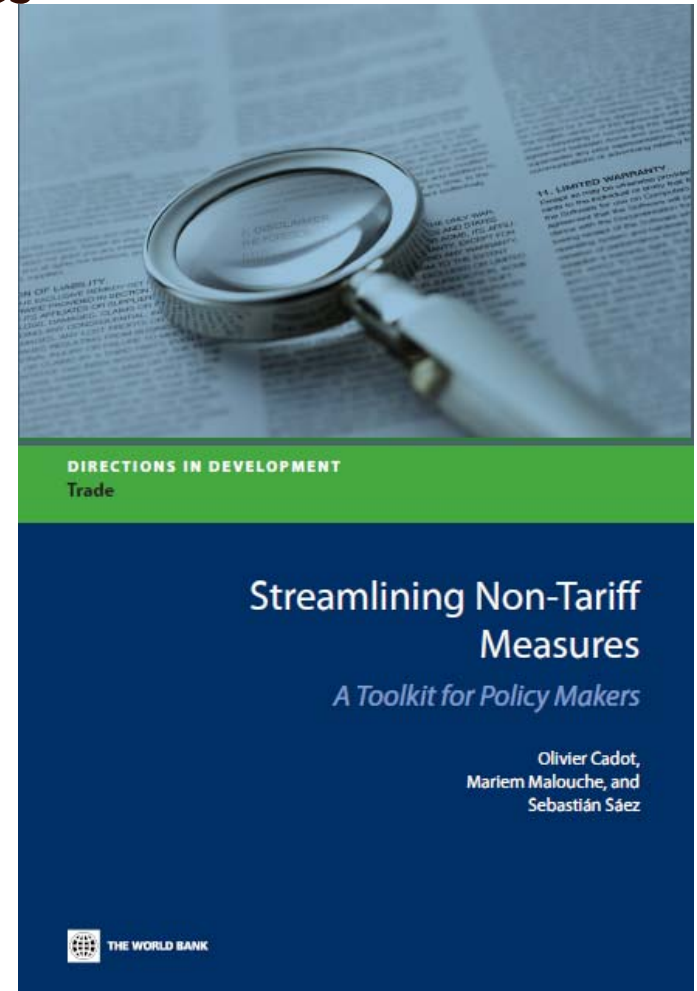
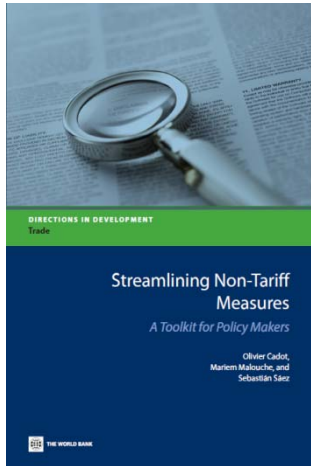


Non-Tariff Measures

Streamlining Non-Tariff Measures – A Toolkit for Policy Makers

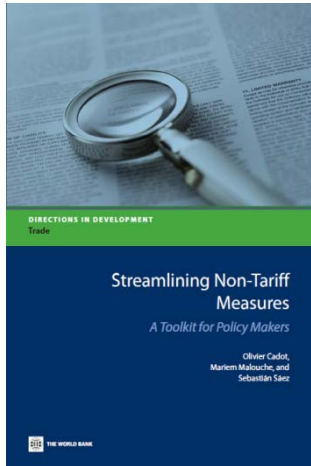
MOMBERT HOPPE
TRADE ECONOMIST
GENEVA, OCTOBER 11, 2012





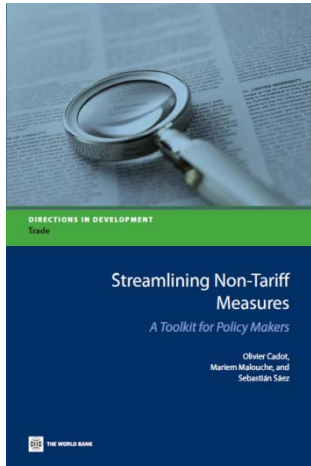
Outline

- Why and How to address regulatory challenges
- Toolkit to streamline NTMs
- World Bank engagement on NTMs



