

WORLD TRADE ORGANIZATION

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Committee on Sanitary and Phytosanitary Measures

RESEARCH AND RESEARCHERS ON PRIVATE STANDARDS

Note by the Secretariat¹

Attached is a list of organizations that, according to publicly available information, are active in research on the effects of private standards. This list has been prepared by the Standards and Trade Development Facility (STDF) to help Members identify studies or organizations that may assist them in determining the effects of SPS-related private standards on trade and development, particularly in the context of the questionnaire circulated as document G/SPS/W/232. This list is for information only. The Secretariat is in no way responsible for the work undertaken by these organizations and does not endorse the organizations or their work.

The Secretariat is eager to receive additional information on other organizations active in research on this topic. Members are invited to submit additional information at: STDFSecretariat@wto.org. On the basis of the information received, the list overleaf will be updated. Members may consult the list at <http://www.standardsfacility.org>.

¹ This document has been prepared under the Secretariat's own responsibility and is without prejudice to the positions of Members or to their rights or obligations under the WTO.

ATTACHMENT

I. INTERNATIONAL ORGANIZATIONS RESEARCHING THE IMPACT OF PRIVATE STANDARDS

Organization	Researchers	Examples of Research Work
FAO	<p>Pascal Liu Trade and Markets Division pascal.liu@fao.org</p> <p>Allan Hrushka FAO Regional Office for Latin America and the Caribbean Allan.Hruska@fao.org</p>	<p>A Practical Manual for Producers and Exporters from Asia: Regulations, Standards and Certification for Agricultural Exports; 2007; available at: http://www.fao.org/docrep/010/ag130e/ag130e00.htm</p> <p>A Practical Manual for Producers and Exporters from East Africa: Regulations, Standards and Certification for Agricultural Exports; 2006; available in English at: http://www.fao.org/docrep/010/a0791e/a0791e00.htm</p> <p>A Qualitative Assessment of Standards and Certification Schemes Applicable to Aquaculture in the Asia–Pacific Region; 2007; available in English at: http://www.fao.org/docrep/010/ai388e/ai388e00.htm</p> <p>Private Standards in the United States and European Union Markets for Fruit and Vegetables: Implications for Developing Countries; 2007; available in English at: http://www.fao.org/docrep/010/a1245e/a1245e00.htm</p> <p>Food Safety Certification; 2006, available in English at: ftp://ftp.fao.org/docrep/fao/008/ag067e/ag067e00.pdf</p>
International Trade Centre	<p>S. K. Gujadhur Senior Adviser on Standards and Quality Management quality@intracen.org</p>	<p>EQ86: Directory of Marks and Labels Related to Food Safety, Environmental Integrity and Social Equity</p> <p>EQ85: An Introduction to ISO 22000 - Food Safety Management</p> <p>HB17: ISO 22000 Food Safety Management Systems - An easy-to-use checklist for small businesses - Are you ready?</p> <p>Documents available from ITC website: http://www.intracen.org/eqm/</p>

