

Standards and Trade Development Facility

Grant Application Form

1. Project title	Expanding SPS Capacities at National and Regional Levels in the field of animal health and zoonoses
2. Requesting government/agency or private body	OIE
3. Collaborating government(s)/agency	WTO National Veterinary Services from participating countries, OIE Collaborating Centre (ENSV)
4. Project objectives <i>Attach</i> description of project background and rationale.	- Develop a syllabus and then prepare a cadre of well trained professionals capable of providing continuous awareness and training to private and public sector, adapted to the conditions and languages of each country and region, for an enhanced implementation of the SPS Agreement
5. Project activities Itemize main elements here and <i>attach</i> a detailed work plan, dissemination plan and evaluation plan.	- Develop a comprehensive syllabus for the uniform training of Veterinary Services professionals - In depth training on OIE standards and its standard setting and implementation process - Training on animal production food safety and the importance of the collaboration with Codex - Training on animal health and zoonoses risk analysis according to OIE methodology, providing regional practical examples
6. Private/public sector co-operation Detail the arrangements for public/private sector co-operation, if any, in the project.	Once trainers have received their training, they will transfer their knowledge to public and private participants in the implementation of the SPS Agreement
7. Partner institutions involved Identify at least one (and preferably more) STDF partner institutions who will be involved in the project, and describe the nature of this involvement.	- OIE Collaborating Centre (ENSV) in Lyon for the development of the training syllabus. - Regional representation from each OIE region, as well as WTO, IPPC and Codex training personnel. Representatives from regional animal health organizations, where appropriate.
8. Project outputs Specify outputs in detail and show relationship to key STDF objectives including capacity enhancement, improved market access and trade opportunities, linkages to country or regional program development priorities, public-private co-operation, innovativeness, demonstration effects, etc.	- Develop and deliver syllabus on SPS/OIE standard setting and implementation. - Capacitation of trainers in the five OIE regions. - Trained experts will be able to provide continuous capacity building to private and public sector stakeholders

	<ul style="list-style-type: none"> - Training will be adapted to be able to take advantage of the language and cultural uniqueness of each region. - Training will also be adapted to the health conditions and diseases of greater interest in each region.
<p>9. Project inputs Specify total project cost. <u>Attach</u> detailed breakdown of proposed uses of funds.</p>	<p>€80,000 for planning seminar and syllabus development \$ 11,000.00 per region, per diem and training costs per region. Total project cost : \$ 158,150</p>
<p>10. Non-STDF contributions Specify any financial contributions expected from sources other than STDF.</p>	<p>OIE will cover all expenses incurred at OIE headquarters and regional representations by technical and administrative OIE personnel involvement in the entire process. This will include organizing and hosting relevant expert meetings at headquarters, as well as the participation in the selection of trainers and follow-up actions after the workshops.</p>
<p>11. Timetable Show proposed commencement and conclusion dates (maximum project duration two years)</p>	<p>Initial phase to commence by October 2004. All phases completed by October 2005.</p>

*Proposal for action within the framework of the Standards and Trade Development Facility (STDF)***Training on the WTO SPS Agreement
for new Delegates of OIE Member Countries**

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Background:

The World Trade Organization (WTO) is a regulatory body for world trade. The WTO Agreement on the Application of Sanitary and Phytosanitary Measures (SPS Agreement) defines the sanitary rules governing trade in animals, agricultural products and food commodities. The standards developed by the World Organisation for Animal Health (OIE) are recognised as a reference for the application of the SPS Agreement in the field of animals, animal products and zoonoses.

Animal health issues continue to be used to justify trade barriers that are often criticised: out of 183 specific trade concerns brought to the attention of the SPS Committee since 1995, 41% (75) have involved animal health and zoonoses.

Each OIE Member Country is represented on the Organisation's governing body by a Delegate, who is usually the country's Chief Veterinary Officer and therefore the person responsible for ensuring the application and respect of SPS provisions in the field of animal production and animal products.

The OIE, which has 167 Member Countries, including 120 developing countries, most of which are members of the Group of 77 (which currently comprises 132 countries), has a Delegate turnover of about 25% a year. The new Delegates of developing countries generally have only a very limited grasp of the way the OIE operates, the stakes involved, and the SPS Agreement and its implications.

