



**STDF / LNV / WORLD BANK WORKSHOP  
"PUBLIC-PRIVATE PARTNERSHIPS IN SUPPORT OF  
SANITARY AND PHYTOSANITARY (SPS) CAPACITY"**

**4-5 OCTOBER 2010**

**BILDERBERG HOTEL, SCHEVENINGEN (THE HAGUE), THE NETHERLANDS**

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**PROVISIONAL PROGRAMME**

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**Monday, 4 October 2010**

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**8.00 – 9.00 Registration**

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**9.00 – 9.30 Welcome and opening remarks**

*[Hans Hoogeveen](#), Director-General, Ministry of Agriculture, Nature and Food Quality, The Netherlands (Delivered by Jan Deelstra, Director, Department of International Relations)*

*[Harsha V. Singh](#), Deputy Director-General, World Trade Organization*

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**9.30 – 9.45 Workshop overview and objectives**

*Melvin Spreij, STDF Secretary*

*Workshop Moderator: Djordjija Petkoski, Lead Specialist and Head of Business, Competitiveness and Development Team, World Bank Institute*

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**9.45 – 10.30 Public-Private Partnerships (PPPs) as a tool for development: Lessons from experience**

This session will explore the emergence and role of PPPs as a tool for development. Drawing on relevant literature by international organizations and others, and experiences with PPPs in other sectors, the session will set the scene for the workshop through a consideration of the concept and emergence of PPPs, different types of PPPs, their driving forces and value-added. The emergence of PPPs as an alliance that goes beyond corporate governance to become a business model will also be considered.

**Speaker**

- *[Christiaan Rebergen](#), Ambassador for MDGs and Public Private Partnerships; Deputy Director, Sustainable Economic Development, Ministry of Foreign Affairs of the Netherlands*

**Open discussion**

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**10.30 – 10.45 Coffee break**

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**10.45 – 12.15 The role and value of PPPs in facilitating agricultural development and market access**

This session will analyse some of the main PPP modalities in the area of agricultural development and market access, with examples from different parts of the world. Presentations will address the factors driving the emergence of PPPs, their objectives and scope, success factors, challenges, experiences, results, lessons learned, etc., and consider the

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role of PPPs in leveraging private sector involvement and capital for agricultural development.

**Speakers**

- *Alternative mechanisms for leveraging private sector involvement in poorly functioning value chains.* [Jamie Morrison](#), Economist, Trade and Markets Division, FAO, Italy
- *Dutch Public Private Partnerships with Indonesia, Vietnam and East Africa.* [Leo Hagedoorn](#), Project leader, Public-Private Partnerships, Directorate for International Affairs, Ministry of Agriculture, Nature and Food Quality, The Netherlands

**Discussant**

- [Stella Pfisterer](#), Research Associate, Partnerships Resource Centre, Rotterdam School of Management, Erasmus University, The Netherlands

**Open discussion**

**12.15 – 13.00 PPPs in promoting smallholder access to high-value agricultural markets**

This session will consider the role of PPPs in facilitating smallholder access to markets for high-value agricultural products.

**Speaker**

- *PPP and collective action in smallholder participation in high-value supply chains.* [Devesh Roy](#), Research Fellow, International Food Policy Research Institute, USA

**Discussants**

- [Amos Omore](#), Veterinary epidemiologist International Livestock Research Institute, Kenya
- [Pornsri Laurujisawat](#), Vice President, Charoen Pokphand Foods PCL, Thailand ([speech](#))

**Open discussion**

**13.00 – 14.00 Networking lunch**

**14.00 – 14.45 PPPs in promoting market access for fisheries**

**Speaker**

- *SPS Partnerships in Uganda.* [Philip Borel](#), Chair, Uganda Fish Processors and Exporters Association; Managing Director, Greenfields Uganda, Ltd.

**Discussant**

- [Ali Al Habshi](#), Secretary General, Yemeni Seafood Exporters Association

**Open discussion**

**14.45 – 16.15 PPPs in pre- and post-harvest**

**Speakers**

- *GTZ experiences in PPPs in Burkina Faso and Côte d'Ivoire.* [Andrea Wilhelmi-Somé](#), Program Manager, Développement de l'Economie en Milieu Rural, GTZ Côte d'Ivoire & Léonie Bonnehin, GTZ Côte d'Ivoire
- *The case of aflatoxins in West Africa.* [Hans Jöhr](#), Corporate Head of Agriculture, Nestlé, Switzerland

**Discussant**

- [Gerardo Patacconi](#), Chief, Quality, Standards and Conformity Unit, Trade Capacity Building Branch, UNIDO

*Open discussion*

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**16.15 – 16.30**     *Coffee break*

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**16.30 - 17.25**     **PPPs in pre- and post-harvest (continued)**

*Speakers*

- Experiences from Kenya. [Stephen Mbithi Mwikya](#), Chief Executive Officer, Fresh Produce Exporters Association of Kenya
- PPPs in the Citrus Industry in Southern Africa. [Mooketsa Ramasodi](#), Director, Agricultural Product Inspection Services, South Africa

*Discussant*

- [Deepa Thiagarajan](#), Director, Global Food Standards and Value Chains, Institute of International Agriculture, Michigan State University, USA

