

STDF SIDE EVENT: PUBLIC-PRIVATE PARTNERSHIPS IN A VALUE CHAIN CONTEXT
(CANADA/NETHERLANDS/STDF)

GENEVA, SWITZERLAND, 9 JULY 2013

Public-Private Partnerships in a Value Chain Context	
15.00 – 17.00	<p>I. Introduction of NSI report: "Models for Trade-Related Private Sector Partnerships for Development" <i>Shannon Kindornay, Researcher, NSI, Presentation</i></p> <p>II. Introduction of STDF/IDB report: "Public-Private Partnerships to enhance SPS capacity: What can we learn from this collaborative approach?" <i>Melvin Spreij, Secretary, STDF, Presentation</i></p> <p>III. Panel discussion: Discussants will briefly present specific examples of PPPs aiming to help developing countries in connecting to value chains and provide their views on the key questions mentioned above.</p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Fauzya Moore, Senior Economic Policy Advisor, Department of Foreign Affairs, Trade and Development, Canada <p>Discussants</p> <ul style="list-style-type: none"> ▪ Frans Claassen, General Manager, Product Board for Margarine, Fats and Oils (MVO), Netherlands ▪ Sarada De Silva, Chairman, Sri Lanka Spice Council ▪ Samy Lopez, Marketing & Sales Manager, Federación de Cooperativas de las Verapaces (FEDECOVERA), Guatemala ▪ Esteban Rial, Project Coordinator, Fundación Barrera Fitozoosanitaria Patagónica (FUNBAPA), Argentina ▪ Mike Robach, Vice-President, Corporate Food Safety & Regulatory Affairs at Cargill ▪ Guy Stinglhamber, Director, PIP/COLEACP Programme, European Union <p>Relevant Documents</p> <ul style="list-style-type: none"> - Executive Summary: Models for Trade-Related Private Sector Partnerships for Development - Policy Brief: Trade-Related Private Sector Partnerships: Understanding the Models - Publication: Partners in Development - How Donors Can Better Engage the Private Sector for Development in LDCs - Publication: A Strategy for the Commons - Business-driven Networks for Collective Action and Policy Dialogue