These new Delegates receive too much documentary material to be effectively assimilated. Several trial training sessions have recently been undertaken by the OIE Regional Representatives¹, who do not however have all the necessary pedagogical and administrative skills. These sessions are of short duration, and focus on technical aspects of the OIE.

The STDF was set up to help further integrate developing countries into the international

trading system, notably by strengthening their capacity to comply with international standards

in the areas covered by the SPS Agreement. This includes "capacity enhancement of

developing country officials and scientists in the specific areas of expertise, to implement the

obligations and take advantage of the rights arising from the SPS Agreement". Training is an

effective method, notably through the "development of (...) tool kits and learning materials".

Aim:

The aim of the project is to integrate developing countries more fully into international trade by raising OIE Delegates' awareness of the provisions of the SPS Agreement and especially of the stakes involved in their capacity to negotiate with developed countries in the sanitary field.

Expected benefits:

- Helping to reduced unjustified trade barriers during sanitary emergency situations;
- Facilitating the implementation of policies in developing countries that comply with the provisions of the SPS Agreement;
- Facilitating the application of the principles of transparency, equivalence and regionalisation in developing countries;
- Encouraging developing countries to implement international standards (WTO, OIE, Codex Alimentarius);
- Improving the quality of epidemiological information, notably that managed by the OIE.

¹ The OIE has five permanent Regional Representations: Tokyo, Buenos Aires, Bamako, Beirut and Sofia.

Objectives:

To enable the OIE's developing Member Countries, through their Delegates, to:

- Analyse what is at stake for their country in the work of the OIE and the WTO;
- Understand and apply the specific measures of the WTO SPS Agreement on international trade in live animals, animal products and products of animal origin, notably through the involvement of the political decision-makers once they have been duly made aware by the competent veterinary authorities;
- Take the necessary measures to ensure the epidemiological surveillance of domestic and wild animal populations;
- Detect and report OIE-listed animal diseases objectively and without delay.

Methods:

Organisation of a trial training session, the **Pilot Seminar**, which will be the first product of the project. After an evaluation and the addition of various tools ("New OIE Delegate's CD-ROM" and educational kit), the training given during the Pilot Seminar will become the **Standard Seminar**. The aim is ultimately to organise one **Standard Seminar** per year and per region, to be attended by new OIE Delegates, a Representative of the OIE Central Bureau, the OIE Regional Representative of the region in question, and experienced Delegates (to pass on their own experience). These Standard Seminars will also be able to integrate regional specificities and issues.

The OIE intends to entrust supervision of the project to its new Collaborating Centre in Lyon, France (French Official Veterinary Services School), the creation of which has just been unanimously approved by the OIE's 167 Member Countries.

Expected products:

Three products are expected:

- A standard training module, or **Standard Seminar**, developed on the basis of the experience gained from the Pilot Seminar (see Appendix I).
- A teaching aid for Seminar participants, called the "**New OIE Delegate's CD-ROM**". This CD-ROM will provide new Delegates with a practical aid and reference tool: practical, operational and educational presentation, offering quick and easy access to all the relevant information.
- An educational kit for the organisers of future Standard Seminars. The kit will include the contents of the CD-ROM as well as practical examples developed during training sessions, and all the necessary organisational and logistical indications to prepare and implement Standard Seminars.

Target audience:

