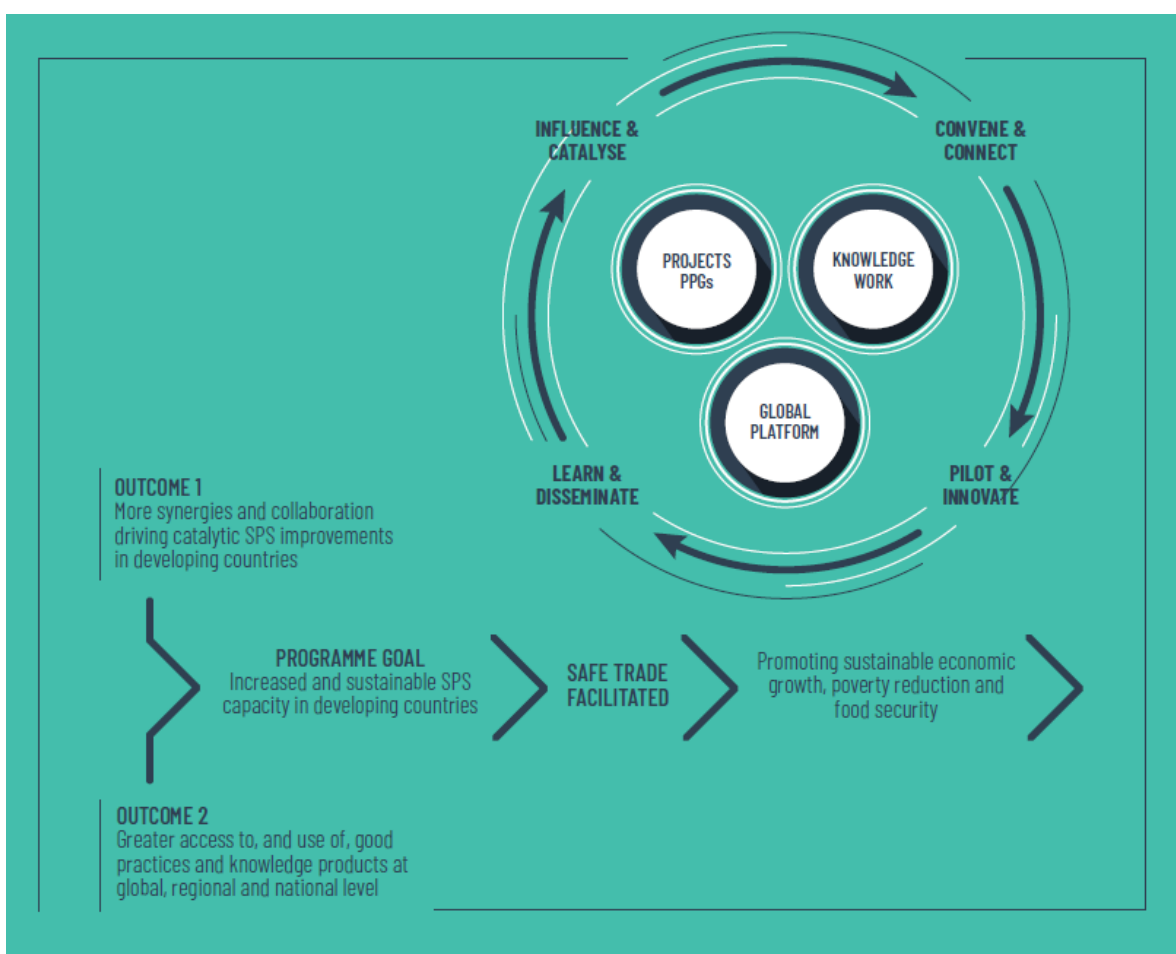


STDF WORK PLAN – 2023

1 INTRODUCTION

1.1. The STDF supports its members and stakeholders in developing and least developed countries, to pilot collaborative and innovative approaches and bring about sustainable improvements in SPS capacity. Underpinning this effort is STDF's Theory of Change, which explains how the STDF aims to deliver results based on its unique value proposition, as further outlined in [STDF's Strategy \(2020-2024\)](#).

STDF Theory of Change:



1.2. Working at global, regional, and national levels, the STDF convenes and connects diverse stakeholders with a role in SPS capacity development and supports the implementation of demand-driven activities and innovative SPS projects. Learning from and disseminating the results and experiences of this work will ultimately catalyse and influence change, driving sustainable SPS improvements in developing and least developed countries. This work takes place across STDF's complementary and inter-connected workstreams (i.e., global platform, knowledge work and funding mechanism).

