

Highlights from Recent STDF Thematic Work

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Presentation overview

Context

Recent STDF work

- Good practice
- Public-private partnerships
- Regional SPS strategies and frameworks
- SPS coordination mechanisms
- Use of economic analysis to inform SPS decisions
- etc.

Conclusions and lessons learned



Context

- Continued attention to effects of standards on trade, smallholders, etc.
- Visibility of SPS issues on global agenda
- SPS in context of CAADP, Aid-for-Trade Initiative, Trade Facilitation, EIF Tier II
- Development of regional SPS positions
- Calls for better coordination
- Demands to demonstrate impact of SPS capacity building

Good Practice in SPS Technical Cooperation

- Paris Principles on Aid Effectiveness:
 - Ownership
 - Alignment
 - Harmonization
 - Managing for results
 - Mutual accountability
- STDF/OECD research on application of Paris Principles in SPS technical cooperation and international workshop (2008)

Key elements of good practice

- Assess and prioritize SPS capacity needs
- Ensure activities are connected and in sequence
- Apply a value chain approach
- Involve the public and private sector
- Link skills development to practice
- Integrate SPS capacity building with broader trade / agricultural development programmes
- Manage for results – develop and use indicators

Public-Private Partnerships

- STDF/LNV/WBI workshop on PPPs in support of SPS capacity building (The Hague, Oct. 2010)
- STDF Briefing Note (Oct. 2010)
- Emergence and role of PPPs to promote dialogue on SPS, address specific constraints, improve service delivery (labs, certification, training, etc.)
- Recognition that government and the private sector need to work together more effectively in SPS area

Preconditions for partnerships

- Clear and measurable objectives
- Open mind-set, alignment of cultures, expectations
- Commitment and trust
- Leadership
- Good governance and transparency
- Resources (time, money)

<http://www.standardsfacility.org/en/TAPPP.htm>



STDF Study on Regional SPS frameworks and strategies in Africa – key messages

- Focus regional frameworks on most effective use of resources
- Participate in ISSOs and SPS Committee
- Develop regional positions and strengthen regional / national SPS coordination mechanisms
- Increase SPS awareness at higher decision-making levels
- Ensure SPS capacity building is coordinated, demand-driven, inclusive and based on SPS capacity evaluations
- Avoid multiplication of transparency requirements and use existing tools


STDF study on SPS coordination mechanisms (forthcoming)

- Importance of national SPS coordination (public –public and public-private) to improve SPS management
- Room for improvement – only one of 17 countries replying to survey rates functioning of their SPS coordination mechanism as satisfactory
- SPS coordination mechanisms operate in different ways depending on country circumstances
- Important to ensure high-level buy-in and consider sustainability at the outset

STDF work on the use of economic analysis to inform SPS decision-making

- Guidelines on the use of economic analysis to inform SPS-related decision-making (Nov. 2009)
- International workshop (Geneva, 30 Nov. 2009)
- Briefing Note (Dec. 2009)
- Development and application of **Multi Criteria Decision Analysis (MCDA) Tool**
 - Mozambique, April 2011
 - Zambia, 2011
 - Regional workshop, Johannesburg, August 2011

Use of Multi Criteria Decision Analysis to Inform SPS decision-making

- Provide structured approach to establishing priorities between alternative SPS capacity-building options
 - Enhance transparency of SPS capacity-building decisions
 - Facilitate inputs to priority-setting from diverse stakeholders
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- Greater resource efficiency
 - Demand-driven capacity-building
 - Enhanced trade and social outcomes and impacts

Key lessons for SPS capacity building

- Consult and engage all relevant stakeholders (national, regional, public, private, academia, etc.)
- Assess and prioritize capacity needs
- Build on other completed, ongoing and planned activities
- Pursue linkages with broader trade / agricultural development programmes
- Measure for results

Conclusions

- Continue efforts to raise SPS awareness and ensure high-level commitment
- Improve transparency in SPS technical cooperation
- Promote more effective SPS coordination (public-public and public-private) at national and regional level
- Continue work to build SPS technical and management capacity at regional, sub-regional and national level

Standards and Trade Development Facility

For more information

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The screenshot shows the website for the Standards and Trade Development Facility (STDF) in Microsoft Internet Explorer. The browser's address bar shows the URL <http://www.standardsfacility.org/>. The website features a blue header with the STDF logo and navigation links for 'Français' and 'Español'. A left sidebar contains a menu with items: Background, Coordination activities, Funding opportunities, Ongoing & completed activities, and Contact us. Below the menu is a yellow box announcing the 'Next Deadline for Submission of Funding Proposals: 19 December 2008'. The main content area is titled 'Standards and Trade Development Facility' and includes a paragraph describing the STDF as a global programme established by the FAO, OIE, World Bank, WHO, and WTO. It lists strategic aims: to assist developing countries in SPS standards and to act as a vehicle for co-ordination among technical co-operation providers. A 'What's New' section on the right lists recent news items, including Finland's donation to WTO trust funds and the STDF Workshop on SPS-Related Capacity Evaluation Tools. The bottom of the browser window shows the Windows taskbar with various open applications.

