

# A global partnership to facilitate safe trade



# STDF's contribution to the Global Goals

## STDF'S VISION LINKED TO THE SDGs

**SUSTAINABLE  
ECONOMIC GROWTH,  
POVERTY REDUCTION  
and FOOD SECURITY**

STDF's 2020-2024 Strategy supports:



In addition, the Strategy contributes to:



# Emerging trends



Growth in agri-food global value chains (GVCs), regional trade and South-South trade



Jobs in micro, small- and medium-sized enterprises (MSMEs) including for women and youth



Greater focus on how to reduce trade costs linked to the WTO Trade Facilitation Agreement

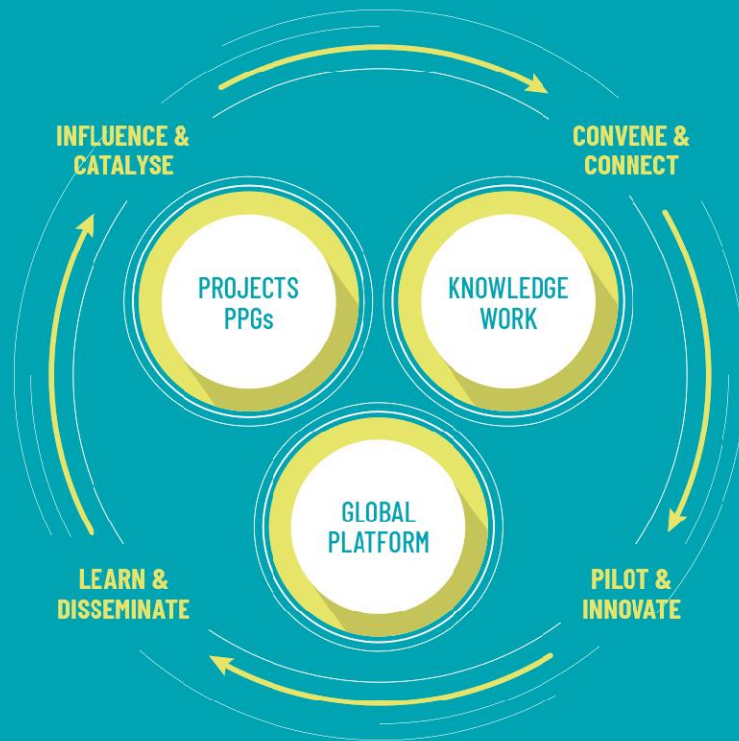


Regional integration with the African Continental Free Trade Area (AfCFTA) and other regional trade agreements



Digitalization and access to technologies transforming agricultural development and trade

# STDF's Theory of Change



## OUTCOME 1

More synergies and collaboration driving catalytic SPS improvements in developing countries

## PROGRAMME GOAL

Increased and sustainable SPS capacity in developing countries

## SAFE TRADE FACILITATED

Sustainable economic growth, poverty reduction and food security

## OUTCOME 2

Greater access to, and use of, good practices and knowledge products at global, regional and national level



# Who will benefit

Public and private sector in developing and least developed countries benefit from better and more effective SPS projects and the adoption and replication of good practices, including via STDF projects.



## Good practice on latest SPS solutions

Facilitating safe trade

Electronic SPS certification

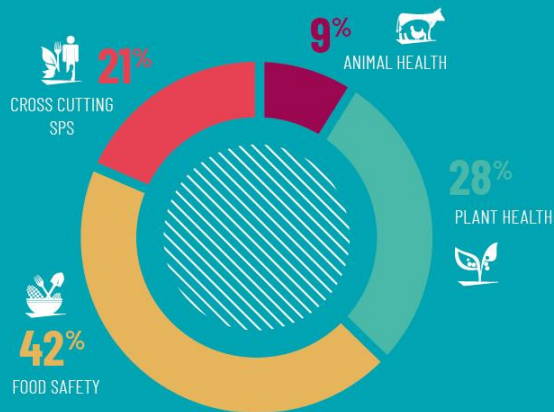
Public-private partnerships

Good regulatory practice

Prioritizing SPS investments

# Funding Opportunities

STDF's investment in food safety, animal health, plant health, cross-cutting projects/PPGs (US\$ M)



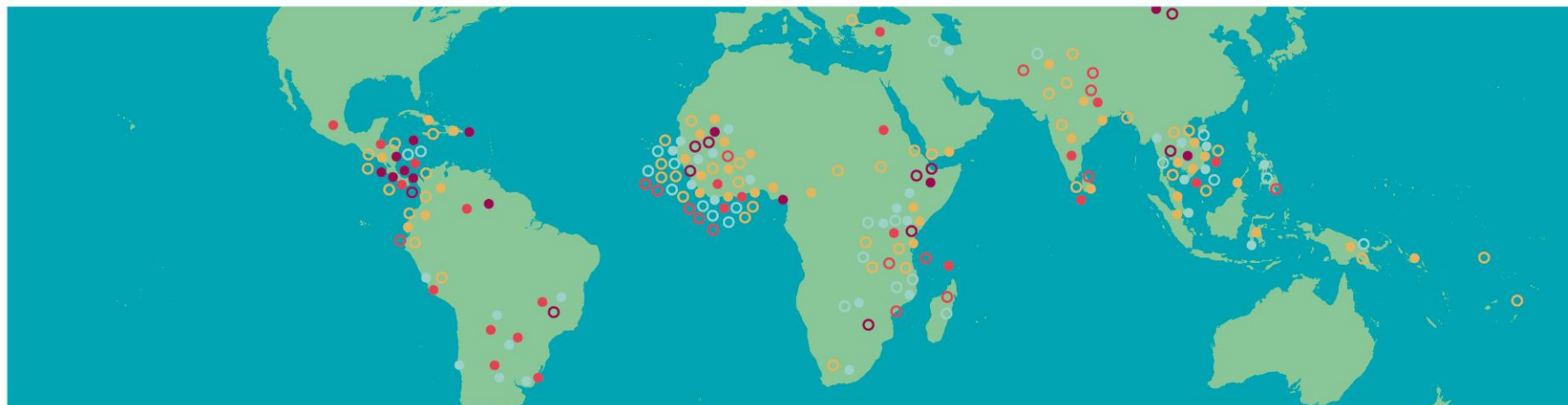
## Projects

- identify, develop or share good practice
- are replicable
- include regional/global approaches
- innovative, collaborative, inter-disciplinary