1.3. The STDF Strategy is accompanied by a [Monitoring, Evaluation and Learning \(MEL\) Framework](#), which provides a results-based management approach to manage STDF's programme. The MEL Framework helps to strengthen planning, implementation, monitoring, evaluation and reporting, and to identify and integrate lessons into new STDF work. The Results Matrix sets out the planned and measurable logic of the STDF at the programme level, as well as the results for which the programme

can be held accountable at goal, outcome and output levels. STDF's logical framework, which is derived from the Results Matrix and used for reporting, is included in **Annex 1**.

1.4. This work plan provides information on STDF's activities and outputs in 2023, as well as inputs required, to achieve STDF's goal and outcomes under each of STDF's three workstreams (sections 2, 3 and 4). Section 5 details how this plan will be delivered, including in relation to Monitoring, Evaluation and Learning (MEL), Communications (COMMS), the Secretariat and resources. The plan includes a budget for the planned external programme evaluation of the STDF, which will commence in 2023 for completion in 2024 (i.e., the last year of STDF's current Strategy). The plan also reflects how the COVID-19 pandemic changed the way in which the STDF operates. A sizeable share of STDF's work (including meetings, knowledge work and projects/PPGs) will continue to take place remotely, with ongoing spending on IT tools and platforms. **Annex 2** provides an estimated budget, based on STDF's annual target level of funding of US\$7 million, as agreed by the STDF Policy Committee.

2 STDF GLOBAL PLATFORM

2.1. The STDF convenes and connects diverse public and private sector organizations across agriculture, health, trade and development to exchange experiences, identify opportunities for collaboration, and promote a more coherent approach to SPS capacity development. STDF's convening and connecting role takes place at the level of the Working Group, as well as across knowledge work and Practitioner Groups, and within projects and PPGs.

2.1 STDF Working Group

2.2. Central to the global platform is the STDF Working Group, which allows members to share information about past, ongoing and planned SPS activities and learn from each other's work, helping to disseminate, influence and scale up good practices more widely. Efforts will continue to enable other relevant organizations and initiatives to participate in meetings of the Working Group and share information about new/emerging SPS initiatives and topics. To facilitate discussion and sharing of experiences, each meeting will include at least one presentation related to an STDF activity or project/PPG. Presentations by STDF partners and other members and organizations are also encouraged.

2.3. The Secretariat will organize two meetings in 2023, on 13-15 June and 21-23 November. The Secretariat will organize at least one of these meetings in-person, and possibly both, depending on members' preferences. Travel expenditure of STDF developing country experts to in-person meetings (round trip, economy class) will be covered by the STDF Trust Fund, as well as coffee breaks, lunches, and evening networking events. The STDF Trust Fund may also cover travel expenditure of presenters from developing countries and evaluators of STDF projects, where appropriate.

2.2 STDF Policy Committee

2.4. The Policy Committee consists of high-level representatives of STDF's partners and donors, as well as selected experts of developing countries. The Policy Committee - *inter alia* - sets policy guidelines, provides oversight on the overall direction of the STDF, and oversees efforts by the Working Group in the coordination of SPS-related technical cooperation and the dissemination of good practice.

2.5. Meetings of the Policy Committee are called at the request of one or more STDF members or through a decision of the Working Group. STDF partners host Policy Committee meetings on a rotational basis, with the host partner chairing the meeting. One virtual meeting is envisaged in 2023.

3 STDF KNOWLEDGE WORK

3.1. Knowledge work promotes dialogue and learning among STDF members and with other stakeholders on cross-cutting thematic topics to improve SPS capacity development outcomes and facilitate safe trade.¹ Further deepening interactions and synergies between knowledge work and STDF projects/PPGs will support delivery and improved results under both workstreams, while contributing to SPS synergies, collaboration and good practices in support of STDF's outcomes.

3.2. In 2023, the STDF will focus on expanding the reach and use of existing knowledge work (PPPs, P-IMA, e-Cert and GRPs). Opportunities to deepen collaboration with STDF members and other relevant initiatives will be pursued for greater impact and sustainability. Engagement with the co-stewards for the thematic groups supporting implementation of the [MC-12 SPS Declaration](#) (particularly Group 5 on "How to increase participation of and support for the special needs of developing and least developed country Members in the development and application of SPS measures") will help identify new opportunities for synergies with the WTO SPS Committee.

