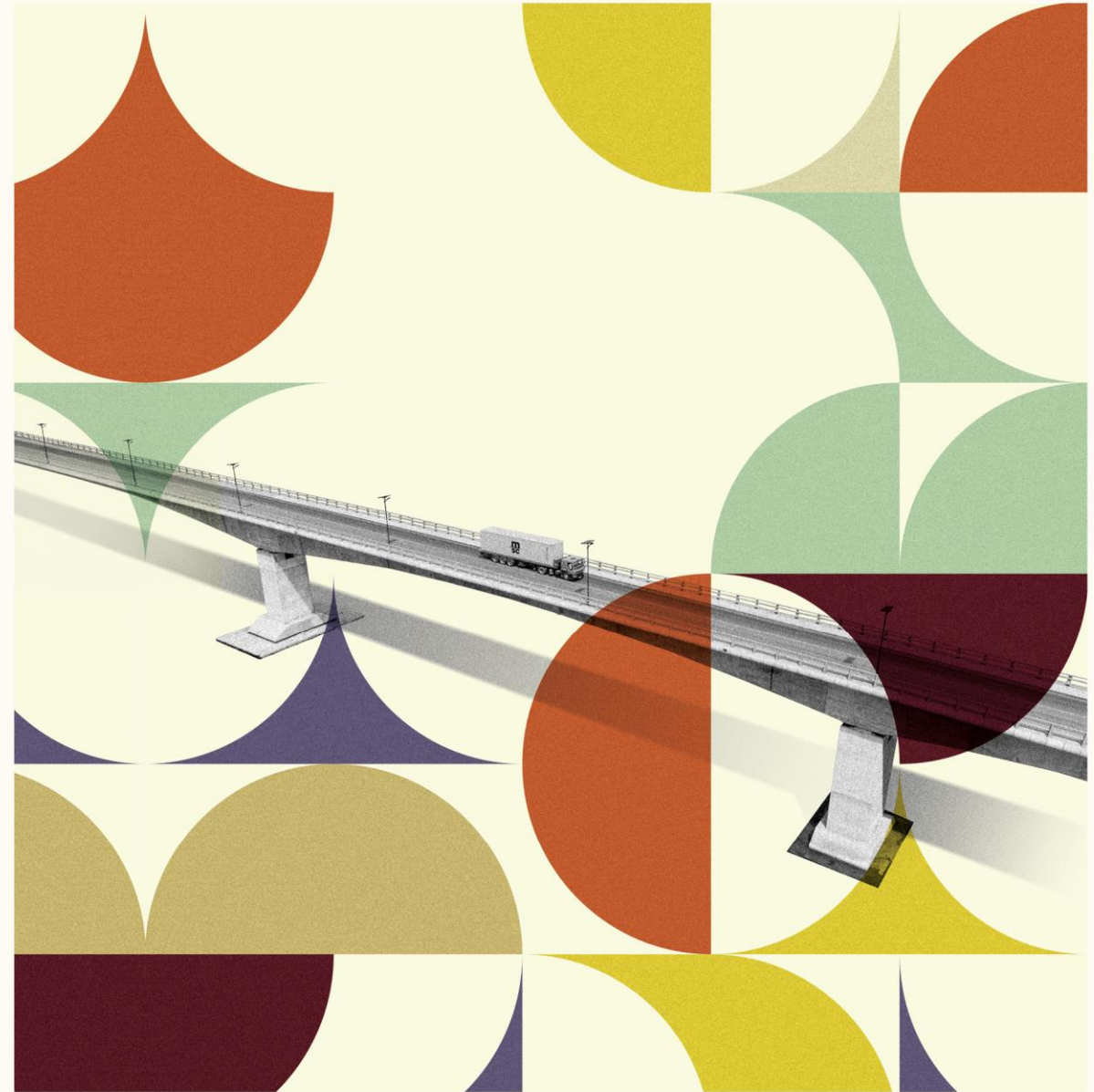


STDF STRATEGY 2025 - 2030

FACILITATING SAFE TRADE TO MEET
THE GLOBAL GOALS

STDF Side Event for WTO SPS Committee
Geneva, 20 March 2025

FIND OUT MORE



Developed with STDF Working Group members



STDF Global Partnership



Strong alignment to the WTO SPS Agreement



Allows governments to provide the level of health protection they deem appropriate, while seeking to ensure that SPS measures are not misused for protectionist purposes and do not result in unnecessary barriers to trade.



Recognizes that meeting science-based SPS measures may result in some trade transaction costs, but these costs should be no higher than necessary.



