Evidence-based approach to Prioritize SPS Investments for Market Access (P-IMA)
P-IMA at a glance

- Limited resources, many SPS capacity gaps
- **Evidence-based approach** to inform SPS decision-making processes and resource allocations
- **Not** a capacity evaluation tool; complements WOAH PVS Pathway, IPPC PCE tool, FAO/WHO food control system assessment tool, etc.
- **Prioritizes** diverse investments based on **decision criteria and weights**, linked to policy goals and SDGs
STDF projects and PPGs using P-IMA

Ongoing:
• STDF/PPG/709: Ecuador
• STDF/PPG/733: CARICOM
• STDF/PPG/831: Bangladesh
• STDF/PPG/921: The Gambia

Completed:
• STDF/PG/606: COMESA (Ethiopia, Kenya, Malawi, Rwanda and Uganda), co-financed with EIF
• STDF/PPG/786: Ghana (focused on aflatoxins)
• STDF/PPG/761: Armenia
• STDF/PPG/575: Madagascar
• STDF/PPG/561: Tajikistan
• STDF/PG/365: Belize
P-IMA Process: Steps

1. Information dossier

2. Consult stakeholders to define “Choice Set”

3. Define decision criteria and weights

4. Compile information cards

5. Review of information cards

6. Derive quantitative priorities (using MCDA software)

7. Validate priorities with stakeholders

Use P-IMA outputs to inform decision-making and mobilize funding