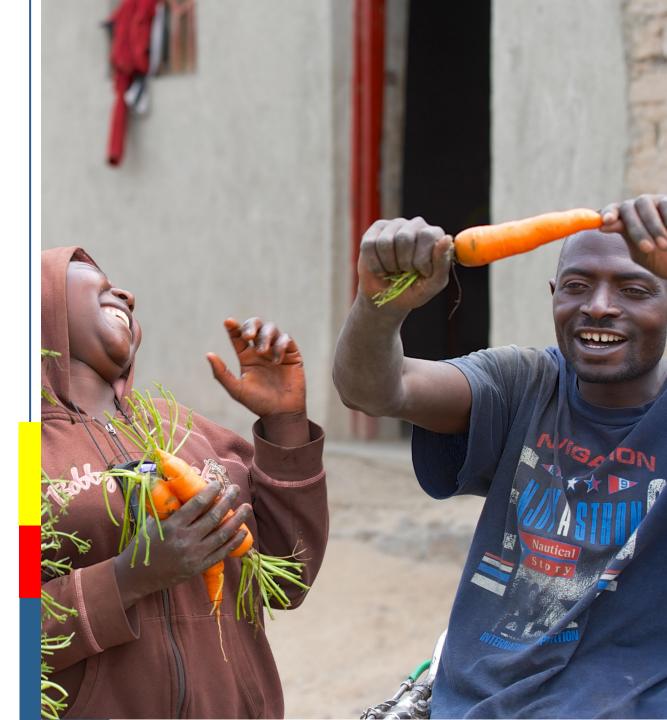


TRADEMARK AFRICA

TMA STRATEGY AND SPS WORK IN AFRICA

PRESENTED BY: Andrew Edewa TMA Presentation to the STDF Working Group



June 15, 2023





WHO WE ARE

Aid-for-trade not-for-profit organisation. Founded in 2010.



MISSION

To promote rapid advances in Africa's integration, trade, and global competitiveness for all Africans.



VISION

A united Africa with flourishing trade, strong investment and less poverty.

Web: www.trademarkafrica.com

Twitter: @TradeMarkAfrica





Out of initial budget of less than US\$42 million in 2010, a cumulative budget of approximately US\$1.2 billion by April 2022.



Development agencies of:

Belgium, Canada, Denmark, Finland, France, Ireland, Netherlands, Norway, Sweden, United Kingdom, United States of America, and the European Union.



Web: www.trademarkafrica.com

Twitter: @TradeMarkAfrica



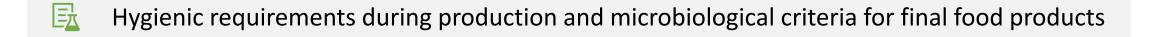
Context: Standards and SPS Measures a major Challenge in Africa

- 75 percent of intra-African trade is in agricultural products.
- While there is demonstrated political will to expand intra-regional trade, African countries face several challenges to achieving this objective.
- The application of non-tariff measures (NTMs), mainly Vol. Standards, Technical Regulations and SPS measures, remains a major impediment to effective agri-food trade.
- While some NTMs pursue important goals like consumer protection, differences in such protections between countries can still hinder trade
- Over 70% of reported NTBs in food and agricultural commodities relate to Standards and SPS Measures imposed by importing countries



Import Prohibitions for sanitary and phytosanitary reasons, particularly for animals & animal products due to endemic Transboundary Animal Diseases (TADs)

- Stringent Tolerance limits for residues of or contamination by certain (non-microbiological) substances, including restricted use of certain substances in foods and feeds
- Divergent labelling, marking and packaging requirements, particularly for processed food





Treatments for elimination of plant and animal pests and disease-causing organisms