3.3. STDF Practitioner Groups (e-Cert, PPPs and P-IMA) will continue to enable members and other relevant stakeholders (including organizations involved in and/or benefitting from STDF projects on the ground) to contribute their expertise in support of knowledge work. Good practice briefing notes and knowledge products will be developed. Global and regional (virtual) client-facing events will be organized to disseminate and promote their use.

3.4. Knowledge work will focus on:

- [Public Private Partnerships \(PPPs\)](#): Work on PPPs will be taken forward via the STDF Practitioner Group. New case stories of PPP approaches to support SPS capacity will be compiled and disseminated. The Practitioner Group will convene webinars on PPP approaches and cases. Interested members of the PPP Practitioner Group will lead on co-creation of a new PPP knowledge product. The STDF vTPA Partnership Platform (led by UNIDO with STDF regional pilot projects in Central America and East and West Africa) will promote dialogue and learning about vTPA approaches.
- [Prioritization of SPS Investment Options for Market Access \(P-IMA\)](#): Knowledge work on P-IMA will be taken forward via the P-IMA Practitioner Group, linking in projects and PPGs using the P-IMA framework. This dialogue will facilitate and exchange of experiences and learning on P-IMA across stakeholders in different countries and regions. Stakeholders involved in P-IMA work will be engaged in an external assessment on P-IMA work.
- [Electronic SPS certificates \(SPS eCert\)](#): Building on completed STDF projects on electronic certification (e-Phyto and eVet), this ongoing work facilitates dialogue on SPS-related eCert among STDF members and other stakeholders to promote synergies, collaboration, learning and increased access to and use of good practices, including scaling-up. Interested members of the Practitioner Group will lead on co-creation of a new knowledge product on the topic of e-Cert.
- [Good Regulatory Practice \(GRP\)](#): The STDF will link to other related work to promote regional trade (including the SPS Policy Framework for Africa) to build awareness on the importance of GRPs and encourage their wider use. Relevant examples of the use of GRPs at the country/regional level will be identified to support outreach and capacity development on GRPs. The STDF GRP Guide will be disseminated through online events and webinars. One client-facing GRP event will be organized linked to a meeting of relevant SPS stakeholders in Africa to promote wider uptake and use of GRPs.

3.5. In case of interest, and subject to discussions and resources, the Working Group may decide to add additional outputs on knowledge work addressing new or previously addressed cross-cutting topics.

¹ STDF members select topics for knowledge work, and may request the Secretariat, in collaboration with members, to develop concept notes for new work for consideration.

3.1 Practitioner Groups on PPPs, e-Cert and P-IMA

3.6. STDF Practitioner Groups on PPPs, e-Cert and P-IMA will continue to meet virtually in 2023. STDF members and other relevant stakeholders will be encouraged to participate actively in these Practitioner Groups, and to make use of these groups to identify and promote synergies and collaboration to drive catalytic SPS improvements in developing countries. Where relevant, linkages will be explored to other SPS networks or communities of practice.

3.7. Practitioner Group meetings will be used to: (i) disseminate experiences and learning on knowledge topics to interested stakeholders; and (ii) promote collaboration among members to co-create new knowledge products. Ongoing efforts will take place to reflect on and further strengthen these groups in a way that contributes to STDF's outcomes, drawing on the findings of the internal assessment in 2022.

3.8. The STDF Secretariat will convene meetings of the Practitioner Groups and share information on the STDF website. In 2023, at least nine virtual meetings of the Practitioner Groups will be convened in cooperation with STDF Working Group members and other relevant practitioners and experts.

3.2 Good practice briefing notes and user-friendly knowledge products

3.9. Drawing on the role of Practitioner Groups and expertise of STDF partners and members, the STDF will identify, develop and disseminate good practices and knowledge products on thematic topics to influence and support SPS capacity development. These good practices and knowledge products will promote access to guidance and tools developed by STDF members, supporting their wider use at global, regional and national level.

3.10. In 2023, four good practice briefing notes and/or knowledge products are planned. These include: (i) new and/or updated Briefing Notes that compile and analyse lessons on thematic topics including project lessons; and (ii) new knowledge products co-created by two Practitioner Groups. Subject to further discussions, members of the Practitioner Groups would decide on the focus of these new knowledge products (budgeted in the work plan).

