### **SSAFE – An Overview**

by Quincy Lissaur Executive Director of SSAFE

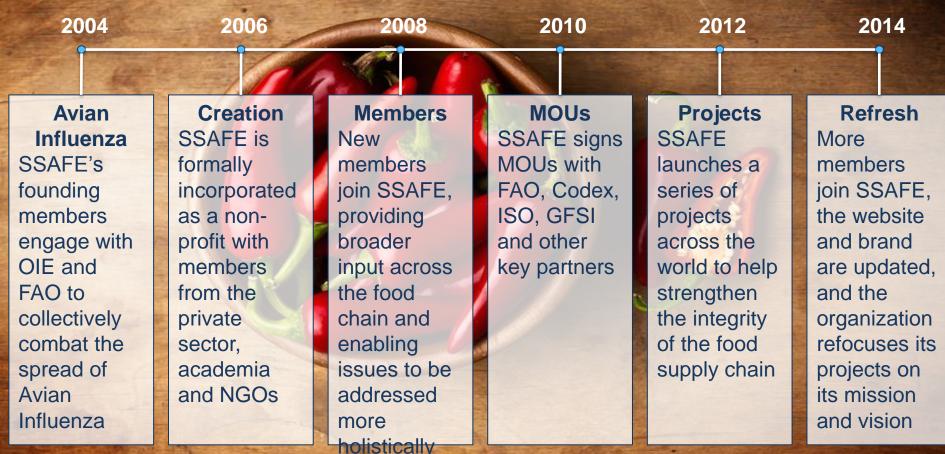
### **SSAFE'S VISION**

To integrate food safety with human, animal and plant health across the food supply chain to improve public health and wellbeing

### **SSAFE'S MISSION**

To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through public-private

partnerships



GOAL To understand and value diverse perspectives on the challenges of food supply globally

**GOAL** To support the development and implementation of WTOrecognized standards that facilitate safe trading of foods

GOAL To facilitate education and training in food safety in developing regions around the world

**GOAL** To collaborate with intergovernmental organizations, academia and industry leaders to address new challenges in food production

### **SSAFE's Strategy**

#### Vision & Mission

#### **VISION**

To integrate food safety with human, animal and plant health across the food supply chain to improve public health and well-being

#### MISSION

To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through publicprivate partnerships

Strategi c Pillars (intent)

Strateg

y

Capacity Building in Emerging Markets

Work with partners to deliver training and build long term sustainable training programs in emerging markets in collaboration with partners Collaboration through Public Private Partnerships

Build partnerships with intergovernmental organizations, academic institutions and NGOs to collaborate and deliver tactical projects Continuous Improvement of Food Protection Systems

Support the development and implementation of WTOrecognized standards (Codex, OIE, FAO) and ISO specifications worldwide Integration of Food Safety Systems Across the Supply Chain

Share best practices within the SSAFE membership, enabling knowledge sharing across the food supply chain

Collaboration

SSAFE'S ACTIVITIES

Good Practice Sharing

**Projects** 

Development and roll-out of a global dairy farming food safety training framework

Implementation of an ISO Technical Specification for Animal Welfare

CURRENT PROJECTS Roll-out of SSAFE's Food Fraud Vulnerability Assessment Tool

**Global Markets food safety training in China** 

External engagement and best practice sharing with members, academic institutions and intergovernmental partners

Developed PAS 222 , a Prerequisite Program (PRP) standard for Animal Food and Animal Food Ingredient Safety

Provided laboratory assistance for the local aquaculture industry in SE Asia

Sponsored a workshop on the International Movement of Grain in Vancouver, Canada in 2011 organized by NAPPO SELECT PAST PROJECTS

For H5N1 (High Path Avian Influenza) SSAFE developed prevention measures, communication materials, and thermoprocessing standards for poultry products Developed PAS 223, defining Prerequisite Programs and Design Requirements for Food Safety in the Manufacture and Provision of Food Packaging

Translated STDF's "Trading Safely" film into various languages and funded copies for distribution

# SSAFE 💮

### SSAFE's Members



Coca:Cola



DANONE









Kelloggis







### SSAFE's Key Partners





















## SSAFE (

Strong track record of delivering key initiatives with direct impact on strengthening food supply around the world

Ability to act on emerging issues quickly where other organizations may not be as effective Harmonized approach to food safety through capacity building with partners and other stakeholders

Develop and deliver projects that strengthen the integrity of the food supply chain

THE UNIQUENESS OF SSAFE

Engage with and learn from leaders in the food industry

Strong relationships and MOUs with intergovernmental organizations and academia Leverage SSAFE's positive contribution with governments, regulators and the food industry at large

Share expertise and resources across the membership to deliver projects with real impact



### **THANK YOU**

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