

Evidence-based approach to Prioritize SPS Investments for Market Access (P-IMA)





WORLD BANK GROUP



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P-IMA at a glance

- Limited resources, many SPS capacity gaps
- Evidence-based approach to inform SPS decision-making processes and resource allocations
- Not a capacity evaluation tool; complements WOAH PVS Pathway, IPPC PCE tool, FAO/WHO food control system assessment tool, etc.
- Prioritizes diverse investments based on decision criteria and weights, linked to policy goals and SDGs



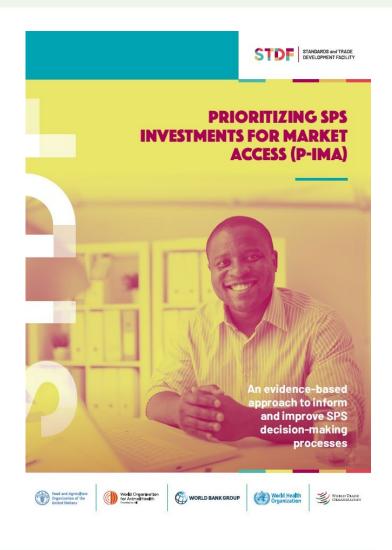
STDF projects and PPGs using P-IMA

Ongoing:

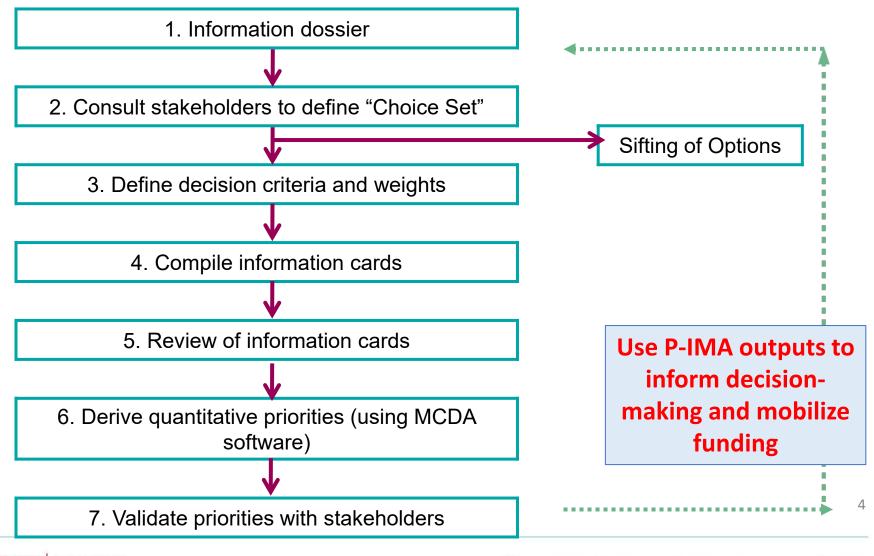
- STDF/PPG/709: Ecuador
- STDF/PPG/733: CARICOM
- STDF/PPG/831: Bangladesh
- STDF/PPG/921: The Gambia

Completed:

- STDF/PG/606: COMESA (Ethiopia, Kenya, Malawi, Rwanda and Uganda), co-financed with EIF
- STDF/PPG/786: Ghana (focused on aflatoxins)
- STDF/PPG/761: Armenia
- STDF/PPG/575: Madagascar
- STDF/PPG/561: Tajikistan
- STDF/PG/365: Belize



P-IMA Process: Steps



STANDARDS and TRADE

EVELOPMENT FACILITY