*Open discussion*

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**17.25 – 17.30**     *Closing remarks*

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**18.00 – 20.00**     **Evening reception, Steigenberger Kurhaus Hotel**

**Welcome and opening remarks**

[Annemie Burger](#), Director-General, Ministry of Agriculture, Nature and Food Quality, The Netherlands

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Tuesday, 5 October 2010

9.00 – 9.10 *Opening remarks by Workshop Moderator*

**9.10 – 11.00 Co-regulatory approaches to enhance SPS governance and management in Europe, Australia and North America**

This session will discuss co-regulatory approaches and seek to identify components of the SPS regulatory process where greater coordination of public and private sector efforts may generate concrete benefits. It will consider if, and how, contractual arrangements between public and private actors can ensure implementation of SPS measures in line with policy objectives. Challenges in initiating and implementing co-regulatory approaches, and ways to address them, will be considered.

*Facilitator: Marian Garcia, Programme Director, MSc Value Chain Management; Senior Lecturer in Agri-Food Marketing, Kent Business School, The University of Kent, UK*

**Speakers**

- *Pilot project for third-party certification of aquaculture shrimp. [Camille Brewer](#), Director, International Affairs Staff, United States Food and Drug Administration, USA*
- *Public-private sector cooperation in Canada. [Albert Chambers](#), Executive Director, Canadian Supply Chain Food Safety Coalition, Canada*
- *Biosecurity in Australia: a working partnership and shared responsibility. [Dennis Bittisnich](#), National Programme Manager, Biological Imports, Australian Quarantine and Inspection Service, Australia*
- *Co-regulatory approaches in The Netherlands. [J.F.M. \(Hans\) Beuquer](#), Senior Public Health Officer, Food and Consumer Product Safety Authority, The Netherlands*

**Discussant**

- *[David Clarke](#), Chief Executive, Assured Food Standards, UK.*

**Open discussion**

11.00 – 11.15 **Coffee break**

**11.15 – 13.00 Co-regulatory approaches to enhance SPS governance and management in South America and Africa**

This session will continue the discussion on co-regulatory approaches.

*Facilitator: Marian Garcia, , Programme Director, MSc Value Chain Management; Senior Lecturer in Agri-Food Marketing, Kent Business School, The University of Kent, UK*

**Speakers**

- *Public-Private collaboration in fisheries inspection in Uganda. [Dick Nyeko](#), Executive Secretary, Lake Victoria Fisheries Organization, Uganda*
- *Private partnerships in phytosanitary inspection and SPS training in Zambia. [Isaac C. Nkhunqulu](#), Director, Training Trust, Zambia Export Growers Association, Zambia*
- *Public and private sector collaboration in implementation of SPS measures in Chile. [Rodrigo Castañon](#), Executive Director, Chilean Pork and Poultry Producers Association*

**Discussant**

- *[Guilherme Da Costa Júnior](#), Agricultural Attaché, Permanent Mission of Brazil to the WTO*

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*Open discussion*

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**13.00 – 14.00**     **Networking lunch**

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**14.00 – 15.45**     **Enhancing SPS capacity through PPPs: Experiences from international and regional partnerships**

Examples of SPS-related PPPs at the international and/or regional level will be presented and discussed. The presentations will focus on the objectives and scope of the PPPs in question, their emergence and drivers, challenges, experiences and lessons learned, factors of success, etc. They will address why the public and private sector are turning to PPPs, the attractions of PPPs from their perspectives, the expected / actual benefits, key challenges facing SPS-related PPPs, etc.

**Speakers**

- *Safe Supply of Affordable Food Everywhere (SSAFE).* [Dave Harlan](#), Director, Global Animal Health & Food Safety, Corporate Food Safety and Regulatory Affairs, Cargill, USA
- *Food Safety Knowledge Network.* [Les Bourquin](#), Professor and Food Safety Specialist, Department of Food Science and Human Nutrition, Michigan State University, USA

**Discussants**

- [Minggang Zhao](#), Director, Division of WTO affairs, Department of International Cooperation, General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China (AQSIQ)
- *David Ivanovic, Facilitator Communities of Practices in Horticulture (Cop Horti), West Africa*

*Open discussion*

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**15.45 – 16.00**     **Coffee break**

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**16.00 – 17.30**     **Moving forward: Promoting effective partnerships to enhance SPS capacity**

The final session will sum up some of the main lessons and conclusions. Speakers will provide their perspectives on what is required to promote, expand and/or scale-up effective SPS-related partnerships. The presentations will discuss the potential contribution of PPPs to SPS capacity building; promising PPP structures and opportunities; preconditions for success; managing challenges and expectations, etc.

**Discussants**

- [Jan Kranghand](#), Head of International External Infrastructure, Strategic Quality Management, METRO AG, Germany
- [Martha Byanyima](#), CAADP Regional Process and Partnerships Facilitator, COMESA Secretariat, Zambia
- [Rubert Konijn](#), Counsellor for Agriculture, Nature and Food Quality, for Thailand, Vietnam and the Philippines, Embassy of the Kingdom of the Netherlands, Bangkok, Thailand

*Open discussion*

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**17.30 – 18.00**     **Closing remarks and wrap-up**

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