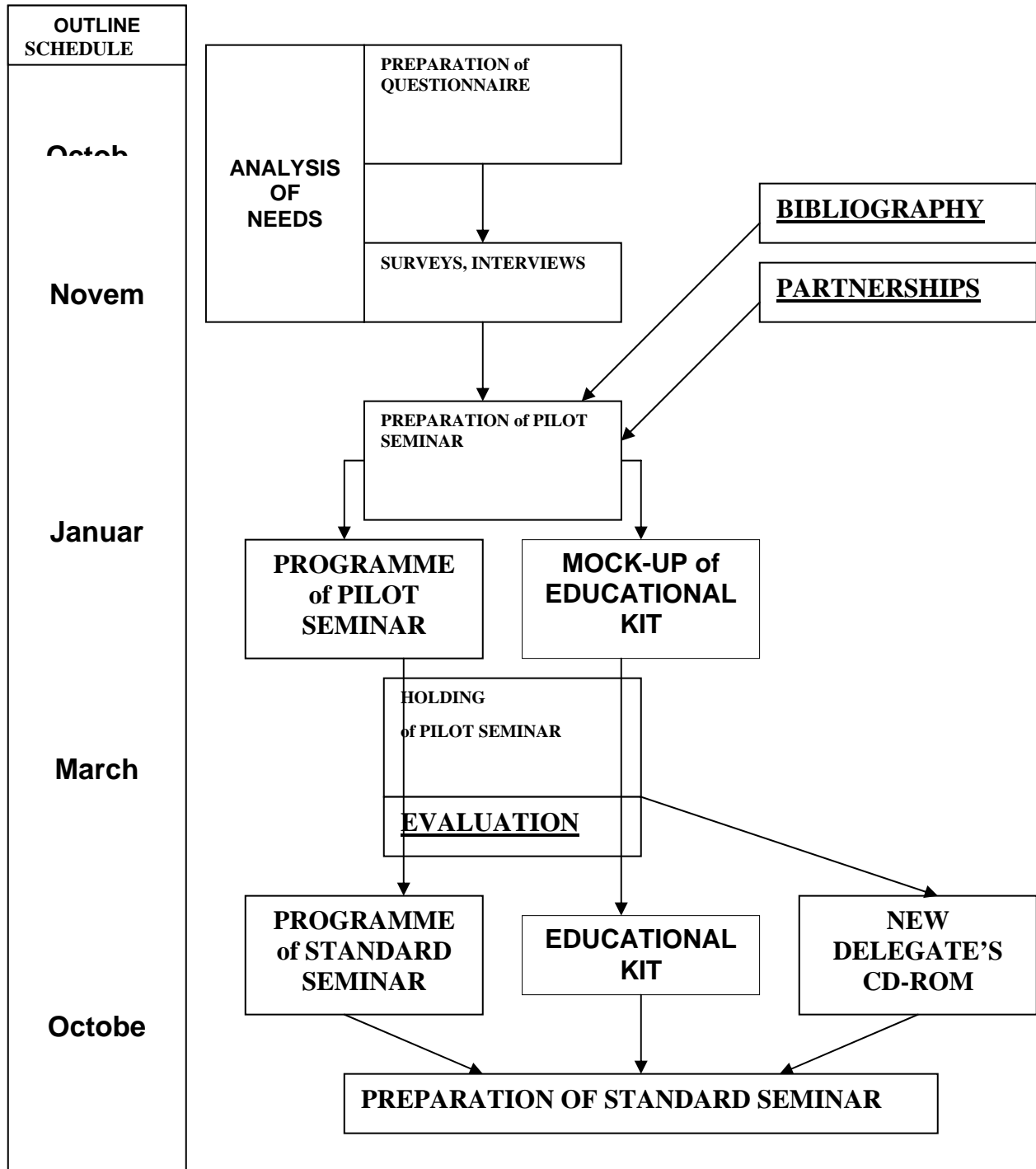
This will mainly consist of new Delegates of OIE developing Member Countries, preferably from the Maghreb, Sub-Saharan Africa and South-East Asia, countries that are receiving technical assistance in 2004 aimed at facilitating implementation of the SPS Agreement.

Envisaged partnerships:

While not exhaustive, the list of institutions to be approached includes:

- WTO (Geneva, Switzerland);
- Istituto Zooprofilattico Sperimentale (Teramo, Italy);
- CIRAD-EMVT (Centre de coopération internationale en recherche agronomique pour le développement - département d'élevage et de médecine vétérinaire) (Montpellier, France);
- General Organisation for Veterinary Services of Egypt (Cairo, Egypt);
- EISVM (Ecole inter-Etats de science et médecine vétérinaire) (Dakar, Senegal);
- Onderstepoort Laboratory – Ministry of Agriculture (Pretoria, South Africa).

