

Prioritising SPS investments

The purpose of this PPG was to prioritise SPS investments in export-oriented value chains applying the [STDF P-IMA framework](#). The P-IMA approach provided evidence and analysis to inform SPS project development in key value chains; supported fund-raising efforts; facilitated public-private dialogue; increased awareness about the benefits of investing in SPS capacity building; contributed to the decision making process of National SPS Committee members; and supported the development of a National SPS Action Plan.

The conclusions drawn from the use of P-IMA framework became a decision-making tool for members of the National SPS Committee, policy makers at national and regional level, as well as for development partners and donors.

STDF/PPG/575

Status

Completed

Start Date

20/11/2017

End Date

30/06/2018

Project Value (US\$)

\$50,000

STDF Contribution (US\$)

\$50,000

Beneficiaries

Madagascar

Implementing Entities

Babacar Samb