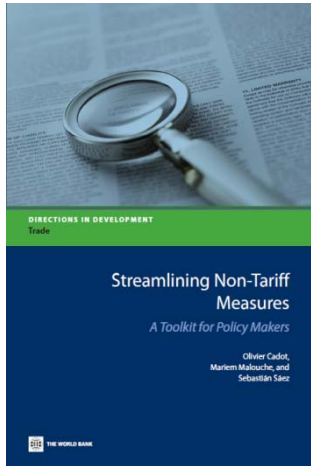
Reforms are complex...

- Regulations aim to achieve legitimate policy objectives, but can have adverse economic impacts (particularly on SMEs)
- In-country, need to identify, and agree, on
 - what IS the national interest?
 - how to achieve this with regulations?
 - how to minimise negative effects?
- Need for shaping balanced regulation, not their removal → but how?
- Transparency, dialogue, and capacity are key



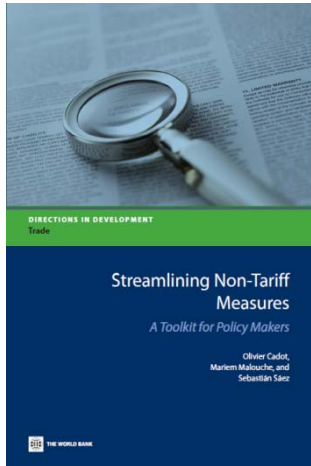
... demand analytical capacity....

- For regulatory reform, capacity is needed at all levels (government, private sector, public) to **identify costs and benefits**
 - Understand **what** current regulations/measures are (complex, legal documents)
 - Understand what the effect of these regulations is and how they **benefit/hurt the domestic economy**
 - **Prioritise** products for regulatory reform (strategic)
 - Identify and agree on broadly supported **public policy objectives**
 - **Compare and balance** different regulatory options to achieve these objectives (i.e. bans/taxes): including global or regional standards
 - **Design** effective regulations
 - **Enforce** regulations in the domestic economy



...and increased coordination.

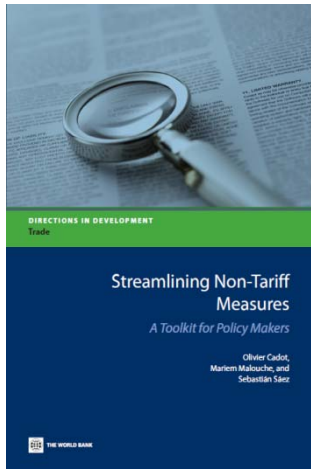
- To achieve such consensus and effective design it is critical to
 - increase **transparency** and access to information to all stakeholders
 - improve **governance and decision making** through internal and external consultations:
 - Inter-ministerial consultation around competitiveness
 - Consultation with the private sector and other stakeholders that might be affected by the regulation