Project phases:



1.1 Detailed analysis of needs – diagnostic audit

Methods:

Survey (by electronic mail, telephone conversation, meetings):

- of recently nominated Delegates to the OIE,

Interview with resource persons:

- at the WTO;
- at the OIE: Central Bureau and Regional Representatives, especially those who have organised or participated in previous training sessions;
- experienced OIE Delegates;
- Organisers of the OIE seminar to raise the awareness of OIE Delegates, to be held in Cairo (Egypt) in October 2004.

1.2 Development of the contents of the Pilot Seminar

- Design of the Pilot Seminar (see Appendix I).
- Preparation of a mock-up of the future **educational kit**.

1.3 Implementation of the Pilot Seminar

- Logistics (transport, accommodation, etc.).
- Organisation and implementation of the **Pilot Seminar**.
- Evaluation: to be conducted in two stages: immediate evaluation, at the end of the Seminar; delayed evaluation, after the OIE General Session in May 2005.

NB. The possibility of some of the formal presentations being recorded on video (e.g. critical presentation of the SPS Agreement,) will be studied. The resulting films could, if approved by the partner institution concerned, be included in the educational kit and be shown during Standard Seminars.

1.4 Finalisation of teaching aids for the Standard Seminar

- Finalisation of the educational kit based on the mock-up.
The educational kit is intended for the organisers of Standard Seminars and for lecturers. It contains educational support material and material relating to the preparation of the logistical organisation, notably when Seminars are organised abroad (by WTO or by OIE Regional Representation).
- Production of the "**New OIE Delegate's CD-ROM**".
The CD-ROM could be produced in HTML format so that Delegates will be able consult it on the OIE Web site using an access code.

The CD-ROM will be evaluated at the same time as the delayed evaluation of the Pilot Seminar, after the OIE General Session in May 2005.

1.5 Preparation of the Standard Seminar

This involves finalising a standard, reproducible seminar, incorporating the lessons learned from implementing the **Pilot Seminar** and from the immediate evaluation (end of phase 1.3) and the delayed evaluation (phase 1.4).

The organisation of this Seminar will be based on the **educational kit** (phase 1.4) and will help to enhance it. Gaps will have to be left in certain items to allow for the inclusion of regional specificities.

NB. The current project does not include implementation of the Standard Seminar.

APPENDIX I. Pilot Seminar

1. Target audience:

1.1. Number of participants:

The project provides for 12 participants attending the Pilot Seminar.
The proposed budget is appended to the present project.

1.2. Participants:

- Provision will have to be made for groups of different levels, according to the participants' existing knowledge of the OIE and its mechanisms. The OIE will assist in forming these groups;
- The Seminars will also be open to longer serving Delegates;

2. Duration of the Pilot Seminar:

The Pilot Seminar will last 3 days (theoretical background illustrated by concrete examples, tutorial work). The participants will be present on site for 4 days (arrival on Sunday evening and return on the following Thursday, requiring per diem allowances for 4 days).

3. Venue:

It is suggested that the **Pilot Seminar** take place at ENSV (Lyon, France).
This proposal takes into account the available logistical facilities and the savings that this solution offers.

4. Lecturers:

For the **Pilot Seminar**, the proposal is to request lecturers from the following:

- WTO – Geneva (close to Lyon – thereby reducing travelling expenses);
- OIE Central Bureau;
- European CVOs;
- Scientific experts at MAAPAR (Ministère de l'Agriculture, de l'Alimentation, de la Pêche et des Affaires rurales, France) involved in the work of the OIE;
- OIE Regional Representative(s).

Outline contents of the Pilot Seminar.

The **Pilot Seminar** consists of two parts: a theoretical part and a practical part (analysis of concrete examples, tutorial work, etc.).

The following proposals could serve as the *basis for developing a questionnaire to assess needs*. They will be evaluated and adjusted according to the analysis of needs and the duration chosen for the Pilot Seminar.

The contents will have to be adaptable to allow for constraints relating to regional specificities and the level of the participants' knowledge of the WTO, the SPS Agreement and the OIE.

