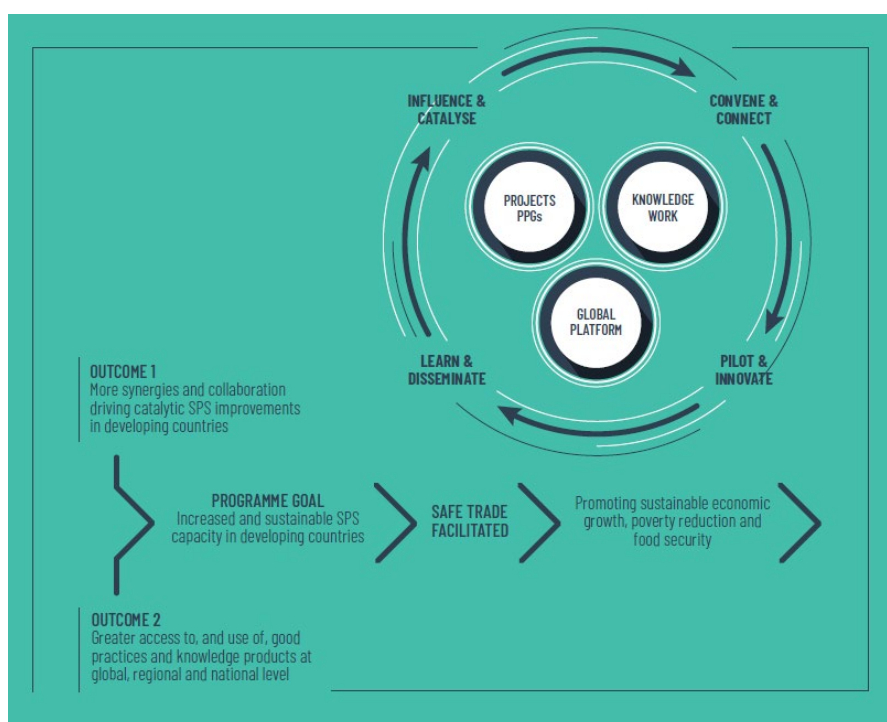


## STDF WORK PLAN – 2024

### 1 INTRODUCTION

1.1. The STDF supports its members and stakeholders in developing and least developed countries, to pilot collaborative and innovative approaches and bring about sustainable improvements in SPS capacity. Underpinning this effort is STDF's Theory of Change, which explains how the STDF aims to deliver results based on its unique value proposition, as further outlined in [STDF's Strategy \(2020-2024\)](#).

#### STDF Theory of Change:



1.2. This work plan provides information on STDF's activities and outputs, as well as the inputs required, to achieve STDF's goal and outcomes in 2024, i.e., the last year of STDF's five-year Strategy. This information is presented under each of STDF's three workstreams: (i) STDF's global platform (section 2); (ii) STDF knowledge work (section 3); and (iii) STDF's funding mechanism (section 4). Section 5 details how this plan will be delivered, including in relation to Monitoring, Evaluation and Learning (MEL), Communications (COMMS), the STDF Secretariat and resources.

1.3. The STDF was officially established in 2004. The plan includes activities and a small budget to celebrate STDF's 20<sup>th</sup> anniversary in 2024. It also includes provision for additional meetings and work to follow up on the external STDF programme evaluation, which will be concluded in the first half of 2024. The plan continues to reflect on the changes in STDF's operations following the COVID-19 pandemic. A sizeable share of STDF's work (including meetings, knowledge work and projects/PPGs) will continue to take place remotely, resulting in cost savings but also requiring ongoing spending on IT tools and platforms. **Annex 1** provides an estimated budget, based on STDF's annual target level of funding of US\$7 million, as agreed by the STDF Policy Committee.

1.4. STDF's [MEL Framework](#) helps to strengthen planning, implementation, monitoring, evaluation and reporting, and to identify and integrate lessons into new STDF work. The Results Matrix sets out the planned and measurable logic of the STDF at the programme level, as well as the results for which the programme can be held accountable at goal, outcome and output levels. STDF's logical framework, which is derived from the Results Matrix and used for reporting, is included in **Annex 2**.

## 2 STDF GLOBAL PLATFORM<sup>1</sup>

2.1. The STDF convenes and connects diverse public and private sector organizations across agriculture, health, trade and development to exchange experiences, identify opportunities for collaboration, and promote a more coherent approach to SPS capacity development. STDF's convening and connecting role takes place at the level of the Working Group, as well as across knowledge work and Practitioner Groups, and within projects and PPGs.