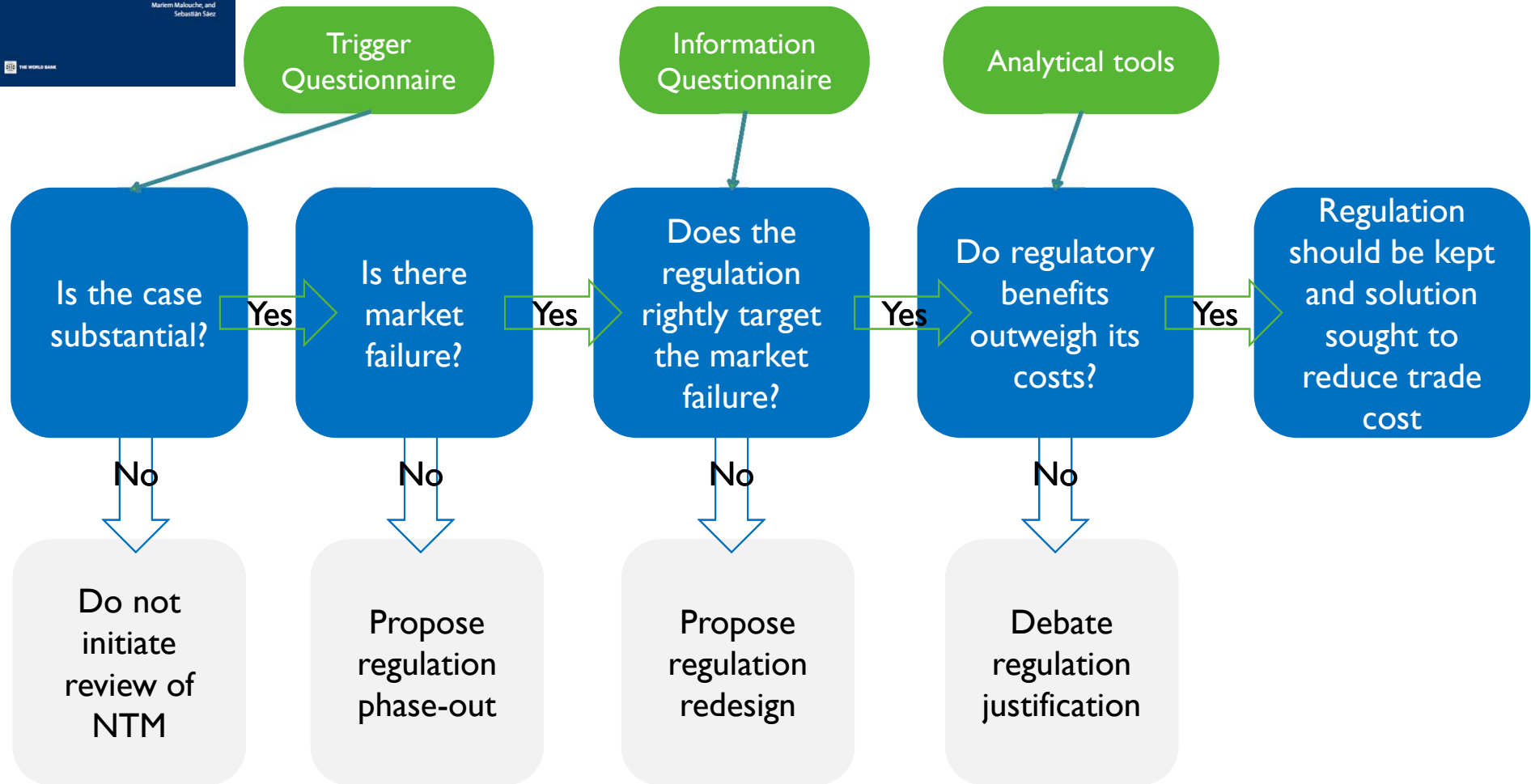
Streamlining NTMs – a toolkit

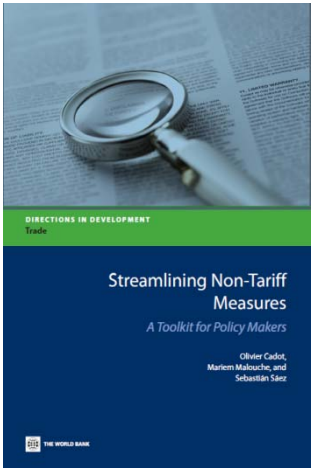
- Governments are responsible for the standards/regulations they use, **and their impact on (different actors in) society**
- Legitimate policy objectives, so focus on “streamlining NTMs”, not “eliminating NTBs”
- Offer a pragmatic and comprehensive approach to address the NTM agenda
 - **Institutional Process (review / design)**
 - Analytical tools and questionnaires
 - Data transparency
 - Case studies and international experience
- Introduce the culture of Regulatory Impact Assessment in policy making

