

# Prioritising SPS investments

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The purpose of this PPG was to prioritise SPS investments in export-oriented value chains applying the [STDF P-IMA framework](#). The P-IMA approach provided evidence and analysis to inform SPS project development in key value chains; supported fund-raising efforts; facilitated public-private dialogue; increased awareness about the benefits of investing in SPS capacity building; contributed to the decision making process of National SPS Committee members; and supported the development of a National SPS Action Plan.

The conclusions drawn from the use of P-IMA framework became a decision-making tool for members of the National SPS Committee, policy makers at national and regional level, as well as for development partners and donors.

## **STDF/PPG/575**

### **Status**

Completed

### **Start Date**

20/11/2017

### **End Date**

30/06/2018

### **Project Value (US\$)**

\$50,000

### **STDF Contribution (US\$)**

\$50,000

### **Beneficiaries**

Madagascar

### **Implementing Entities**

Babacar Samb