### 2.1 STDF Working Group

2.2. The Working Group allows members and other relevant organizations to share information about past, ongoing and planned SPS activities and initiatives and to learn from each other's work, helping to disseminate, influence and scale up good practices more widely. To facilitate discussion and sharing of experiences, each meeting will include at least one presentation related to an STDF activity or project/PPG. Presentations by STDF partners and other members and organizations are also encouraged.

2.3. The Secretariat will organize two regular in-person meetings of the STDF Working Group in 2024, on 20-21 June and 6-7 November.<sup>2</sup> The meetings will be held in Geneva, at WTO headquarters. Those who are unable to travel to Geneva and attend the meetings in person will be able to participate virtually.

### 2.2 Strategy development

2.4. The external STDF programme evaluation will be concluded in the first half of 2024. In response, the STDF will review its current strategy and develop a new STDF strategy for 2025 and beyond. Additional in-person meetings on future strategy development will be organized in 2024 for STDF partners, donor members, developing country experts and other relevant organizations (tentatively scheduled on 19 June and 5 November, prior to the Working Group meetings). It is also proposed to invite up to five former developing country experts to the meeting on 19 June, to provide an additional beneficiary perspective. Other meetings on strategy development, if necessary, will be held virtually.

2.5. In addition, it is proposed that STDF's founding partners, including the Codex and IPPC Secretariats, will come together for an external two-day in-person STDF strategy retreat on 17-18 June. This retreat will be organized by the Secretariat in a venue outside the WTO. The STDF Trust Fund will cover the expenses of this retreat, including an external facilitator, if necessary, and the cost of participation of up to two representatives from each partner, as well as the STDF chairperson and vice-chairperson.

### 2.3 STDF Policy Committee

2.6. The Policy Committee consists of high-level representatives of STDF's founding partners and selected donor members and developing country experts. It sets policy guidelines, provides oversight on the overall direction of the STDF, and oversees efforts by the Working Group in the coordination of SPS-related technical cooperation and dissemination of good practices. STDF founding partners host Policy Committee meetings on a rotational basis, with the host partner chairing the meeting.

2.7. In 2024, up to two meetings of the Policy Committee are envisaged to reflect on the findings, conclusions, and recommendations of the external STDF programme evaluation, and to consider and adopt a new STDF strategy for 2025 and beyond. Meetings will be held virtually unless an opportunity arises to organize the Policy Committee meeting in person back-to-back with another high-level event involving STDF's founding partners.

---

<sup>1</sup> Travel expenditure of STDF developing country experts to in-person Working Group and Policy Committee meetings (round trip, economy class) will be covered by the STDF Trust Fund, as well as coffee breaks, lunches, and evening networking events. The Trust Fund may also cover travel expenditure of presenters from developing countries and evaluators of STDF projects, where appropriate.

<sup>2</sup> Meetings of the WTO SPS Committee are scheduled on 24-28 June and 11-15 November 2024, allowing for potential synergies and resource efficiencies with STDF Working Group travel.

### 3 STDF KNOWLEDGE WORK

3.1. Knowledge work promotes dialogue and learning among STDF members and with other stakeholders on cross-cutting thematic topics to improve SPS capacity development outcomes and facilitate safe trade.<sup>3</sup> Further deepening interactions and synergies between knowledge work and STDF projects/PPGs will support delivery and improved results under both workstreams, while contributing to SPS synergies, collaboration and good practices in support of STDF's outcomes.

3.2. In 2024, the STDF will focus on expanding the reach and use of existing knowledge work (PPPs, P-IMA, e-Cert, GRPs, gender mainstreaming). This includes pursuing opportunities to deepen collaboration with STDF members and other relevant initiatives for greater impact and sustainability. Ongoing efforts will be made to disseminate knowledge work to the WTO SPS Committee, linked to implementation of the [MC-12 SPS Declaration](#) and the Committee's report to the Thirteenth WTO Ministerial Conference (MC-13) in February 2024, as well as other relevant meetings including the Seventh [Global Review of Aid for Trade](#) on 25-28 June 2024 at the WTO.

3.3. STDF Practitioner Groups will continue to enable members and other relevant stakeholders, (including organizations involved in and/or benefitting from STDF projects on the ground) to contribute their expertise in support of knowledge work. Good practice briefing notes and knowledge products will be developed. Global and regional (virtual) client-facing events will be organized to disseminate and promote their use.