## PPGs

- seed funding (up to US\$ 50,000)
- develop SPS capacity building projects
- apply capacity evaluation / prioritization tools
- assess feasibility before project development

# Apply for Funding



**Browse web pages for aims & eligibility criteria: [standardsfacility.org](http://standardsfacility.org)**

View examples of previous projects

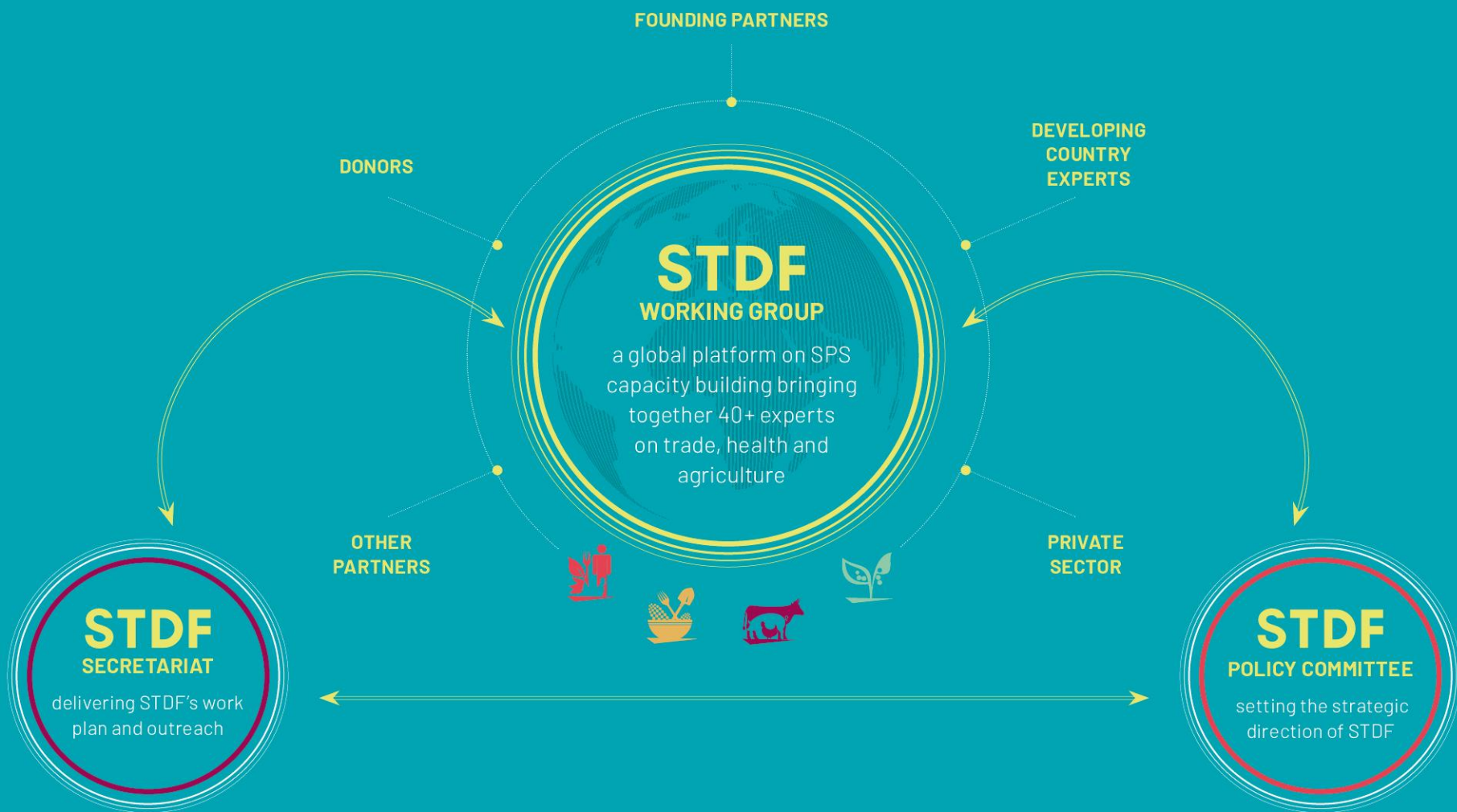
Read the guidance note for applicants

Consult stakeholders in the country/region

**Send concept for feedback: [STDFSecretariat@wto.org](mailto:STDFSecretariat@wto.org)**

Submit application form online

# A global partnership to facilitate safe trade





# STDF's Strategy 2020-2024

Join STDF's global network to extend results and reach worldwide

Explore options to co-fund STDF's safe, inclusive trade projects

Join as a donor to the Trust Fund and respond to growing demand

Connect and collaborate with STDF on the latest SPS solutions

[standardsfacility.org](https://standardsfacility.org)



# STDF is currently supported by:



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