3.3 Global and/or regional events

3.11. Global and regional client-facing events will continue to be important to share experiences and learning from STDF knowledge and project work, increase awareness on good practices and innovative approaches to increase SPS capacity in developing countries, and to promote wider uptake and use of SPS good practices at a global, regional and national level. These events – linked to different aspects of STDF's knowledge and project work – will be targeted at STDF members and SPS practitioners in developing countries. Collaborative events with STDF partners and other relevant organizations will be encouraged, with attention to engage developing country experts in these events wherever possible. While several events will take place virtually to expand access, some will be organized in person to enable deeper interactions and exchange.

3.12. In 2023, the following global and/or regional knowledge events are planned (in addition to events organized as part of MEL and communications work):

- Up to two events in Geneva, in the margins of an SPS Committee meeting, to share STDF knowledge work linked to MC-12 SPS Declaration implementation.
- One global event (Geneva or external) to share knowledge and learning on innovative, digital approaches to improve SPS capacity (including SPS e-certification).
- One regional event on GRPs to facilitate safe trade on the margins of a relevant event led by a regional body.
- Three webinars to share good practices from STDF knowledge work on specific topics with relevant global/regional stakeholders

4 STDF FUNDING MECHANISM

4.1. STDF project and project preparation grants (PPGs) convene and connect public, private and other stakeholders at global, regional and country level to pilot innovative and collaborative approaches, leverage expertise and resources, and deliver results, including in Least Developed Countries (LDCs). Projects and PPGs link to STDF's knowledge work, allowing all those involved to learn about what works well and less well. Sharing the experiences helps to influence and catalyse SPS improvements more widely. The Secretariat will continue to make the linkages between knowledge and project work and identify synergies, where possible.

4.2. Based on the high and increasing volume of applications over the last years, it is anticipated that a large number of project and PPG applications will again be received in 2023 for initial review by the Secretariat.² These applications are at various stages of development, ranging from two-page concept notes to fully-fledged project proposals. The Secretariat will continue to provide advice and support to applicants, in close consultation with relevant STDF partners, in terms of SPS needs assessments, priority setting and proposal development. This "helpdesk" function of the Secretariat will continue to absorb a relatively large portion of staff time. The STDF will continue devoting at least 40 per cent of its PPG and project resources to eligible organizations in LDCs and other Low-Income Countries (OLICs).³

4.3. In consultation with relevant STDF partners, and if the necessary resources are available in the Secretariat, the STDF may also accept to "peer-review" other SPS-related projects and programmes initiated by external organizations and initiatives.

4.1 Project development

4.4. Project preparation grants (PPGs) assist beneficiaries to articulate and prioritize SPS needs and develop projects. Predicting the number of PPG applications to be approved and funded through the STDF in 2023 is difficult, given that the number and quality of applications received is beyond the Secretariat's control. Based on experiences in previous years, and in view of STDF's annual target level of funding, the Working Group will aim to approve at least six project preparation grants (PPGs) for STDF funding per year, corresponding to an average of three PPGs approved at each meeting. Normally up to US\$50,000 is available to eligible organizations under a PPG.

4.5. The Secretariat will continue to assume a pro-active role in the implementation of PPGs and resource mobilization. Resulting projects can be submitted to the STDF for funding or to another donor. Given the limited resources available in the STDF trust fund, the Secretariat will continue to emphasize the use of PPGs as a vehicle for mobilizing funds (including "co-funding" options) outside the STDF, where appropriate. The Secretariat may visit specific PPGs to accompany consultants on (parts of) their missions, support implementation, participate in validation workshops, monitor results and promote synergies with other relevant initiatives. Risks affecting the implementation and delivery of PPGs will be mitigated and managed on an ongoing basis.

4.2 Project implementation

4.6. This plan also foresees the approval of new collaborative and innovative projects. As with PPGs, predicting the number of projects that will be approved for funding in 2023 is difficult, given that the number and quality of applications received is beyond the Secretariat's control. The overall level of funding in the STDF Trust Fund may be another limiting factor. With these caveats in mind, the Working Group will aim to approve at least six project grants, corresponding to an average of three applications at each meeting. It is anticipated that the average STDF contribution to these projects will be approximately US\$625,000.⁴

4.7. The Secretariat will monitor the implementation of ongoing projects with the support of STDF's LogAlto tool, including through progress reports and regular consultation with the organizations implementing the projects, as well as the beneficiaries. Ongoing efforts will take place to proactively mitigate and manage risks affecting the delivery and/or sustainability of projects (including fiduciary or other issues that may arise in the course of implementation), with specific attention to risks identified in project logical frameworks. The Secretariat may visit specific projects to facilitate

² From 2020 to 2022, the Secretariat received on average 76 requests for funding per year.