3.4. In 2024, knowledge work will focus on:

- [Public Private Partnerships \(PPPs\)](#): The Secretariat will compile and disseminate new case stories of PPP approaches to support SPS capacity. The Practitioner Group will convene webinars to disseminate experiences and lessons from selected PPPs. A smaller core group of members of the PPP Practitioner Group will continue work to co-create a PPP knowledge product (budgeted in the 2023 Work Plan). The STDF vTPA Partnership Platform (led by UNIDO, with diverse public and private sector stakeholders including representatives of STDF regional pilot projects in Central America, East Africa and East and West Africa) will continue to share experiences and lessons on vTPA approaches, and leverage opportunities for collaboration and synergies.
- [Prioritization of SPS Investment Options for Market Access \(P-IMA\)](#): Work on P-IMA will be aligned to the findings and recommendations of the external P-IMA learning assessment (delivered in 2023). Activities and deliverables will be further discussed in the Working Group, based on the assessment. This may include further meetings of the P-IMA Practitioner Group to exchange experiences and learning on P-IMA across different countries and regions.
- [Electronic SPS certificates \(SPS eCert\)](#): Work on SPS e-Cert will continue in the Practitioner Group to promote synergies, collaboration, learning and increased access to and use of good practices. This work will build on completed and ongoing STDF and other projects on electronic certification (ePhyto and eVet), and include discussion on how to improve, scale up and integrate eCert into broader whole-of-government trade facilitation programmes and initiatives. Work will continue with a smaller group of stakeholders on co-creation of an eCert knowledge product (budgeted in the 2023 Work Plan).
- [Good Regulatory Practices \(GRPs\)](#): Work will continue to disseminate the STDF GRP Guide (issued in 2021) and build awareness to encourage the use of GRPs. This will take place mainly through participation in events and webinars organized by STDF partners and others. The Secretariat will compile and disseminate case stories on the use of GRPs at country/regional level to support outreach and capacity development on GRPs.
- [Gender mainstreaming](#): Work will continue to raise awareness about the importance of mainstreaming gender in SPS projects and initiatives to improve results and sustainability

---

<sup>3</sup> STDF members select topics for knowledge work, and may request the Secretariat, in collaboration with members, to develop concept notes for new work for consideration.

including by drawing attention to STDF's Gender Action Plan, through participation in relevant events and webinars. The STDF Briefing Note on gender will be updated.

3.5. In case of interest, and subject to discussions and resources, the Working Group may decide to add additional outputs on knowledge work addressing new or previously addressed cross-cutting topics.

### **3.1 Practitioner Groups**

3.6. STDF members and other relevant stakeholders will be encouraged to participate actively in Practitioner Groups, and to make use of these groups to promote synergies and drive catalytic SPS improvements in developing countries. Where relevant, linkages will be explored to other SPS networks or communities of practice.

3.7. The Practitioner Groups on PPPs and e-Cert will continue to meet virtually to: (i) disseminate experiences and learning on knowledge topics to interested stakeholders; and (ii) promote collaboration on knowledge topics among members (including through co-creation of PPP and e-Cert knowledge products).

3.8. The STDF Working Group will reflect on: (i) continuation of the P-IMA Practitioner Group (based on the findings and recommendations of the P-IMA assessment; and (ii) interest (if any) to establish a Practitioner Group on gender mainstreaming to share experiences and guide implementation of the Gender Action Plan.

3.9. The Secretariat will convene Practitioner Group meetings and share information on the STDF website. In 2024, at least six meetings will be organized with participation of interested STDF Working Group members and/or other relevant practitioners and experts.

### **3.2 Good practice briefing notes and knowledge products**

3.10. Drawing on the role of Practitioner Groups and expertise of STDF partners and members, the STDF will identify, develop, and disseminate good practices and user-friendly knowledge products on thematic topics to influence and support SPS capacity development. These good practices and knowledge products will promote access to guidance and tools developed by STDF members, supporting their wider use at global, regional, and national level.

3.11. In 2024, up to four good practice briefing notes and/or knowledge products are envisaged. These include: (i) new and/or updated Briefing Notes that compile and analyse lessons on existing or new thematic topics, including project lessons; and (ii) knowledge products co-created by two Practitioner Groups.

