

# Driving better SPS decision-making: STDF's evidence-based approach

STDF WG Meeting

14 Oct 2020



# Context

Different SPS investment needs

Resource constraints

Decision making processes ad hoc or  
lack transparency

Resources not always targeted to  
where they're likely to have  
greatest impact



# Evidence-based approach to strengthen SPS decision-making

Facilitates public-private dialogue

Increases high-level awareness about the value of SPS investments

Supports project design & fundraising

Greater resource efficiency, linked to national policy objectives



# Key Principles

**Flexibility-** Prioritize investments using criteria that are measured differently

**Pragmatism-** Use best data available data and information

**Participation-** Inputs encouraged from diverse stakeholders

**Transparency-** Criteria and data are documented and open to scrutiny

**Linkages-** Complements SPS evaluation tools, including the PCE



# Definition of SPS investment options

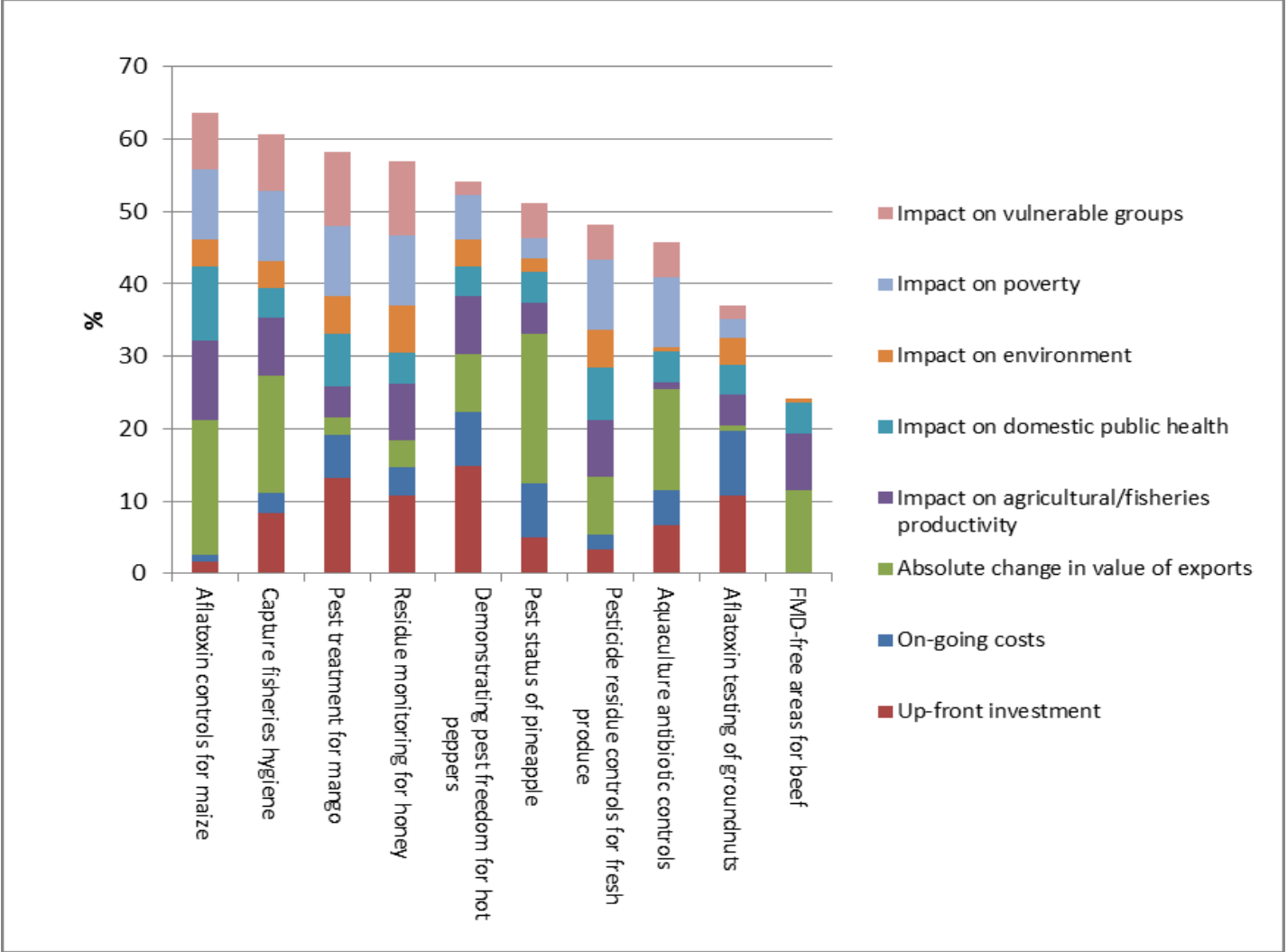


# Process

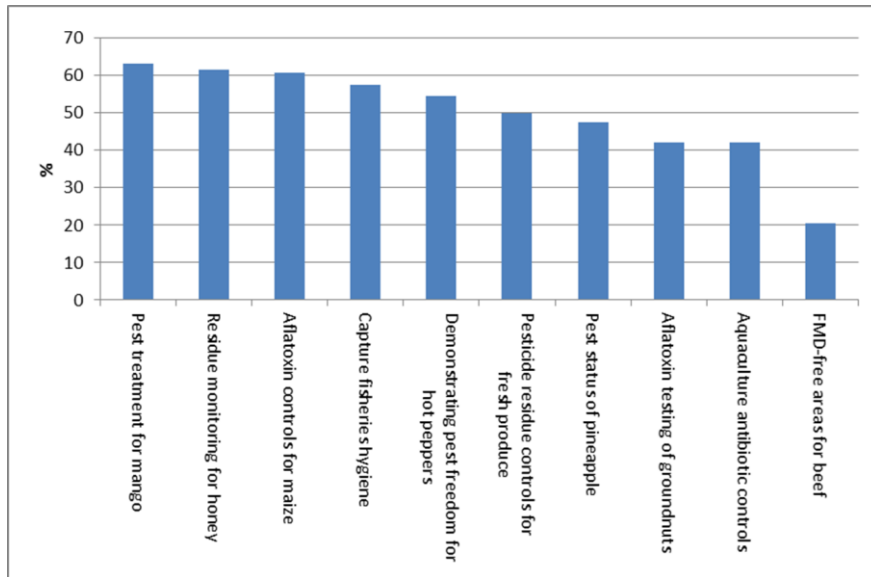


# Ranking of diverse SPS investment options

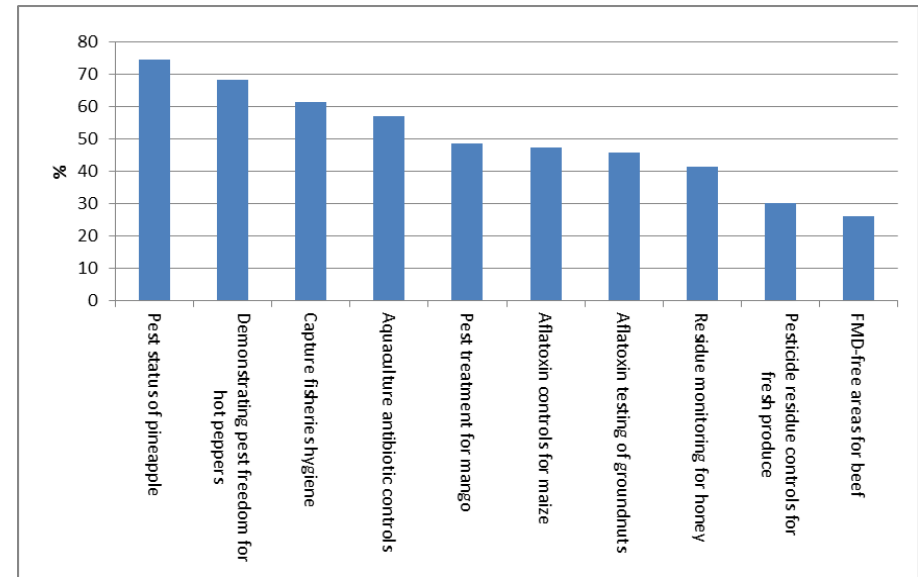
## Contribution analysis for Country X



# Different scenarios depending on criteria



Equal weights model



