ Capacity Building Plan
- Legal Framework
- Constraints

Leading to...

Blueprint for Implementation to take to market

IMPLEMENTING A SINGLE WINDOW: BEST PRACTICE PREPARATION (1)

Component	Description	Time Frame
Legal Action	Based on initial legal review & required specific features of new functional	
Plan	requirements, plan for implementing any required legal changes	6 months
Business	Business Process Analysis of current operation for all government agencies	
Process Model	involved in trade ("as is" model)	6-9 months
	Re-engineered Business Process Model ("to be" model) including new	
	harmonized data model across all stakeholders	
Functional and	Functional Specifications of ESW system	
Technical	• Technical Platform for operation of ESW system (e.g. topology, hardware,	6-9 months
Architecture	communications, software platform, performance requirements, non-	
	functional specifications)	
Operational and	• Operational Model, i.e. functions to be performed by different parties of (e.g.	
Governance	system operation, facilities' management, Help Desk, maintenance and	6-9 months
Model	support, etc.)	
	SLA's governing the relationships between parties	
	Ownership, Oversight, Management and Reporting structure	
Capacity	HR Requirements	
Building Plan	Training Needs Analysis	3 months
	Training Plan	

Time frame depends on country context and can take longer...



IMPLEMENTING A SINGLE WINDOW: BEST PRACTICE PREPARATION (2)

Component	Description	Time Frame
Fee Model	 Estimate of operational costs based on Functional and Technical Architecture, Operational Model and analysis of transaction volumes Recommended fee structure for operational cost recovery Recommended model for sharing revenue collected through the ESW and due to different agencies 	3 months
Risk Management Model	Recommendations for leveraging shared data structures and facilities for the purpose of applying risk management principles across all government agencies with a view to incremental degrees of trade facilitation	6-12 months
Change Management	 Change Plan Communication strategy (i.e. how to communicate change to all stakeholders) 	6 months
Procurement Plan	 Procurement Specifications for products and services to be procured (e.g. software, hardware, infrastructure, outsourced services if any, etc.) Draft RFP's 	6 months



LESSONS LEARNT....

Managing complexity:

- SW implementation is a long-term endeavor and complex
- Any automation solution cannot be stand-alone, needs to be appropriate and customized for the existing context;
- Must include all stakeholders, particularly SPS Agencies.

■ Creating an enabling institutional framework:

- A change champion often important to initiate the process but change champions needed to sustain the long term effort involved
- Leadership important but need to make sure all stakeholders share the same vision and accountability for success
- Clear and unambiguous mandate for the lead agency is essential

■ Planning is key:

- An automation trade processing system is an enabler and preparation beforehand is crucial
- Challenges and risks need to be identified and pragmatically assessed Ambitions and timelines need to be realistic (e.g. telecoms infrastructure, business culture etc)
- Sequencing is key Trade Information Portal a good place to start requires the same interagency coordination