³ See para. 31 of the STDF Operational Rules

⁴ Corresponding to the average STDF contribution to projects approved from 2015 to 2021.

implementation, monitor results, collect beneficiary stories and images, promote synergies with other relevant initiatives, and support longer term-sustainability.

5 DELIVERING THE WORK PLAN

5.1 Monitoring, Evaluation and Learning (MEL)

5.1. The Secretariat will continue to implement the [Monitoring, Evaluation and Learning \(MEL\) Framework](#) across all STDF workstreams. Ongoing efforts will be made to manage risks affect the delivery and sustainability of work across all workstreams, as well as to proactively identify any new or emerging risks faced. The STDF MEL Group, comprised of interested STDF Working Group members, will be convened to provide guidance to MEL activities.

5.2. A large part of MEL work in 2023 will continue to focus on ongoing support (via online training sessions) to enable staff of project implementing organizations to effectively use the STDF MEL tool (LogAlto). In addition to trainings, online meetings will enable staff of project implementing organizations to share their experiences on LogAlto and MEL tools with each other.

5.3. The Secretariat will continue to monitor the progress, results and lessons of projects and PPGs in cooperation with implementing organizations. This will happen via regular consultations on ongoing project work and reports, as well as learning sessions and surveys to consult stakeholders of completed projects/PPGs. Good practices from projects will be identified, compiled and disseminated through STDF and other channels.

5.4. Efforts will be made in 2023 to improve the consistency and quality of end-of-project assessments. External ex-post project impact evaluations will be carried out in line with STDF Operational Rules, and the findings, recommendations and learnings shared through relevant events.

5.5. The Secretariat will monitor and report to the Working Group on progress and results in knowledge work. An external assessment of one knowledge topic (P-IMA) will be carried out in 2023, with close engagement of the P-IMA Practitioner Group and relevant project/PPG stakeholders.

5.6. An external cross-cutting assessment focused on the environment (including biodiversity and climate change) will be initiated to learn how to more effectively address environmental aspects within STDF projects and other SPS capacity development work in the future.

5.7. The following MEL activities and outputs are planned in 2023:

- Targeted support to onboard new projects on LogAlto and promote its use for improved project monitoring and reporting. This will include webinars, onboarding and coaching sessions, and the preparation of simple MEL good practice resources (guidance notes, video capsules, etc.) on specific topics based on identified needs.
- Finalization of two ongoing ex-post external impact project evaluations, initiated in 2022, and contracting of one new project impact evaluation (selected by the Working Group), based on the [STDF Project Evaluation Guidelines](#).
- Delivery of an external assessment of work carried out under one STDF knowledge topic (P-IMA) and external outreach event (webinar) on the key findings and conclusions.⁵
- Contracting of a cross-cutting assessment of STDF work focused on the environment (including biodiversity and climate change) to learn how to more effectively address environmental aspects in STDF projects and SPS capacity development, for finalization in 2024.
- Three learning events (hybrid/virtual) linked to STDF projects/PPGs.

⁵ Budgeted in the 2022 work plan.

- One global virtual event to share the key findings, conclusions and recommendations of the STDF gender assessment (completed in 2022).
- Contracting of external STDF programme evaluation (in accordance with WTO procurement rules and procedures), for finalization in 2024.

5.2 Communications

5.8. The [STDF Communications Plan](#) provides the overall framework for communications activities that support delivery of activities under all STDF workstreams, linked to the STDF Strategy. It contains an overview of key communications areas for the STDF, including objective and audience, products and channels, resourcing, and monitoring evaluation and learning. It also includes branding guidelines for use by the partnership and communications guidelines for STDF projects.

5.9. The informal STDF COMMS group will continue to meet in 2023 as a virtual exchange forum where communications experts can share upcoming news and initiatives and identify opportunities for joint campaigns to enable STDF's work to reach a wider audience. Cooperation with current and former STDF developing country experts will enable them to adopt an STDF Ambassador role and continue to be actively engaged in sharing STDF updates via country and regional networks.