Costs and trade model



# Experiences

COMESA- Mainstreaming SPS investments in CAADP & policy framework

Country reports launched for [Uganda](#), [Rwanda](#) and [Kenya](#)

Evidence of expected impacts on trade, agricultural productivity, poverty and gender

[Trade Mark East Africa](#) unlocking regional trade through P-IMA (Kenya, Uganda, Rwanda, Tanzania, South Sudan and Burundi)



See more: [www.standardsfacility.org/PG-606](http://www.standardsfacility.org/PG-606)

# Experiences



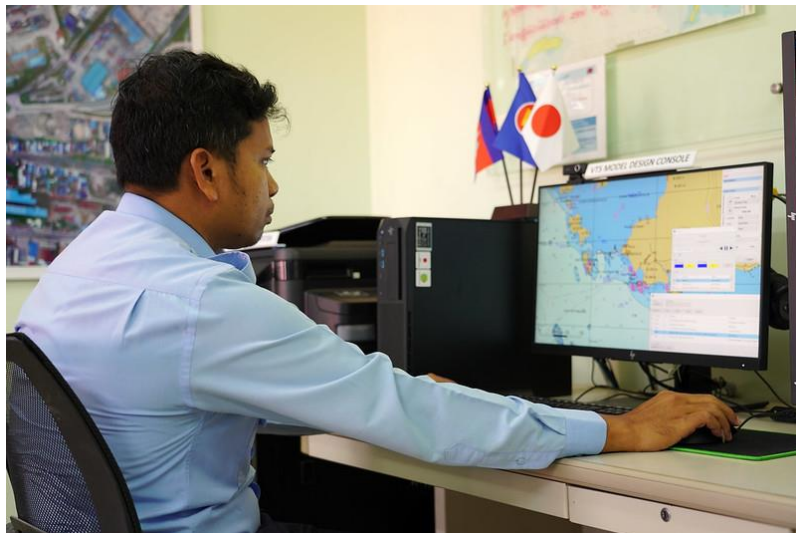
OIE's **BESST** initiative adapted the P-IMA framework

**B-SAFE project**- The Philippines making use of P-IMA to carry out SPS needs assessment

**The Bahamas**- prioritizing investments across agriculture, tourism and public health

STDF PPGs for **CARICOM** countries, **Ecuador**

## Looking ahead: adapting to the “new normal”



STDF supporting a new online P-IMA Training Facilitators Manual and online “P-IMA Master Course”

Online training piloted in The Bahamas

Global P-IMA Practitioners Group- 1<sup>st</sup> virtual meeting planned for early November

For more information:

<https://www.standardsfacility.org/prioritizing-sps-investments-market-access-p-ima>