### **3.3 Global and/or regional events**

3.12. The Secretariat will organize STDF-led global and regional client-facing events to increase awareness on good practices and innovative approaches to increase SPS capacity in developing countries, and to promote wider uptake and use of good practices at a global, regional, and national level. These events will be targeted at STDF members and SPS practitioners in developing countries. In view of the Secretariat's limited resources, collaborative events, in partnership with other relevant organizations, will be encouraged with attention to engage developing country experts in these events wherever possible. Some events will take place virtually to expand access, some will be organized in person to enable deeper interactions and exchange.

3.13. In 2024, the following global and/or regional STDF events are planned to share STDF knowledge and learning (in addition to events organized as part of MEL and communications work):

- Two events in Geneva, one on the margins of an SPS Committee meeting and one as part of the 2024 Aid for Trade Global Review.
- One global/regional event (linked to other events organized by STDF partners or other members).

## 4 STDF FUNDING MECHANISM

4.1. STDF project and project preparation grants (PPGs) convene and connect public, private and other stakeholders at global, regional and country level to pilot innovative and collaborative approaches, leverage expertise and resources, and deliver results, including in Least Developed Countries (LDCs). Projects and PPGs link to STDF's knowledge work, allowing all those involved to learn about what works well and less well. Sharing the experiences helps to influence and catalyse SPS improvements more widely. The Secretariat will continue to make the linkages between knowledge and project work and identify synergies, where possible.

4.2. Based on the high and increasing volume of applications over the last years, it is anticipated that a large number of project and PPG applications will again be received in 2024 for initial review by the Secretariat.<sup>4</sup> These applications tend to be at various stages of development, ranging from two-page concept notes to fully-fledged project proposals. The Secretariat will continue to provide advice and support to applicants, in close consultation with relevant STDF partners, in terms of SPS needs assessments, priority setting and proposal development. This "helpdesk" function of the Secretariat will continue to absorb a relatively large portion of staff time. The STDF will ensure that at least 40% of PPG and project resources benefit eligible organizations in LDCs.<sup>5</sup>

4.3. In consultation with relevant STDF partners, and if the necessary resources are available in the Secretariat, the STDF may also accept to "peer-review" other SPS-related projects and programmes initiated by external organizations and initiatives.

### 4.1 Project development

4.4. Project preparation grants (PPGs) assist beneficiaries to articulate and prioritize SPS needs and develop projects. Predicting the number of PPG applications to be approved and funded through the STDF in 2024 is difficult, given that the number and quality of applications received is beyond the Secretariat's control. Based on experiences in previous years, and in view of STDF's annual target level of funding, the Working Group will aim to approve at least six project preparation grants (PPGs) for STDF funding per year, corresponding to an average of three PPGs approved at each meeting. Normally up to US\$50,000 is available to eligible organizations under a PPG.

4.5. The Secretariat will continue to assume a pro-active role, as far as possible, in the implementation of PPGs and resource mobilization for the resulting projects. Given the limited resources available in the STDF trust fund, the Secretariat will continue to emphasize the use of PPGs as a vehicle for mobilizing funds (including "co-funding" options) outside the STDF, where appropriate. The Secretariat may visit specific PPGs to accompany consultants on (parts of) their missions, support implementation, participate in validation workshops, monitor results, mobilize resources, and promote synergies with other relevant initiatives. Risks affecting the implementation and delivery of PPGs will be mitigated and managed on an ongoing basis.

### 4.2 Project implementation

4.6. New collaborative and innovative projects will be approved and initiated in 2024. As with PPGs, predicting the number of projects that will be approved for funding in 2024 is difficult, given that the number and quality of applications received is beyond the Secretariat's control. The overall level of funding available in the STDF Trust Fund may be another limiting factor. With these caveats in mind, the Working Group will aim to approve at least five project grants. This projection is based on the average STDF contribution to projects from 2020 to 2022, i.e., US\$746,000. The Working Group may approve additional projects if sufficient financial and human resources are available.

4.7. The Secretariat will monitor the implementation of ongoing projects with the support of STDF's LogAlto tool, including through progress reports and regular consultation with project implementing organizations, beneficiaries and other stakeholders. Ongoing efforts will take place to proactively mitigate and manage risks affecting the delivery and/or sustainability of projects (including fiduciary or other issues that may arise in the course of implementation), with specific attention to risks identified in project logical frameworks. The Secretariat may visit specific projects to facilitate

---

<sup>4</sup> From 2020 to 2023, the Secretariat received on average 93 requests for funding per year.

