



SSAFE – An Overview

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Executive Director of SSAFE

SSAFE'S VISION

To integrate food safety with human, animal and plant health across the food supply chain to improve public health and well-being

SSAFE'S MISSION

To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through public-private partnerships

SSAFE

2004

Avian Influenza
SSAFE's founding members engage with OIE and FAO to collectively combat the spread of Avian Influenza

2006

Creation
SSAFE is formally incorporated as a non-profit with members from the private sector, academia and NGOs

2008

Members
New members join SSAFE, providing broader input across the food chain and enabling issues to be addressed more holistically

2010

MOUs
SSAFE signs MOUs with FAO, Codex, ISO, GFSI and other key partners

2012

Projects
SSAFE launches a series of projects across the world to help strengthen the integrity of the food supply chain

2014

Refresh
More members join SSAFE, the website and brand are updated, and the organization refocuses its projects on its mission and vision

SSAFE

GOAL

To understand and value diverse perspectives on the challenges of food supply globally

GOAL

To support the development and implementation of WTO-recognized standards that facilitate safe trading of foods

GOAL

To facilitate education and training in food safety in developing regions around the world

GOAL

To collaborate with intergovernmental organizations, academia and industry leaders to address new challenges in food production

SSAFE's Strategy



SSAFE

Collaboration

**SSAFE'S
ACTIVITIES**

**Good
Practice
Sharing**

Projects



SSAFE

Development and roll-out of a global dairy farming food safety training framework

Implementation of an ISO Technical Specification for Animal Welfare

Roll-out of SSAFE's Food Fraud Vulnerability Assessment Tool

Global Markets food safety training in China

External engagement and best practice sharing with members, academic institutions and intergovernmental partners

CURRENT PROJECTS

SSAFE

SELECT PAST PROJECTS

Provided laboratory assistance for the local aquaculture industry in SE Asia

Developed PAS 222 , a Prerequisite Program (PRP) standard for Animal Food and Animal Food Ingredient Safety

Developed PAS 223, defining Prerequisite Programs and Design Requirements for Food Safety in the Manufacture and Provision of Food Packaging

Sponsored a workshop on the International Movement of Grain in Vancouver, Canada in 2011 organized by NAPPO

For H5N1 (High Path Avian Influenza) SSAFE developed prevention measures, communication materials, and thermoprocessing standards for poultry products

Translated STDF's "Trading Safely" film into various languages and funded copies for distribution

SSAFE 

SSAFE's Members



DANONE





Global Presence

9 Members, 17 Food Industry Leaders in 7 countries across 5 continents



SSAFE's Key Partners



SSAFE

Strong track record of delivering key initiatives with direct impact on strengthening food supply around the world

Ability to act on emerging issues quickly where other organizations may not be as effective

Harmonized approach to food safety through capacity building with partners and other stakeholders

Develop and deliver projects that strengthen the integrity of the food supply chain

THE UNIQUENESS OF SSAFE

Engage with and learn from leaders in the food industry

Strong relationships and MOUs with intergovernmental organizations and academia

Leverage SSAFE's positive contribution with governments, regulators and the food industry at large

Share expertise and resources across the membership to deliver projects with real impact

SSAFE 

THANK YOU

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