Encourages governments to use the international standards, guidelines and recommendations developed by the Codex Alimentarius Commission on food safety, the WOAHP on animal health, and the IPPC on plant health.

Theory of change: Ongoing focus on Safe Trade Facilitation



Strategy at glance: Higher-level results



VISION

Sustainable economic growth,
poverty reduction, food security
and resilience to climate change



IMPACT

Safe Trade Facilitated



PROGRAMME GOAL

Increased and sustained SPS
capacity of public and private
sector stakeholders in developing
countries

Strategy at glance: Two outcomes

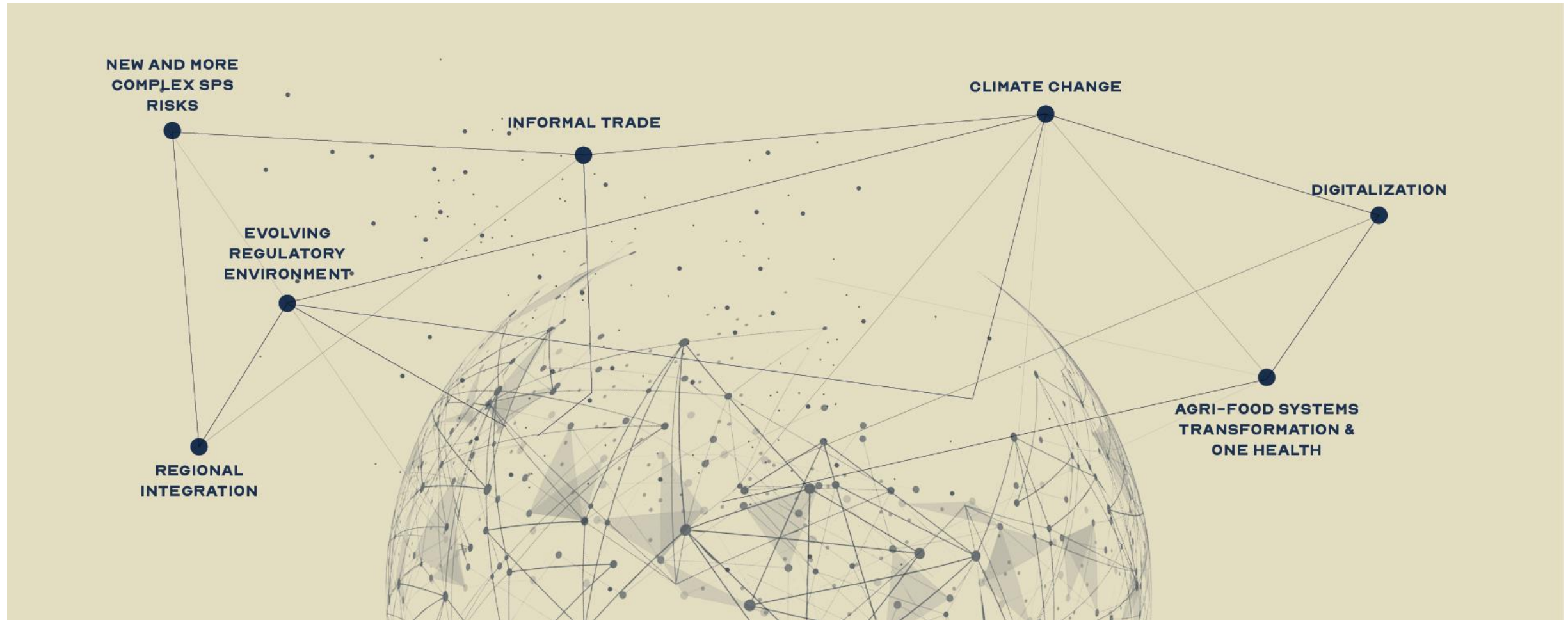


OUTCOMES DRIVING CATALYTIC SPS IMPROVEMENTS

Increased uptake of SPS good practices and knowledge products at national, regional and global level

Catalytic SPS improvements at national, regional and global level driven by STDF's partnership

Position STDF in relation to global trends



Mechanisms of change



Leverage opportunities for safe trade facilitation

1. Mainstream cross-cutting issues related to gender and the environment
2. Strengthen existing links with regional SPS institutions, initiatives and sector-specific networks
3. Reinforce STDF's network of developing country experts
4. Increase collaboration with the private sector



Spotlight on innovation and scaling



— SPOTLIGHT ON INNOVATION AND SCALING

Underpinning the Strategy

1. Monitoring, Evaluation and Learning
2. Communications and outreach
3. Resources



With thanks to STDF donors and other partners



Ministry for Foreign
Affairs of Finland



Kingdom of the Netherlands