5.10. The following communications outputs and activities are foreseen in 2023:

- Enhance the performance of the STDF website by upgrading its content management system (i.e. migrating from Drupal 7 to Drupal 9), and editing its design.
- Maintain IT tools and other platforms (including purchase of subscriptions for tools such as SurveyMonkey, Zoom, MailChimp, Flickr, etc.) to support STDF's work on communications and in other areas.
- Production of two practical and user-friendly communication products (e.g. short instruction videos on how to apply for projects, on an STDF knowledge work topic, other communication products, audio-visual material, etc.).
- Preparation of the STDF 2022 Annual Report.
- Production/finalization of new STDF Results Book to communicate key results, experiences and lessons of STDF knowledge work on diverse topics, including linkages to STDF projects and PPGs.⁶

5.3 STDF Secretariat

5.11. The Secretariat is housed in the WTO (Agriculture and Commodities Division) and includes eight staff members, in addition to the Head of the STDF, which the WTO continues to provide from its regular budget. Indicative staffing needs in terms of implementing the activities outlined in this 2023 Work Plan are integrated into the budget across the different work areas (see **Annex 2**).⁷ Provision is also made for the recruitment of two STDF interns in 2023.

5.12. General provision is made in the budget for miscellaneous expenses that may be required to deliver on the planned STDF work above (e.g., short-term needs related to writing/editing, graphic design, photography, interpretation services or other minor expenses). A budget is also included to cover travel of the STDF Secretariat to liaise with other Aid for Trade programmes, partnerships, networks and initiatives, and participate in selected events to communicate information about the STDF, raise funds, monitor developments, and foster synergies and promote coherence and coordination in SPS technical cooperation.

⁶ Reference is made to STDF's 2018 Results Book ("Driving Safe Trade Solutions Worldwide"), see: https://www.standardsfacility.org/sites/default/files/STDF_Results_Booklet_EN.pdf

⁷ The information in the budget is an approximate projection of the staffing costs. The actual costs will depend on the individual circumstances of staff members. Staff members can be promoted in accordance with WTO rules and procedures. The WTO may hire additional temporary staff in the event of specific activities or a sudden increase in the Secretariat's workload.

5.4 Budget estimate

5.13. **Annex 2** sets out an estimated budget for the STDF in 2023 (**US\$7,037,640**). In the event of a shortfall in the total amount of contributions received, some activities may be scaled back or dropped from the work plan. In practical terms, given the priority-setting established in the STDF Operational Rules, any scaling back will most affect the ability of the STDF to approve project grants. In the event the financial resources of the STDF are insufficient to fund all the projects approved, priority will be given to staffing requirements necessary to fulfil existing commitments, then to activities under knowledge work, then to funding PPGs, and lastly to project grants.

5.14. Expenditure related to project development and project funding will be subject to approval by the Working Group, based on requests for funding. Other activities will be implemented, based on the Working Group's approval of this Work Plan.

5.15. The Secretariat will continue to follow up pro-actively with existing and new donors to reach STDF's annual target level of funding of US\$7 million. This includes presentations and the preparation of funding proposals. In doing so, the Secretariat may be guided by the STDF Policy Committee which "seeks to develop a broader financial basis for the facility through outreach to donors".

Annex 1: STDF logframe for 2023⁸

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
Sustainable economic growth, poverty reduction and food security SDGs 1, 2, 3, 8, 17 supported	SDG 1: 1.1.1 SDG 2: 2.3.2 SDG 3: 3.d.1 SDG 8: 8.2.1 SDG 17: 17.11.1	UN Stats	End of Strategy, 2024	<ul style="list-style-type: none"> Continued global and national support and commitment (including resource allocations) towards SDGs Data on SDG implementation is available and accessible Absence of climate change, large-scale regional/global conflict or other widespread crisis
Safe Trade Facilitated	x U\$ value of exports for target HS code products/markets x markets accessed x firms with increase in exports (disaggregated by gender and size of firm) # of SPS non-compliance alerts/notifications Evidence of market access and exports/imports facilitated through STDF support	UN Comtrade National statistics Self-assessment survey of PGs/PPGs Project evaluations Publicly available datasets Quantitative and qualitative trade-related data	End of project Annual	<ul style="list-style-type: none"> Stable exchange rates, no significant downturn in export price Exporters are able to meet buyers' demands (quantity, price) promised under contract No change in trade costs and risks Beneficiaries (public and private sector) in countries supported by STDF have ongoing support and resources needed to reap the medium/longer-term benefits from capacity development Time to develop new markets and increase exports Access to other inputs (e.g. finance) needed to access markets Outbreak of pest, disease, health issue that limits market access
Programme Goal: Increased and sustainable SPS capacity in developing countries	# of STDF initiatives and PGs/PGs contributing to changes in SPS legislation, regulation, policies, strategies, structures and/or processes, including attention to cross-cutting issues (climate change, environment, gender, inclusion)	Self-assessment survey of PGs/PPGs	Annual	<ul style="list-style-type: none"> STDF initiatives are relevant to country needs, based on demand and developed in alignment with principles of SPS Agreement and international (Codex, OIE, IPPC) standards Countries align their national regulations with international standards