<sup>5</sup> See para. 31 of the STDF Operational Rules

implementation, monitor results, collect beneficiary stories and images, promote synergies with other relevant initiatives, and support longer term-sustainability.

## 5 DELIVERING THE WORK PLAN

### 5.1 Monitoring, Evaluation and Learning (MEL)

5.1. The Secretariat will continue to implement the [Monitoring, Evaluation and Learning \(MEL\) Framework](#) across all STDF workstreams. Ongoing efforts will be made to manage risks affecting the delivery and sustainability of work across all workstreams, as well as to proactively identify any new or emerging risks faced. The STDF MEL Group, comprised of interested STDF Working Group members, will be convened to provide guidance to MEL activities, when necessary.

5.2. The Secretariat will monitor progress, results and lessons of projects and PPGs in cooperation with implementing organizations. This will happen via regular consultations on ongoing project work and reports, as well as learning sessions and surveys to consult stakeholders of completed projects/PPGs. It will include support to staff of project implementing organizations to effectively use the STDF MEL tool (LogAlto). Virtual meetings may be organized to enable implementing organizations to share their MEL and LogAlto experiences with each other. Good practices from projects will be identified, compiled and disseminated through STDF and other channels.

5.3. Efforts will continue in 2024 to improve the quality of end-of-project assessments. External ex-post project impact evaluations will be selected, in accordance with the STDF Operational Rules. Findings, recommendations, and learnings will be shared through targeted events, including the STDF Working Group.

5.4. The following MEL activities and outputs are planned in 2024:

- Targeted support to onboard new projects on LogAlto and promote its use for improved project monitoring and reporting. This will include webinars, onboarding and coaching sessions, and the preparation of simple MEL good practice resources (guidance notes, video capsules, etc.) on specific topics based on identified needs.
- Delivery of an external STDF learning assessment focused on the environment, biodiversity and climate change<sup>6</sup>, including an event (webinar) to share the key findings, conclusions and recommendations.
- Two learning events (hybrid/virtual) linked to specific STDF projects/PPGs, in cooperation with project implementing organizations.
- One virtual event to share the key findings, conclusions, and recommendations of the P-IMA assessment (completed in 2023).
- Finalization of the external STDF programme evaluation (started in September 2023).

### 5.2 Communications

5.5. The [STDF Communications Plan](#) provides the overall framework for communications activities that support delivery of activities under all STDF workstreams, linked to the STDF Strategy. It contains an overview of key communications areas for the STDF, including objective and audience, products and channels, resourcing, and monitoring evaluation and learning. It also includes branding guidelines for use by the partnership and communications guidelines for STDF projects.

5.6. Subject to interest, the Secretariat will organize informal STDF COMMS group meetings as a virtual exchange forum where communications experts from across STDF partners and other relevant organizations can share upcoming news and initiatives and identify opportunities for joint campaigns. Cooperation with current and former STDF developing country experts will enable them to adopt an STDF Ambassador role and continue to be actively engaged in sharing STDF updates via country and regional networks.

---

<sup>6</sup> Budgeted in the 2023 Work Plan.



5.7. The following communications outputs and activities are foreseen in 2024:

- Finalize the upgrade of the new STDF website (i.e., migrating from Drupal 7 to Drupal 9), including editing its design.
- Celebrate STDF's 20<sup>th</sup> anniversary in the period around the WTO SPS Committee and Aid for Trade week (24-28 June), including by organizing:
  - ✓ Reception/dinner for all participants attending meetings on strategy development/Working Group (17-22 June).
  - ✓ STDF photo exhibition in the WTO Atrium.
  - ✓ Reception for SPS and Aid for Trade delegates (tentatively 27 June).
- Prepare the STDF 2023 Annual Report.
- Finalize STDF Results Book to communicate key results, experiences, and lessons of STDF knowledge work on diverse topics, including linkages to STDF projects and PPGs.<sup>7</sup>
- Produce two practical and user-friendly communication products (on an STDF knowledge work topic, other communication products, audio-visual material, etc.).
- Raise awareness about STDF and other relevant work through regular monthly newsletters and use of WTO social media.
- Maintain IT tools and other platforms (e.g. SurveyMonkey, Zoom, MailChimp, Flickr, etc.) to support STDF's work.

### 5.3 STDF Secretariat

5.8. The Secretariat is housed in the WTO (Agriculture and Commodities Division) and includes eight staff members, in addition to the Head of the STDF, which the WTO continues to provide from its regular budget. Indicative staffing needs in terms of implementing the activities outlined in this 2024 Work Plan are integrated into the budget across the different work areas (see **Annex 1**).<sup>8</sup> Provision is also made for the recruitment of two STDF interns in 2024.

