Food System Transformation: Why Does Safe Trade Matter?

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Global agri-food exports, 1961-2018

US$ billion

0 100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600

Food system development pathways

Poverty reduction → Food security → Nutrition

Return on assets
- Some become "entrepreneurs"
- Investment loop
- Wealth accrual
- Five pathways to value creation

Salary income
- Multiplier loop
- More decent jobs
- Externalities loop
- Socio-cultural and natural environment
- Progress loop
- Catalytic support
- Externalities loop
- Better food supply
- Consumer benefit

Social support
- All benefit
- Most vulnerable populations
- Emergency support
- Taxes
- STDF

Source: FAO
SPS governance

- Public
- National
- Private
- International
WTO Notifications of new SPS measures, 1995-2020

Regular notifications  Emergency notifications
SPS governance

- Public
- National
- Private
- International
Number of producers certified to GlobalGAP, 2005-2019
SPS governance

Public

National

Private

International

SPS Governance
Trade, SPS measures and the SDGs

STDF’s Vision Linked to the SDGs

Sustainable Economic Growth, Poverty Reduction and Food Security

STDF’s 2020-2024 Strategy supports:

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Decent Work and Economic Growth
5. Gender Equality
6. Reduced Inequalities
7. Responsible Consumption and Production
8. Life on Land
9. Peace and Justice
10. Partnerships for the Goals

In addition, the Strategy contributes to:

11. Clean Water and Sanitation
12. Affordable and Clean Energy
13. Responsible Consumption and Production
14. Life Below Water
15. Life on Land

Impacts of trade in the context of SPS governance

• Gender equity

• Environmental sustainability

• Positive domestic “spillovers”

Source: ©STDF/José Carlos Alexandre
Recognizing the interlinkages.....

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Gender equity

Source: ©STDF/José Carlos Alexandre
Environmental sustainability

Source: ©STDF/José Carlos Alexandre
Positive domestic “spillovers”

Trade-related food safety capacity building projects and interventions

Results
- Private sector rolls out good practices
- Improved human resource capacity
- Regulatory capability and enforcement
- Infrastructure upgraded and operational

Impact
- Trade in safe food

Positive domestic spillovers
- Knowledge and skills
- Good regulatory practice
- Other institutional benefits
- Upgraded infrastructure
- Increased incentives
- Standards compliance

Enabling conditions
1. Sector-specific conditions
2. Type of intervention
3. Enabling environment

Source: STDF
Explicit recognition and analysis of impacts
Some of the ‘big’ questions…..

• What are the trade-offs in facilitating safe trade, why are they relevant, and how can they be better navigated?

• How can investments to facilitate safe trade leverage even greater benefits for gender equity, sustainability and domestic food systems?

• How can STDF’s partnership support food systems transformation?