Driving Food Systems Transformation through Public-Private Partnerships

STDF PPP Practitioner Group dialogue
18 January 2023
Grow Asia is a multi-stakeholder platform established in 2015 by the World Economic Forum and ASEAN to cultivate more inclusive, resilient, and sustainable food systems.
We do this by brokering commercial and non-profit partnerships between the 640+ global and regional organizations that make up the Grow Asia Network, creating an ecosystem that unites actors from the public, private, civil society, and research communities to accelerate knowledge sharing, collaboration, innovation, and policy change.
Delivering impact in Southeast Asia through six Country Chapters

- Cambodia - Cambodia Partnership for Sustainable Agriculture
- Indonesia - Partnership for Indonesia’s Sustainable Agriculture
- Myanmar - Myanmar Agriculture Network
- Philippines - Philippines Partnership for Sustainable Agriculture
- Papua New Guinea - Grow PNG
- Vietnam - Partnership for Sustainable Agriculture in Vietnam

Grow Asia is an accredited Entity Associated with ASEAN
Public-Private Impact Funds
Blended finance mechanisms for public and private-sector investments

GrowVentures for agri-food innovation

GrowHer for women’s economic empowerment

GrowRight for responsible investing

GrowBeyond for climate change adaptation & resilience

Video: Scan to learn more about our approach
GrowRight is providing accredited training and investor matching initiatives to promote more sustainable investments and green finance mechanisms in Southeast Asia’s agri-food sector.

GrowHer is amplifying the business case for women’s economic empowerment, incentivizing public and private investment into actions, practices, and policies that accelerate diversity and inclusion.

GrowVentures is accelerating the adoption of climate-smart innovations, placing digital solutions into the hands of farmers.

GrowBeyond is driving design and deployment of inclusive finance models to empower small businesses to accelerate climate change adaptation and resilience.

Funding deployed to date: US$ 21m
GrowHer: Kakao

GrowHer Kakao aims to improve the participation and access to resources of 4,000 women smallholders and entrepreneurs in the Cacao value chain in South Sulawesi, Indonesia.
GrowHer: Kakao

A public-private partnership that amplifies the business case for women’s economic empowerment, incentivizing public and private investment in actions, practices, and policies that promote diversity and inclusion.

- **Rights**
- **Representation**
- **Resources**

- Village Savings and Loan Association (VSLA)
- Gender and Power Analysis
- Representation in Village Development Plan
- Gender Action Learning System (GALS)
- Climate Smart Agriculture
- Women Entrepreneurship
GrowBeyond: A public-private “closed loop” finance model

Driving development of inclusive finance models and deploying both training and capital at a scale that will empower small businesses to accelerate climate change adaptation and resilience.
GrowBeyond is catalyzing US$1 Billion for agri-MSMEs in Southeast Asia by 2030

- Impacting more than 200,000 agri-MSMEs
- 20-30% improvement in household incomes
- 10-30% reduction in carbon footprint per farm
Public Private Partnership (PPP) Model to Drive Financing to Agricultural MSMEs

Government
- Creates enabling environments and enforcing regulatory and institutional frameworks

Innovation Providers
- Offers innovative solutions, access to financial services, and climate-related information

Financial Institution
- Provides funding, financial services, and risk management tools for farmers

Offtaker / Buyer
- Provides access to guaranteed market and knowledge and information, and financing

Input Provider
- Enables access to high-quality inputs, capacity development, and financing

Technical Assistance Provider
- Offers specialized knowledge, expertise, and support to farmers and agricultural businesses

Other Stakeholders
- Supports smallholder and MSME partnerships i.e. company associations, NGOs, academe, etc.
Training professionals from governments, private sector, and civil society on the ASEAN Guidelines on Responsible Investing in the workplace.
The first 43 professional learners graduated from the Academy on 29 May 2023.

Grow Asia plans to announce Cohort 2 in 2024.

The participants completed 13 modules, including:
- Introduction to the ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry
- Investing in climate resilience and natural resources
- Working with smallholders

All modules comprises learnings from regulators, businesses, and civil society organizations.
ASEAN Action Plan on Fall Armyworm

- 40th SOM AMAF in 2019 discussed the importance of developing regional cooperation to address the problem of FAW and requested Grow Asia to work with the ASEAN Secretariat, Viet Nam and ASEAN Sectoral Working Group on Crop in developing a regional framework to address the FAW.

- The collaboration has initiated the work on developing an ASEAN Fall Armyworm Action Plan.

- In 2020, The Action Plan was agreed by the AMAF. The work programs include: 1) coordination management; 2) knowledge & policy; 3) farmer support; 4) surveillance & impact