5.9. General provision is made in the budget for miscellaneous expenses that may be required to deliver on the planned STDF work above (e.g. short-term needs related to writing/editing, graphic design, photography, interpretation services or other minor expenses). A budget is also included to cover travel of the STDF Secretariat to liaise with other Aid for Trade programmes, partnerships, networks, and initiatives, and participate in selected external events to provide information about the STDF, raise funds, monitor developments, and foster synergies and promote coherence and coordination in SPS technical cooperation.

### 5.4 Budget estimate

5.10. **Annex 1** sets out an estimated budget for the STDF in 2024 (**US\$6,999,220**). In the event of a shortfall in the total amount of contributions received, some activities may be scaled back or dropped from the work plan. In practical terms, given the priority-setting established in the STDF Operational Rules, any scaling back will most affect the ability of the STDF to approve project grants. In the event the financial resources of the STDF are insufficient to fund all the projects approved, priority will be given to staffing requirements necessary to fulfil existing commitments, then to activities under knowledge work, then to funding PPGs, and lastly to project grants.

<sup>7</sup> Reference is made to STDF's [2018 Results Book](#) ("Driving Safe Trade Solutions Worldwide").

<sup>8</sup> The information in the budget is an approximate projection of the staffing costs. The actual costs will depend on the individual circumstances of staff members. Staff members can be promoted in accordance with WTO rules and procedures. The WTO may hire additional temporary staff in the event of specific activities or a sudden increase in the Secretariat's workload.

5.11. Expenditure related to project development and project funding will be subject to approval by the Working Group, based on requests for funding. Other activities will be implemented, based on the Working Group's approval of this Work Plan.

5.12. The Secretariat will continue to follow up pro-actively with existing and new donors to reach STDF's annual target level of funding of US\$7 million in 2024. This includes presentations and the preparation of funding proposals.



**Annex 1: Budget estimate for 2024**

Activity/output	Budget (US\$)
<b>GLOBAL PLATFORM</b>	<b>115,000</b>
Two STDF Working Group meetings (in-person)	80,000
Two strategy development meetings (one day each) back-to-back with WG meetings	10,000
In-person STDF strategy retreat (two days) for partners	25,000
Up to two (virtual) STDF Policy Committee meetings	
<b>KNOWLEDGE WORK</b>	<b>460,000</b>
At least six virtual Practitioner Group meetings	
Two good practice briefing notes	
Two knowledge products co-created by two Practitioner Groups (PPPs, e-Cert) <sup>1</sup>	10,000
Two events in Geneva on the margins of SPS Committee and 2024 Aid for Trade Global Review	30,000
One global/regional event (Geneva or external) on knowledge work	50,000
2 staff to support knowledge work	370,000
<b>FUNDING MECHANISM</b>	<b>4,645,000</b>
Approve at least six PPGs	300,000
Approve at least five PGs	3,730,000
Undertake (approx. 15) PPG and PG missions	60,000
3 staff to support funding mechanism (incl. review of applications)	555,000
<b>DELIVERING THE WORK PLAN</b>	<b>675,000</b>
<b>Monitoring, Evaluation and Learning (MEL)</b>	<b>365,000</b>
Ongoing roll out and use of the STDF MEL Tool (LogAlto)	55,000
Delivery of external learning assessment of environment, biodiversity and climate change <sup>2</sup>	
Two learning events (hybrid/virtual) linked to specific STDF projects/PPGs	
One online event to share key findings, lessons and recommendations of P-IMA assessment	
Finalization of external STDF programme evaluation (contracted in 2023) <sup>3</sup>	125,000
1 staff to support MEL	185,000
<b>Communications</b>	<b>310,000</b>
Enhance/upgrade STDF website	60,000
Two receptions to celebrate STDF's 20th anniversary:	
- For Working Group members (50 people)	2,000
- For SPS & Aid for Trade delegates (200 people)	8,000
Preparation of STDF 2023 Annual Report	
Finalize STDF Results Book on knowledge work	
Two communication products (e.g. short video, other audio-visual material)	50,000
Maintain website and other IT tools (SurveyMonkey, Zoom, MailChimp, Flickr, etc.)	5,000
1 staff to support Communications	185,000
<b>Other operational costs</b>	<b>299,000</b>
1 staff to support operations/logistics/administration	185,000
Other expenses to deliver work plan (short term needs, photography, COMMS, etc.)	50,000
Travel of Secretariat to participate in selected events (approx. 10 missions)	40,000
Two interns to support STDF work	24,000
<b>TOTAL</b>	<b>6,194,000</b>
Overhead (13%)	805,220
<b>TOTAL</b>	<b>6,999,220</b>