⁸ Extracted from the STDF results matrix.

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	Evidence of improved implementation and/or enforcement of food safety, animal and/or plant health measures for trade, with attention to climate change, environment, gender, and inclusion	Related quantitative and qualitative data (gathered via interviews or administrative data of SPS agencies). Reports of capacity evaluation tools, WBG "Enabling the business of agriculture", UNIDO Trade Standards Compliance Report and online tool on rejection data, etc.	Bi-annual	
Outcome 1: More synergies and collaboration driving catalytic SPS improvements	Value (US\$) of new investments leveraged	Donor budget data on SPS-related support (with credible link to earlier STDF support)	Annual	<ul style="list-style-type: none"> • Funding sources continue to be available • Partners, donors, and other members continue to engage actively in STDF • STDF approaches reach target beneficiaries • STDF members and others share information on use of STDF approaches • STDF maintains and strengthens its network of developing country experts • STDF members see value in collaboration and are able to allocate time and resources for it
	#, type of collaborative networks, relationships, initiatives at global, regional and/or national level that support the delivery of change in SPS systems, including attention to partnerships addressing climate change, environment, gender, and inclusion	Network analysis in STDF WG survey	Annual	
	Evidence of adaptation, replication, scaling of STDF approaches	Quantitative and qualitative data on replication, adaptation and scaling of STDF approaches Self-assessment survey of PGs/PPGs	Annual	
	Evidence of the coordination and/or alignment of SPS capacity development interventions by WG members	Quantitative and qualitative data on coordination and alignment by SPS interventions. STDF WG Survey	Annual	

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
<p>Outcome 2: Greater access to, and use of, good practices and knowledge products at global, regional, and national level</p>	<p># of people reached (disaggregated by women/men and geography/region) with STDF good practices, knowledge products</p>	<p>Estimations on the overall reach of STDF support</p>	<p>Annual</p>	<ul style="list-style-type: none"> • Good practices and knowledge are relevant and locally grounded • STDF good practices and knowledge products adequately take into account gender analysis and reach women, as well as men • Capacity development providers and beneficiaries reached with STDF approaches are willing to consider and use new approaches • Target audience aware of and able to access website / STDF members share links via their networks
	<p>% of people reached (disaggregated by women/men and geography/region) reporting minimum satisfaction threshold with STDF good practices and knowledge products</p>	<p>Self-assessment survey of PGs/PPGs STDF WG Survey</p>	<p>Annual</p>	
	<p># of downloads of different types of knowledge products from website, disaggregated by geography</p>	<p>STDF website</p>	<p>Annual</p>	
	<p>Evidence of uptake and application of good practices and knowledge products produced by STDF to inform and support SPS capacity development led by global / regional / national bodies</p>	<p>Quantitative and qualitative evidence, including from training evaluations, e-survey on website on relevance and utility of STDF practices and knowledge products</p>	<p>Annual</p>	
<p>Output 1: STDF Global Platform - Dialogue and exchange among WG Members and with other relevant organizations</p>	<p># and type of STDF meetings / year</p>	<p>Secretariat administrative records, meeting summaries, news items after meetings, Excel database/n-drive (future MEL tool)</p>	<p>Annual</p>	<ul style="list-style-type: none"> • Adequate resources (including financial, human resources, time) to convene meetings and other events • Ongoing interest and commitment of STDF members and others to engage actively during and between meetings