→ Allow governments make informed and sound decision based on dialogue and use of **analytical tools for cost benefit analysis**

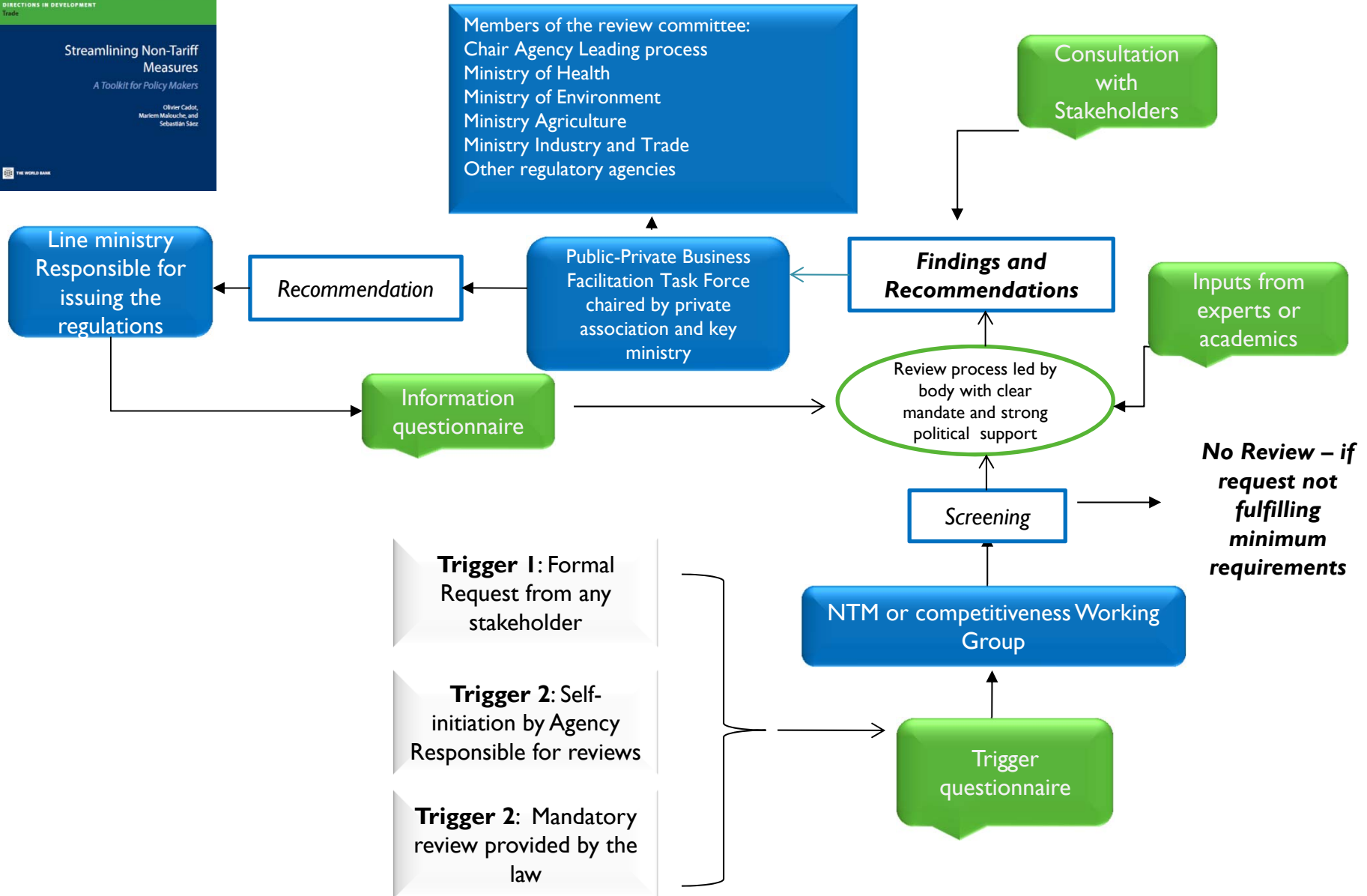


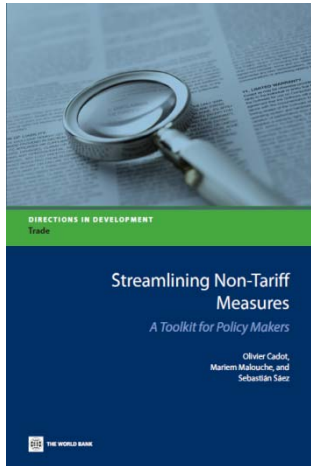
Flowchart of an NTM review





Institutional Arrangement – an example

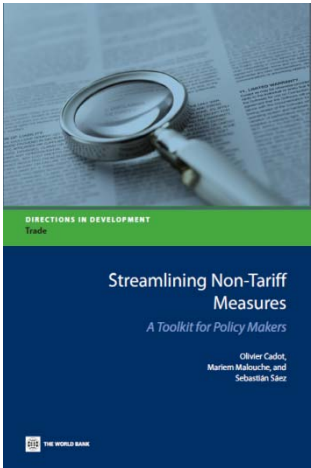