Organization	Researchers	Examples of Research Work
OECD	<p>Linda Fulponi Senior Economist Directorate for Trade and Agriculture linda.fulponi@oecd.org</p>	<p>Private Voluntary Standards and Developing Country Market Access: Preliminary Results; G/SPS/GEN/763</p> <p>Final Report on Private Standards and the Shaping of the Agro-Food System; AGR/CA/APM(2006)9/FINAL; 31 July 2006; available in English and French at: http://www.oalis.oecd.org/olis/2006doc.nsf/linkto/agr-ca-apm(2006)9-final.</p> <p>Private Standard Schemes and Developing Country Access to Global Value Chains: Challenges and Opportunities Emerging from four Case Studies; AGR/CA/APM(2006)20/FINAL; 5 October 2007; available in English and French at: http://www.oalis.oecd.org/olis/2006doc.nsf/linkto/agr-ca-apm(2006)20-final.</p> <p>Market Access and Private Standards: Case Study of the Chilean Fruit Markets; AGR/CA/APM(2005)27/FINAL; 16 October 2007; available in English and French at: http://www.oalis.oecd.org/olis/2005doc.nsf/linkto/agr-ca-apm(2005)27-final.</p> <p>Market Access and Private Standards: Case Study of the Peruvian Fruit and Vegetable Markets; AGR/CA/APM(2006)23/FINAL; 10 September 2007; available in English and French at: http://www.oalis.oecd.org/olis/2006doc.nsf/linkto/agr-ca-apm(2006)23-final.</p> <p>Market Access and Private Standards: Case Study of the Ghana Fruit Markets; AGR/CA/APM(2006)22/FINAL; 12 September 2007; available in English and French at: http://www.oalis.oecd.org/olis/2006doc.nsf/linkto/agr-ca-apm(2006)22-final.</p> <p>Market Access and Private Standards: Case Study of the South African Fruit Market; AGR/CA/APM(2005)28/FINAL; 12 September 2007; available in English and French at: http://www.oalis.oecd.org/olis/2005doc.nsf/linkto/agr-ca-apm(2005)28-final</p>
UNCTAD	<p>Ulrich Hoffmann Chief, Trade and Sustainable Development Section Ulrich.Hoffmann@unctad.org</p>	<p>Typology of Global Standards; G/SPS/GEN/760</p> <p>Private Sector Standards and Developing Country Exports of Fresh Fruit and Vegetables; G/SPS/GEN/761 & Corr.1</p> <p>Copies of the reports below can be downloaded at http://www.unctad.org/trade_env/documentsPUBLI.asp:</p> <p>Private-Sector Standards and National Schemes for Good Agricultural Practices: Implications for Exports of Fresh Fruit and Vegetables from sub-Saharan Africa: Experiences of Ghana, Kenya, and Uganda. Symbol: UNCTAD/DITC/TED/2007/13. Date: April 2008; available in English.</p>

Organization	Researchers	Examples of Research Work
		<p>Challenges and Opportunities Arising from Private Standards on Food Safety and Environment for Exporters of Fresh Fruit and Vegetables in Asia: Experiences of Malaysia, Thailand and Viet Nam. Symbol: UNCTAD/DITC/TED/2007/6. Date: Feb 2008; available in English.</p> <p>The Implications of Private-Sector Standards for Good Agricultural Practices: Exploring Options to Facilitate Market Access for Developing-country Exporters of Fruit and Vegetables: Experiences of Argentina, Brazil and Costa Rica. Symbol: UNCTAD/DITC/TED/2007/2. Date: Nov 2007; available in English.</p> <p>Food Safety and Environmental Requirements in Export Markets - Friend or Foe for Producers of Fruit and Vegetables in Asian Developing Countries? Symbol: UNCTAD/DITC/TED/2006/8. Date: Aug 2007; available in English.</p> <p>Requisitos Ambientales, Competitividad Internacional y Acceso a Mercados en América Central, Cuba y la República Dominicana: Contexto internacional y experiencias nacionales, con referencia especial a los productos agrícolas. Symbol: UNCTAD/DITC/TED/2006/1. Date: May 2007; available in Spanish</p>
UNIDO	private_standards@unido.org	<p>The United Nations Industrial Development Organization (UNIDO) recently initiated a project to develop an inventory of private standards relevant to selected manufacturing sectors together with a producer's guidebook. The focus is on private standards in general, rather than just in the area of food products. For more details see: http://www.unido.org/index.php?id=5815</p>
World Bank	<p>Steven Jaffee Lead Economist sjaffee@worldbank.org</p> <p>John Lamb Agribusiness Specialist jlamb@worldbank.org</p>	<p>Information on the World Bank's project on "Challenges and Opportunities Associated with International Agro-Food Standards", including ten country case studies, industrialized country buyer surveys and other information is available (in English) at: http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/TRADE/0,,contentMDK:20334931~menuPK:634021~pagePK:148956~piPK:216618~theSitePK:239071,00.html</p>

