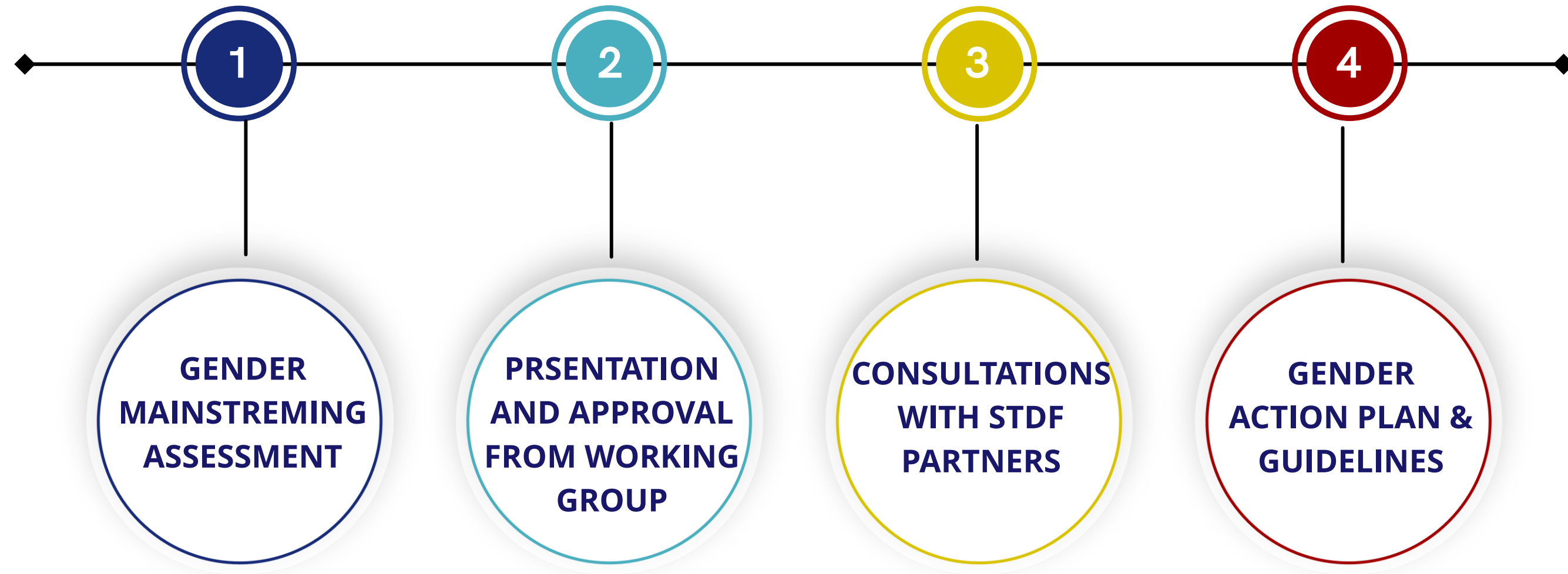


STDF GENDER ACTION PLAN 2023-2025

Ignacia Simonetti



Overview of the **PROCESS**



As traders or entrepreneurs, women can be disproportionately affected by technical trade regulations or standards because of their high compliance costs and the existence of gendered social structures

**NEUTRAL POLICIES, UNEVEN IMPACTS: NON-TARIFF
MEASURES THROUGH A GENDER LENS
UNCTAD, 2022**

GENDER MAINSTREAMING ASSESSMENT

Evaluate “how (and to what effect) gender equality is addressed and how gender is mainstreamed across STDF's work”.



“There is no one **unique set of expectations** regarding what to expect from gender. Ideally we will be to move forward to a common and shared understanding”.

“Some kind of **alignment** is important, at least on the importance of gender”.



GENDER ACTION PLAN 2023-2025

OBJECTIVES



ADVANCE AND SUPPORT
WOMEN'S CAPACITY TO MEET
TRADE-RELATED SANITARY
AND PHYTOSANITARY
REQUIREMENTS



PROMOTE GREATER
**ATTENTION TO GENDER
MAINSTREAMING** IN SPS
CAPACITY BUILDING
DEVELOPMENT WORK

GENDER ACTION PLAN

KEY PILLARS

1

Foster a culture of awareness and knowledge sharing across the STDF partnership on gender and SPS measures in the context of trade

2

Strengthen gender mainstreaming in Projects (PGs) and Project Preparation Grants (PPGs)

3

Provide adequate support and build capacity to support gender mainstreaming across STDF's work

GUIDELINES

Guiding questions to be used during different phases of project cycles to ensure gender mainstreaming in STDF-funded projects



The questions should inform the project proposal, work-plan and other planning, monitoring & evaluation related documents.



Can be used in combination with other tools and frameworks.



Designed to support the STDF Secretariat, project applicants, implementing organizations and consultants.

THANKS

Ignacia Simonetti