<sup>1</sup> In addition to US\$30,000 budgeted in 2023 Work Plan

<sup>2</sup> US\$30,000 budgeted in 2023 Work Plan

<sup>3</sup> In addition to US\$75,000 budgeted in 2023 Work Plan

## Annex 2: STDF logframe for 2024<sup>9</sup>

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
<b>Sustainable economic growth, poverty reduction and food security</b> SDGs 1, 2, 3, 8, 17 supported	SDG 1: 1.1.1 SDG 2: 2.3.2 SDG 3: 3.d.1 SDG 8: 8.2.1 SDG 17: 17.11.1	UN Stats	End of Strategy, 2024	<ul style="list-style-type: none"> <li>Continued global and national support and commitment (including resource allocations) towards SDGs</li> <li>Data on SDG implementation is available and accessible</li> <li>Absence of climate change, large-scale regional/global conflict or other widespread crisis</li> </ul>
<b>Safe Trade Facilitated</b>	<p>x US\$ value of exports for target HS code products/markets</p> <p>x markets accessed</p> <p>x firms with increase in exports (disaggregated by gender and size of firm)</p> <p># of SPS non-compliance alerts/notifications</p> <p>Evidence of market access and exports/imports facilitated through STDF support</p>	<p>UN Comtrade</p> <p>National statistics</p> <p>Self-assessment survey of PGs/PPGs</p> <p>Project evaluations</p> <p>Publicly available datasets</p> <p>Quantitative and qualitative trade-related data</p>	<p>End of project</p> <p>Annual</p>	<ul style="list-style-type: none"> <li>Stable exchange rates, no significant downturn in export price</li> <li>Exporters are able to meet buyers' demands (quantity, price) promised under contract</li> <li>No change in trade costs and risks</li> <li>Beneficiaries (public and private sector) in countries supported by STDF have ongoing support and resources needed to reap the medium/longer-term benefits from capacity development</li> <li>Time to develop new markets and increase exports</li> <li>Access to other inputs (e.g. finance) needed to access markets</li> <li>Outbreak of pest, disease, health issue that limits market access</li> </ul>
<b>Programme Goal: Increased and sustainable SPS capacity in developing countries</b>	# of STDF initiatives and PPGs/PGs contributing to changes in SPS legislation, regulation, policies, strategies, structures and/or processes, including attention to cross-cutting issues (climate change, environment, gender, inclusion)	Self-assessment survey of PGs/PPGs	Annual	<ul style="list-style-type: none"> <li>STDF initiatives are relevant to country needs, based on demand and developed in alignment with principles of SPS Agreement and international (Codex, WOH, IPPC) standards</li> <li>Countries align their national regulations with international standards</li> </ul>

<sup>9</sup> Extracted from the STDF's Results Matrix, which includes more detail on indicators, etc.

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	Evidence of improved implementation and/or enforcement of food safety, animal and/or plant health measures for trade, with attention to climate change, environment, gender, and inclusion	Related quantitative and qualitative data (gathered via interviews or administrative data of SPS agencies). Reports of capacity evaluation tools, WBG "Enabling the business of agriculture", UNIDO Trade Standards Compliance Report and online tool on rejection data, etc.	Bi-annual	
<p><b>Outcome 1: More synergies and collaboration driving catalytic SPS improvements</b></p>	Value (US\$) of new investments leveraged	Donor budget data on SPS-related support (with credible link to earlier STDF support)	Annual	<ul style="list-style-type: none"> <li>• Funding sources continue to be available</li> <li>• Partners, donors, and other members continue to engage actively in STDF</li> <li>• STDF approaches reach target beneficiaries</li> <li>• STDF members and others share information on use of STDF approaches</li> <li>• STDF maintains and strengthens its network of developing country experts</li> <li>• STDF members see value in collaboration and are able to allocate time and resources for it</li> </ul>
	#, type of collaborative networks, relationships, initiatives at global, regional and/or national level that support the delivery of change in SPS systems, including attention to partnerships addressing climate change, environment, gender, and inclusion	STDF WG survey, LogAlto	Annual	
	Evidence of adaptation, replication, scaling of STDF approaches	Quantitative and qualitative data on replication, adaptation and scaling of STDF approaches Self-assessment survey of PGs/PPGs, LogAlto	Annual	
	Evidence of the coordination and/or alignment of SPS capacity development interventions by WG members	Quantitative and qualitative data on coordination and alignment by SPS interventions. STDF WG Survey	Annual	

