



Driving Food Systems Transformation through Public-Private Partnerships

STDF PPP Practitioner Group dialogue

18 January 2023



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Grow Asia is a multi-stakeholder platform established in 2015 by the World Economic Forum and ASEAN to cultivate more inclusive, resilient, and sustainable food systems.

Catalyzed by:



In Association with:



Supported by





- We do this by brokering commercial and non-profit partnerships between the 640+ global and regional organizations that make up the Grow Asia Network, creating an ecosystem that unites actors from the public, private, civil society, and research communities to accelerate knowledge sharing, collaboration, innovation, and policy change.

● Delivering impact in
Southeast Asia
through six Country Chapters



Cambodia - Cambodia
Partnership for Sustainable
Agriculture



Indonesia - Partnership for
Indonesia's Sustainable
Agriculture



Myanmar - Myanmar
Agriculture Network



Philippines - Philippines
Partnership for Sustainable
Agriculture



Papua New Guinea
– Grow PNG



Vietnam - Partnership for
Sustainable Agriculture in
Vietnam

Public-Private Impact Funds

Blended finance mechanisms for public and private-sector investments



GrowVentures
for agri-food
innovation



GrowHer
for women's economic
empowerment



GrowRight
for responsible
investing



GrowBeyond
for climate change
adaptation & resilience



Video: Scan to learn
more about our
approach





GrowRight

for responsible investing

Grow**Right** is providing accredited training and investor matching initiatives to promote more sustainable investments and green finance mechanisms in Southeast Asia's agri-food sector.



GrowHer

for women's economic empowerment

Grow**Her** is amplifying the business case for women's economic empowerment, incentivizing public and private investment into actions, practices, and policies that accelerate diversity and inclusion.



GrowVentures

for agri-food innovation

Grow**Ventures** is accelerating the adoption of climate-smart innovations, placing digital solutions into the hands of farmers.



GrowBeyond

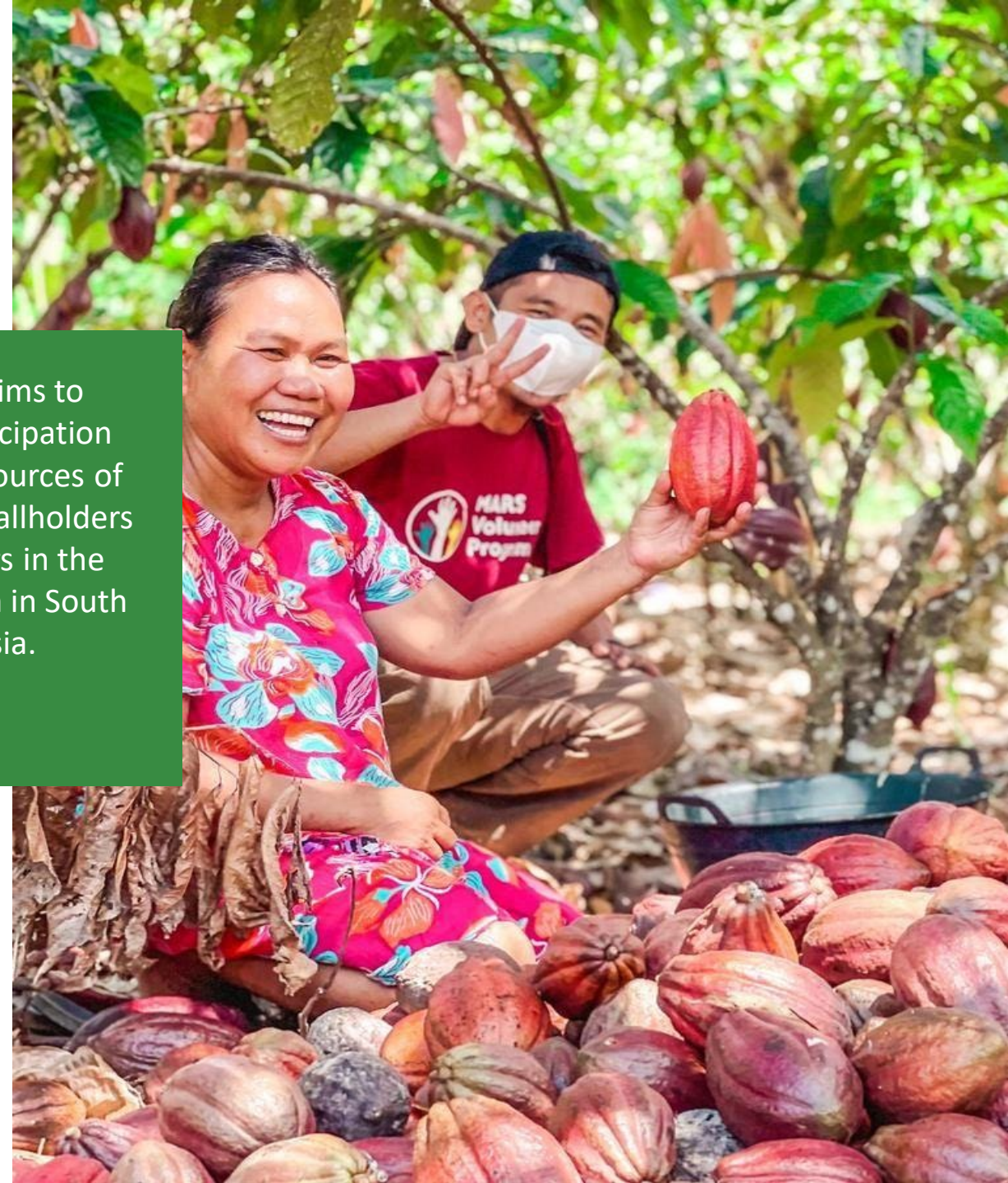
for climate change adaptation & resilience