II. OTHER ORGANIZATIONS RESEARCHING THE IMPACT OF PRIVATE STANDARDS

Organization	Researchers	Examples of Research Work
Africa Observer Network	Dr. Johannes Kern Africa Observer, Ambassador for Smallholders in Developing Countries johannes.kern@africa-observer.info or info@africa-observer.info	<p>The Africa Observer project started in 2007. It receives support from the UK Department for International Development (DFID) the German Society for Technical Cooperation (GTZ) GlobalGAP, the Netherlands Foreign Ministry, DFPT South Africa; and SMH projects Ltd., UK. The aim of the project is to incorporate different stakeholder views and experience related to GlobalGAP implementation in smallholder agriculture worldwide; and to consider options for the next revision of the GlobalGAP standard. Topics for consideration include:</p> <ul style="list-style-type: none"> • GlobalGAP Control Points and Compliance Criteria; • GlobalGAP General Regulations – especially certification options 1, 2 and possibly further options relevant to producer groups; • The Quality Management System requirements of option 2 certification. <p>A Smallholder Task Force has also been established. Members of the Taskforce include: Ruth Nyaga, Kenya, Managing Director of AfriCert; Kevin Maart, South Africa, Development Co-ordinator for emerging farmers at the Deciduous Fruit Producers’ Trust (DFPT); Babacar Samb, Senegal, Managing Director of Bioscope; Kofi Biney, Ghana, GTZ Technical Advisor; Dr. Andrew Graffham, UK, Natural Resources Institute (NRI); and Steve Homer, UK, Managing Director of SMH projects Limited.</p> <p>Further information available at: http://www.africa-observer.info</p>
Agrifoodstandards.net	http://www.agrifoodstandards.net	<p>The Agrifoodstandards.net website contains useful sources on small-scale producers and standards in agrifood supply chains, including the "Fresh Insights and Fresh Perspectives" series (in English): http://www.agrifoodstandards.net</p>
ComMark Trust	Jennifer Rathebe jennifer@commark.org	<p>ComMark Trust runs a Private Standards Innovation Fund to assists Southern African agri-business firms meet private standards. ComMark runs an Innovation Fund awards grants to regional producer groups, private firms, industry associations and agencies to assist them to overcome specific certification or standards issues that prevent them from supplying high-value, formal markets such as international and regional supermarket chains. ComMark is also organizing workshops looking at policy questions related to private standards. For more information see: http://www.commark.org/</p>

Organization	Researchers	Examples of Research Work
ISEAL	http://www.isealalliance.org/ info@isealalliance.org	The International Social and Environmental Accreditation and Labelling (ISEAL) Alliance seeks to define and codify best practice for the design and implementation of social and environmental standards systems. The ISEAL Alliance is an open membership association for international social and environmental standard-setting and conformity assessment organisations that seek to meet objective criteria for credible operating practices. ISEAL member organisations are committed to implementing programs that comply with internationally-accepted criteria; that do not act as technical barriers to trade; and that focus on best social and environmental production practices. ISEAL also undertakes capacity building and conducts research.
Leuven Centre for Global Governance	http://ghumweb2.ghum.kuleuven.ac.be/ggs/index.html	The Leuven Centre for Global Governance Studies is an interdisciplinary research centre of the Humanities and Social Sciences. It carries out and supports interdisciplinary research on topics related to globalization, governance processes and multilateralism. One of its particular focus is on trade and sustainable development.
Pesticides Initiative Programme (PIP)	Morag Webb Capacity Building Officer and Policy Analyst http://www.coleacp.org	PIP is publishing a survey of ACP exporter compliance, in particular with commercial standards. A total of 102 companies have been interviewed, across 10 ACP countries. More information available at:the PIP website: http://www.coleacp.org/FO_Internet/pip/Default.asp?ai_Language=1
Trade Standards Practitioners Network	TSPNsecretariat@gtz.de	The mission of the Trade Standards Practitioners Network (TSPN) is to improve the effectiveness of initiatives that support developing country capacity and participation in the implementation of trade-related social, environment and sanitary/phytosanitary standards and related measures through information sharing, policy research and capacity building. In doing so, the TSPN seeks to foster more sustainable, competitive, and equitable developing country supply chains by improving their ability to respond to different commercial, safety, social and environmental requirements. Funding for TSPN has been provided by the World Bank's Development Grant Council to enable the creation of a Secretariat for the Trade Standards Practitioners Network. The Secretariat will be hosted by GTZ. The Trade Standards Practitioners Network website contains information on standards-related projects, as well as on standards schemes on different issues and products (in English): http://www.tradestandards.org .