Theoretical part	Practical part
<p><i>This part consists of lectures, followed by questions and discussions with the participants. The method of teaching will be aimed at presenting the full range of texts, standards, etc., and will seek to highlight the salient points, which will then be discussed with the aim of reaching a shared understanding.</i></p> <p>1. WTO Agreement on the Application of Sanitary and Phytosanitary Measures – SPS Agreement <i>The OIE's mandate from the WTO Integration of OIE rules in international trade Critical presentation of the Agreement, identifying the benefits and constraints for WTO Member Countries</i></p> <p>2. OIE <i>Organisation and functioning – the Central Bureau and the Regional Representations Terrestrial Animal Health Code Role of the various organs of the OIE Election of members of Commissions and nomination of experts for ad hoc groups and working groups Relations and complementarities between the OIE and the Codex Alimentarius Commission</i></p> <p>3. Obligations and rights of OIE Member Countries and Delegates <i>Responsibilities of importing and exporting countries Quality of the Veterinary Services. Official recognition of the animal health status of a country or zone</i></p>	<p>This part will consist of tutorial work, largely based on concrete examples. The tutorial session will be conducted by the lecturers, backed up by the OIE Regional Representatives.</p> <p>1. Organisation of epidemiological information gathering at the national level Organisation of the Veterinary Services, role of laboratories (Reference Laboratories and Collaborating Centres) and partner institutions (farmers's organisations and auxiliaries, etc.) Availability and quality of information, transparency, chain of command, information communication, etc.</p> <p>2. Notification of epidemiological information Responsibility and transparency Procedures, tools and methods</p> <p>3. Definition and implementation of import measures Risk analysis, regionalisation, equivalence (reference to SPS Agreement)</p> <p>4. Decision-making procedures when an emergency situation arises Organisation, coordinating bodies, competent authority, information, raising awareness of political decision-makers Responsibility and transparency</p> <p>Practical topics that could be dealt with include:</p> <ul style="list-style-type: none"> - Importation of bovine meat and live cattle: cases involving BSE and FMD; - Epidemiological surveillance and monitoring of FMD and exportation of live cattle or bovine meat; - Analysis of unjustified trade restrictions: pairing of certain zoonoses/epizootics with non-susceptible species (anthrax – shrimps; FMD – poultry, etc.) - Analysis of the potential consequences for a State that applies unjustified trade restrictions – complaints procedure, credibility, disguised form of tariff protection, - Dispute settlement and mediation procedures

APPENDIX II. Provisional budget

Pilot Seminar and design of the Standard Seminar	Expense category	Unit	Unit price	No.	Total €
Survey					
Travelling expenses for interviews	Purchase	Return fare	1 000	5	5 000
Design/implementation	Service	Working day	535	2	1 070
Design of Pilot Seminar					
Design of training	Service	Working day	535	2	1 070
Design of educational kit	Service	Working day	535	2	1 070
Production/distribution of CD-ROM	Service	Fixed amount	450	1	450
Pilot Seminar logistics					
Participant logistics					
Plane tickets	Purchase	Return fare	2 000	12	24 000
Per diem allowance	Allowance	4 days	186	48	8 928
Reception at airport	Service	Fixed amount	60	12	720
Transport: accommodation/training site	Service	Fixed amount	500	1	500
Organisation/management expenses	Service	Working day	535	3	1 605
ENSV Logistics					
Coffee breaks and reception	Service	Fixed amount	500	1	500
Office supplies/stationery	Service	Fixed amount	750	1	750
Document copying	Service	Fixed amount	750	1	750
Simultaneous translation	Service	Working day	850	3	2 550
Simultaneous translation material	Service	Fixed amount	750	1	750
Translation of documents	Service	Fixed amount	5 000	1	5 000
Teaching/Lecturers					
Teaching sessions	Service	Session fees	58	24	1 392
Lecturers' travelling expenses	Allowance		150	8	1 200
Accommodation	Allowance		90	6	540
Updating of educational kit and design of Standard Seminar					
Revision of educational kit	Service	Working day	535	2	1 070
Production/distribution of CD-ROM	Service	Fixed amount	450	1	450
Design of training	Service	Working day	535	4	2 140
Design of educational kit	Service	Working day	535	2	1 070
Project evaluation	Service	Fixed amount	1 500	1	1 500
Contingencies 9, 5%	Service				6 721,46
Sub-total					70 796,46
Administrative expenses of "Executing Agency" and/or WTO (13%)					9 203,54
TOTAL					80 000,00