Grow**Beyond** is driving design and deployment of inclusive finance models to empower small businesses to accelerate climate change adaptation and resilience.

**Funding deployed to date:
US\$ 21m**

GrowHer: Kakao

GrowHer Kakao aims to improve the participation and access to resources of 4,000 women smallholders and entrepreneurs in the Cacao value chain in South Sulawesi, Indonesia.



GrowHer: Kakao

A public-private partnership that amplifies the business case for women's economic empowerment, incentivizing public and private investment in actions, practices, and policies that promote diversity and inclusion.



Rights



Representation



Resources



Village Savings and Loan
Association (VSLA)

Gender and Power
Analysis

Representation in Village
Development Plan

Gender Action Learning System
(GALS)

Climate Smart Agriculture

Women Entrepreneurship

GrowBeyond: A public-private “closed loop” finance model

Driving development of
inclusive finance models
and deploying both training
and capital at a scale that
will empower small
businesses to accelerate
climate change adaptation
and resilience



- **GrowBeyond is catalyzing US\$1 Billion for agri-MSMEs in Southeast Asia by 2030**

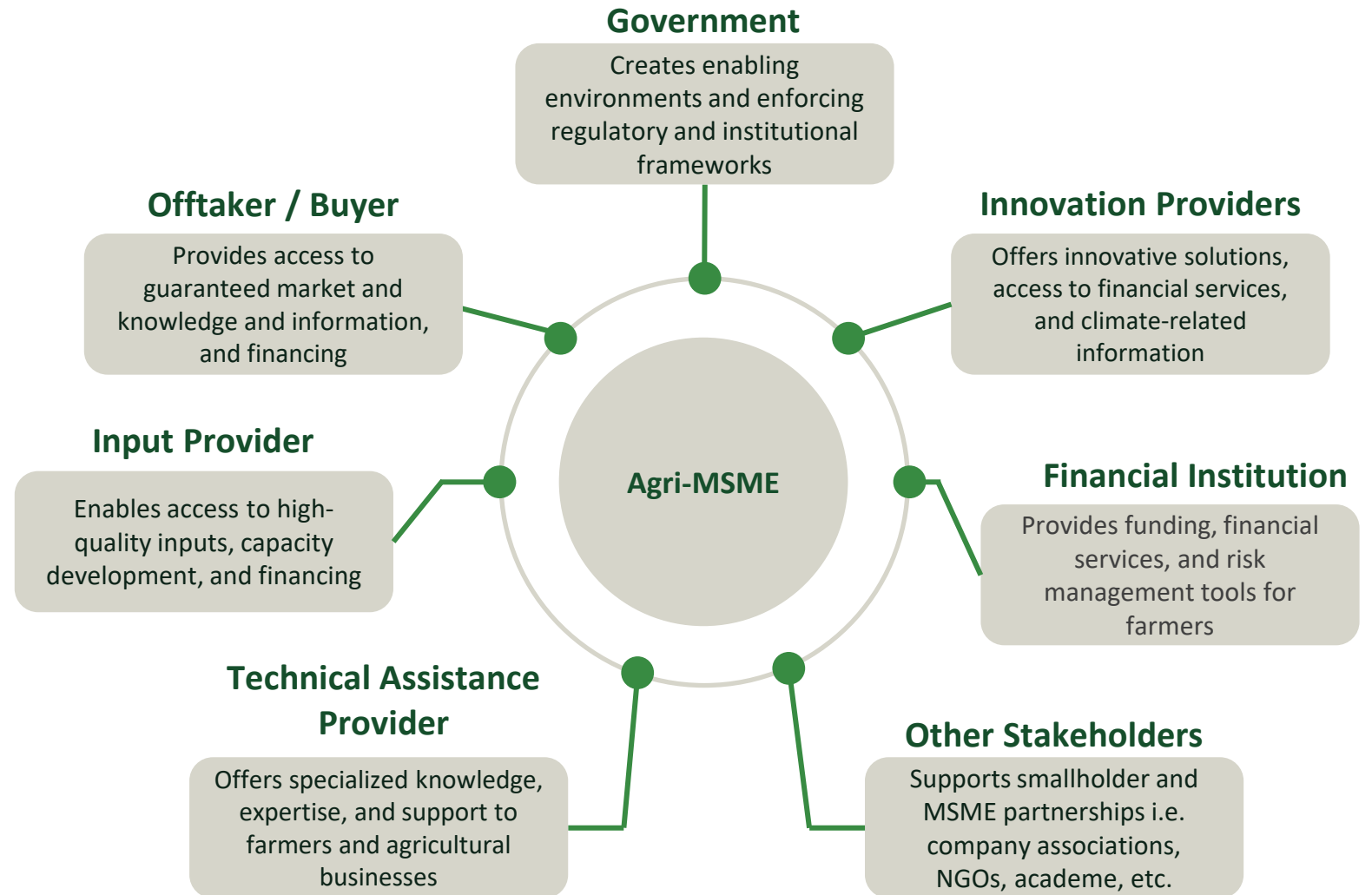
- **Impacting more than 200,000 agri-MSMEs**

- **20-30% improvement in household incomes**

- **10-30% reduction in carbon footprint per farm**



Public Private Partnership (PPP) Model to Drive Financing to Agricultural MSMEs



ASEAN Academy on Responsible Investing

Training professionals from governments, private sector, and civil society on the ASEAN Guidelines on Responsible Investing in the workplace.





The first 43 professional learners graduated from the Academy on 29 May 2023.

Grow Asia plans to announce Cohort 2 in 2024.



The participants completed 13 modules, including:

- Introduction to the ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry
- Investing in climate resilience and natural resources
- Working with smallholders

All modules comprises learnings from regulators, businesses, and civil society organizations.

ASEAN Action Plan on Fall Armyworm

- 40th SOM AMAF in 2019 discussed the importance of developing regional cooperation to address the problem of FAW and requested Grow Asia to work with the ASEAN Secretariat, Viet Nam and ASEAN Sectoral Working Group on Crop in developing a regional framework to address the FAW.
- The collaboration has initiated the work on developing an ASEAN Fall Armyworm Action Plan.
- In 2020, The Action Plan was agreed by the AMAF. The work programs include: 1) coordination management; 2) knowledge & policy; 3) farmer support; 4) surveillance & impact





Grow**Asia**