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
<b>Outcome 2: Greater access to, and use of, good practices and knowledge products at global, regional, and national level</b>	# of people reached (disaggregated by women/men and geography/region) with STDF good practices, knowledge products	Estimations on the overall reach of STDF support, LogAlto	Annual	<ul style="list-style-type: none"> <li>• Good practices and knowledge are relevant and locally grounded</li> <li>• STDF good practices and knowledge products adequately take into account gender analysis and reach women, as well as men</li> <li>• Capacity development providers and beneficiaries reached with STDF approaches are willing to consider and use new approaches</li> <li>• Target audience aware of and able to access website / STDF members share links via their networks</li> </ul>
	% of people reached (disaggregated by women/men and geography/region) reporting minimum satisfaction threshold with STDF good practices and knowledge products	Self-assessment survey of PGs/PPGs STDF WG Survey	Annual	
	# of downloads of different types of knowledge products from website, disaggregated by geography	STDF website	Annual	
	Evidence of uptake and application of good practices and knowledge products produced by STDF to inform and support SPS capacity development led by global / regional / national bodies	Quantitative and qualitative evidence, including from training evaluations, e-survey on website on relevance and utility of STDF practices and knowledge products, LogAlto	Annual	
<b>Output 1: STDF Global Platform - Dialogue and exchange among WG Members and with other relevant organizations</b>	# and type of STDF meetings / year	Secretariat administrative records, meeting summaries, news items after meetings, Excel database/n-drive	Annual	<ul style="list-style-type: none"> <li>• Adequate resources (including financial, human resources, time) to convene meetings and other events</li> <li>• Ongoing interest and commitment of STDF members and others to engage actively during and between meetings</li> </ul>

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	# of participants (quantity) in online or physical STDF events, disaggregated by location, gender and type of participants <sup>10</sup>	Participant lists, STDF administrative records, Excel database/n-drive	Annual	
<b>Output 2: STDF knowledge work, publications, good practice briefings, films, etc. produced</b>	# and type of STDF knowledge products completed/published	STDF administrative records, Excel database/n-drive, LogAlto	Annual	<ul style="list-style-type: none"> <li>Adequate resources (including financial, human resources, time) to deliver STDF’s Strategy</li> <li>WG members and STDF Secretariat have interest, knowledge, and resources to promote gender mainstreaming in knowledge work</li> </ul>
	# knowledge products that address climate change, environment, inclusion, or gender equality	STDF administrative records, n-drive, LogAlto	Annual	
<b>Output 3: SPS assessments and feasibility studies conducted, and project proposals formulated under STDF PPGs</b>	# PPGs approved for STDF funding	STDF administrative records, Excel database/n-drive	Annual	<ul style="list-style-type: none"> <li>Ongoing demand for STDF PPG funding</li> <li>Sufficient quantity of eligible and high-quality applications</li> <li>Resources (financial, expertise, time) for PPG implementation are sufficient and appropriate</li> <li>External factors (e.g., challenges posed by pandemic, conflict, etc.) at country/regional level</li> </ul>
	# PPG completed	STDF administrative records, Excel database/n-drive	Annual	

Result	Programme (STDF) level indicators	Data source	Frequency	Assumptions & Risks
	% of PPGs meeting minimum STDF assessment threshold	Administrative records of PPG implementor, STDF	Annual	
<b>Output 4: Innovative and collaborative SPS capacity development projects implemented</b>	# PGs approved for STDF funding	STDF administrative records, Excel database/n-drive	Annual	<ul style="list-style-type: none"> <li>• Ongoing demand for STDF PG funding</li> <li>• Sufficient quantity of eligible and high-quality applications</li> <li>• Resources (financial, expertise, time) for PG implementation are sufficient and appropriate</li> <li>• External factors (e.g., challenges posed by pandemic, conflict, etc.) at country/regional level</li> </ul>
	# PGs completed	STDF administrative records, Excel database/n-drive, LogAlto	Annual	
	% of PGs meeting minimum STDF assessment threshold	Administrative records of PG implementing organization, STDF	Annual	