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	# of participants (quantity) in online or physical STDF events, disaggregated by location, gender and type of participants ⁹	Participant lists, STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	
Output 2: STDF knowledge work, publications, good practice briefings, films, etc. produced	# and type of STDF knowledge products completed/published	STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	<ul style="list-style-type: none"> Adequate resources (including financial, human resources, time) to deliver STDF's Strategy WG members and STDF Secretariat have interest, knowledge, and resources to promote gender mainstreaming in knowledge work
	# knowledge products that address climate change, environment, inclusion, or gender equality	STDF administrative records, n-drive (future MEL tool)	Annual	
Output 3: SPS assessments and feasibility studies conducted, and project proposals formulated under STDF PPGs	# PPGs approved for STDF funding	STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	<ul style="list-style-type: none"> Ongoing demand for STDF PPG funding Sufficient quantity of eligible and high-quality applications Resources (financial, expertise, time) for PPG implementation are sufficient and appropriate External factors (e.g., challenges posed by pandemic, conflict, etc.) at country/regional level
	# PPG completed	STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	% of PPGs meeting minimum STDF assessment threshold	Administrative records of PPG implementor, STDF	Annual	
Output 4: Innovative and collaborative SPS capacity development projects implemented	# PGs approved for STDF funding	STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	<ul style="list-style-type: none"> • Ongoing demand for STDF PG funding • Sufficient quantity of eligible and high-quality applications • Resources (financial, expertise, time) for PG implementation are sufficient and appropriate • External factors (e.g., challenges posed by pandemic, conflict, etc.) at country/regional level
	# PGs completed	STDF administrative records, Excel database/n-drive (future MEL tool)	Annual	
	% of PGs meeting minimum STDF assessment threshold	Administrative records of PG implementing organization, STDF	Annual	

Annex 2: Budget estimate for 2023

Activity/output	2023
GLOBAL PLATFORM	50,000
1. Organize two STDF Working Group meetings (in-person)	50,000
2. Organize one (virtual) STDF Policy Committee meeting	
KNOWLEDGE WORK	480,000
1. At least nine virtual Practitioner Group meetings (PPPs, e-Cert and P-IMA)	
2. Two good practice briefing notes and/or knowledge products	
3. Two knowledge products developed under STDF Practitioner Group (PPPs, e-Cert)	30,000
4. Two events in Geneva linked to MC-12 SPS Declaration implementation	20,000
5. One global event (Geneva or external) on knowledge work (digitalization and e-Cert)	40,000
6. One regional event on knowledge work (GRPs) in margins of existing event	20,000
7. Three webinars to share knowledge work with relevant global/regional stakeholders	
8. 2 staff to support knowledge work	370,000
FUNDING MECHANISM	4,665,000
1. Approve at least six PPGs	300,000
2. Approve at least six PGs	3,750,000
3. Undertake (approx. 15) PPG and PG missions	60,000
4. 3 staff to support funding mechanism (incl. review of applications)	555,000
DELIVERING THE WORK PLAN	684,000
Monitoring, Evaluation and Learning (MEL)	384,000
1. Ongoing roll out and use of the STDF MEL Tool (LogAlto) ¹	49,000
2. One external ex-post impact evaluation of a completed project	25,000
3. Deliver external assessment of P-IMA and external outreach event ²	
4. Contracting external assessment of environmental aspects (including biodiversity and climate change) in STDF and SPS capacity development projects	30,000
5. Three learning events (hybrid/virtual) linked to STDF projects/PPGs	20,000
6. One global event (virtual) to share findings of STDF gender assessment	
7. Contracting external STDF programme evaluation (for finalization in 2024) ³	75,000
8. 1 staff to support MEL	185,000
Communications	300,000
1. Enhance/upgrade STDF website	60,000
2. Maintain website and other IT tools (SurveyMonkey, Zoom, MailChimp, Flickr, etc.)	20,000
3. Two communication products (e.g., short videos, other audio-visual material)	25,000
4. Preparation of STDF 2022 Annual Report	10,000
5. Preparation of new STDF Results Book	
6. 1 staff to support Communications	185,000
Other operational costs	349,000
1. 1 staff to support operations/logistics/administration	185,000
2. Other expenses to deliver work plan (short term needs, photography, COMMS, etc.)	80,000
3. Travel of Secretariat to participate in selected events (approx. 15 missions)	60,000
4. Two interns to support STDF work	24,000
TOTAL	6,228,000
Overhead (13%)	809,640
TOTAL	7,037,640

¹ Corresponding to a total budget of US\$147,000 over 3 years (2021-2023).

² US\$50,000 budgeted in the 2022 Work Plan.

³ Additional budget to be provided as part of 2024 Work Plan.