Streamlining NTMs – a toolkit

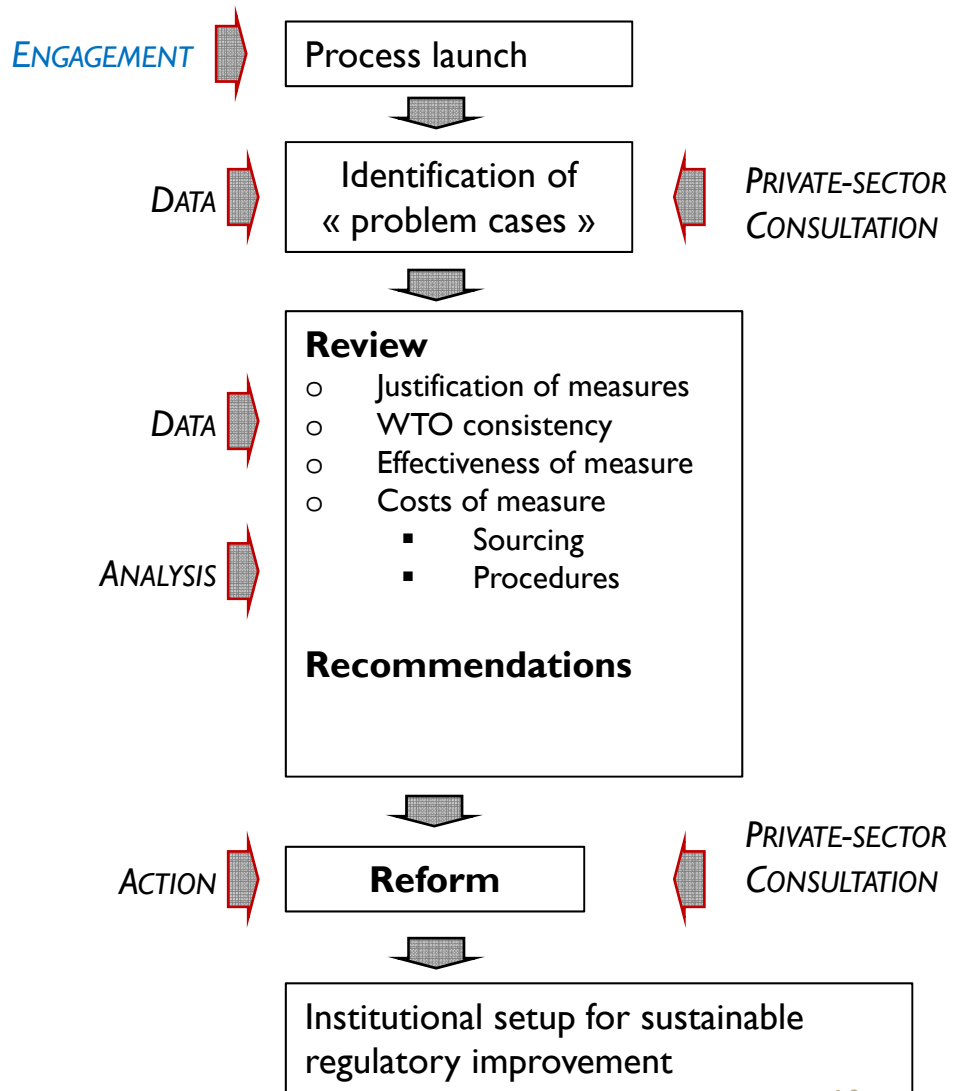
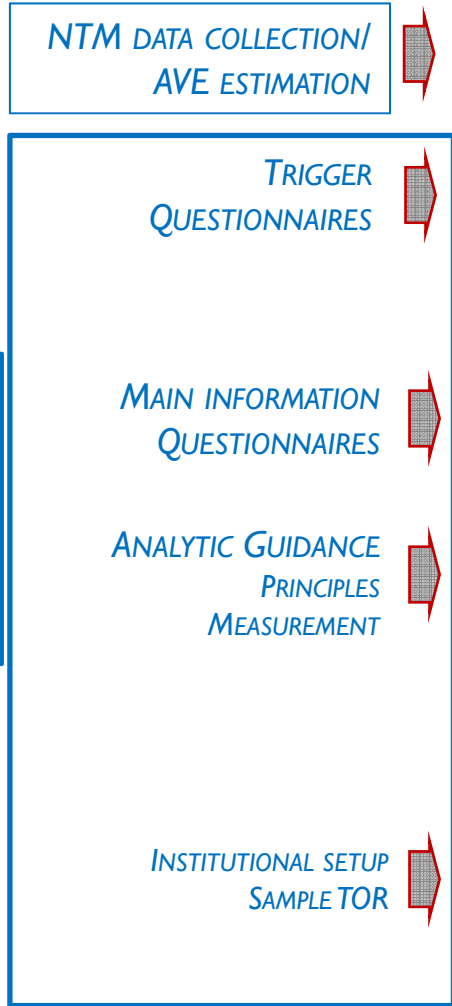
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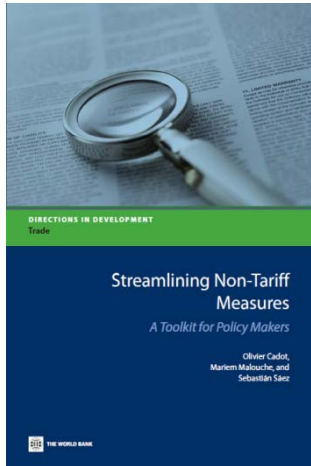
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The toolkit – Knowledge and Technical Assistance

**NTM REVIEW
TOOLKIT
+
TECHNICAL
ASSISTANCE**

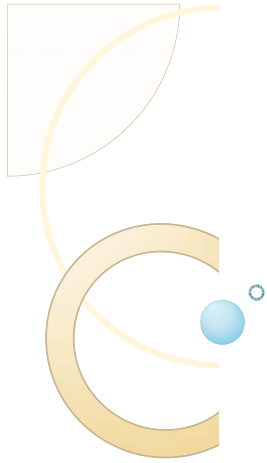




Streamlining NTMs – a toolkit

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Non-Tariff Measures

Streamlining Non-Tariff Measures –
A Toolkit for Policy Makers

THANK YOU FOR YOUR
ATTENTION!

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INTERNATIONAL COOPERATION”

