STDF Technical Working Group Meeting on SPS Indicators

Sheelagh O'Reilly 1 July 2010



SPS system development

- Needs to be linked to national development strategies and processes;
- Cross cutting issue linking domestic objectives and the international trade arena;
- Variable causal links between actions, outcomes and impacts;
- Requires a positive enabling environment;
- Operating in a changing aid and development effectiveness environment.



Paris Declaration on Aid Effectiveness

- Reforming the delivery and management of aid
- 56 commitments that fall under 5 principles
 - Ownership
 - Harmonisation
 - Alignment
 - Managing for Results
 - Mutual Accountability
- Countries make commitments, Donors make commitments, Countries & Donors make joint commitments



Accra Agenda for Action (Sep 2008)

- Accelerate and deepen the implementation of the Paris Declaration
- 3 principles:
 - Country Ownership is key
 - Building more effective and inclusive partnerships
 - Achieving development results and openly accounting for them – must be at the heart of all we do



- To maximise results there is a need to understand how inputs (people, funding, time etc) can create CHANGE leading to DESIRED RESULTS.
- CHANGES need MONITORING against BASELINES and EVALUATION of progress
- CLARITY about key processes as well as EFFECTIVE DATA (qualitative and quantitative).



A management strategy focusing on performance and achievement of outputs, outcomes and impacts.

(OECD-DAC Glossary of Key Terms in Evaluation and Results Based Management)



What are the pathways to results?

- In some areas direct and simple causal links e.g. building a bridge will reduce transport times instead of relying on ferry crossings.
- Some areas are **complicated but known** e.g. mechanisms for development of investment finance mechanisms for Micro/Small/Medium enterprises.
- Some areas are **complex i.e. outcomes can be unpredictable** e.g. investments in agriculture and impact on poverty depends on the smallholders assets as well as access to markets for inputs and outputs.



What is a logical framework?

- **Logframes** are an analytical tool to plan, monitor, manage and evaluate projects.
- NOTE: There are many logframe formats!! AND a country may have a preferred approach linked to NATIONAL M&E systems.





- Logframes help to:
 - Ensure logical thinking in the design of a project or programme;
 - Set a framework for targets and results
 - monitoring progress towards targets and results
 - Assess the direct and indirect benefits of a project



A tool for management

- Logframes are a tool and as such can be adjusted;
- Targets can be reviewed as contexts change;
- Indicators may be adjusted to reflect situation
- They can be used to re-assign priorities and resources;
- To have evidence to allow changes to be explained
- Allow risks and assumptions to be articulated



- For the logframe to be used effectively for monitoring project progress need to have a coherent **BASELINE**.
- Similarly need to have clear **TARGETS** with, for a multi-year project, **MILESTONES** identified.
- Baseline, target and milestone data should, ideally, use same data source.



Indicators

Quantitative or qualitative factor or variable that provides a simple and reliable means to measure achievement, to reflect the changes connected to an intervention, or to help assess the performance of a development actor.

- What is to be measured
- Neutral
- Verifiable i.e. sources of information reliable and available as required?
- Balance of quantitative and qualitative?
- Monitor process and product?
- Do they reflect project from different stakeholders perspectives?



Focus: Managing for Results

Need to establish **robust**, **but simple** M&E systems which are focused on **joint** responsibility and accountability for programme **results**:

- evidence must be drawn from existing country systems;
- strongly aligned with existing / developing national systems,
- employ national institutional structures, staff and reporting mechanisms where feasible,
- require minimal additional resources for ongoing maintenance

Results Based Management and use of logical framework as a tool for monitoring and evaluation is **not about compliance and control, but good management practice**.

Success breeds success – demonstrate progress, attract support.