→ Costly and laborious Control and Approval Procedures, mostly not risk-based



TMA SPS Programme

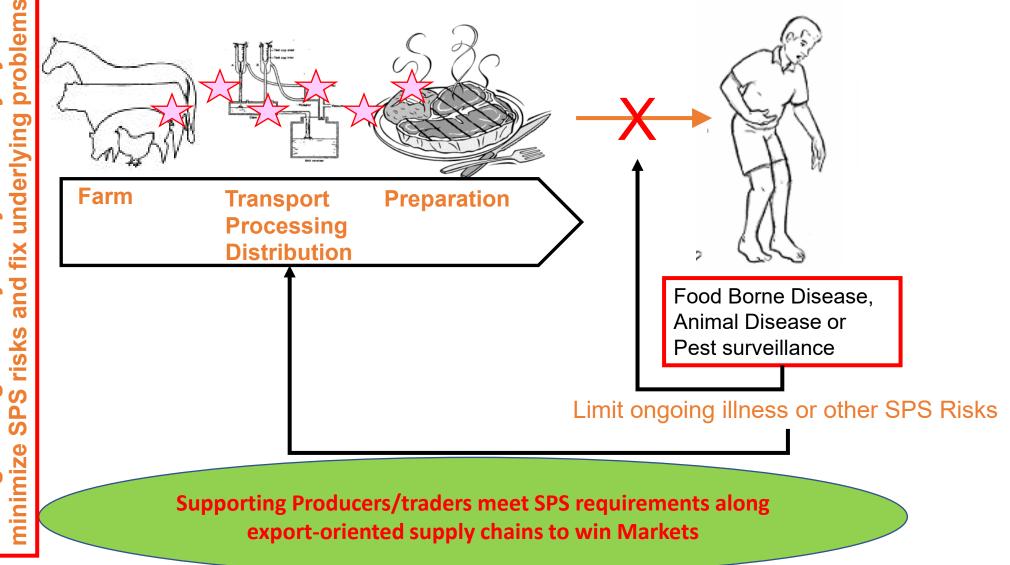
TMA Sanitary and Phytosanitary (SPS) Programme focuses on reduction of barriers to trade arising from application of food safety, animal health and plant health requirements

Enhancing regional and national SPS systems for efficient SPS service delivery to address SPS risks Enabling Enterprises manage SPS risks along the agrifood chains and meet market requirements.



2 stems roblems S Q Phytosanitary underlying fix õ and Sanitary risks 0 S Strengthenin Ω S nimize Ē

TMA SPS Programme- Systems Approach along Agri-Food Chains





TMA SPS Programme- Service Modules







Strengthening SPS (FS, AH & PH) Systems

Support for modernization of regional & national SPS Governance Frameworks

Institutional Capacity Development for SPS Competent Authorities- Operational Processes and Functions

Implementing SPS Controls in a Systems Approach

Developing Efficient SPS Services & service delivery mechanisms to agrifood Chains-Inspection & Approval Systems

Establish SPS Compliance in a Trade Corridor & Supply Chain Approach

Information, Education and Training on SPS requirements for agrifood commodities and markets

Enterprise/ sector upgrading to incorporate SPS Controls/ requirements

Industry Self-Regulation in selected exportoriented sectors

Voluntary Third-Party Assurance Programmes (VTPAs)



TMA SPS Interventions at Continental Level

STRENGTHENING SPS COORDINATION MECHANISMS

Review of existing SPS coordination mechanisms at the national level and regional levels

Establish or strengthen existing regional and SPS coordination mechanisms to implement AU SPS Frameworks and Strategies (Food safety Strategy, Animal Health Strategy and Plant health strategy)

SUPPORT COMPLIANCE PROGRAMMES FOR EXPORT-ORIENTED VALUE CHAINS

Capacity building for fisheries sector to meet SPS requirements for increased intra-Africa trade

Grain Supply Chain Resilience through Integrated measures for Aflatoxin management and control

ENHANCING KNOWLEDGE MANAGEMENT, ADVOCACY, AND COMMUNICATION ON SPS MATTERS

Develop and maintain regional and continental SPS information sharing portal

Support continental level dialogues between public and private sector on SPS regulatory environment (food safety, animal health & plant health)

TRADE MARK AFRICA

TMA SPS Interventions at Regional Level-1. Strengthening EAC SPS Frameworks

- Regional and national consultations towards adoption of the EAC SPS Bill and EAC SPS Strategy
- Development/review of animal health measures
- Support for Harmonisation of SPS Regulatory Regimes for agro-inputs, food and agricultural commodities
- Establishment of SPS Equivalency Agreements -Ongoing arrangements for trade in agro-inputs, Grains- KE/UG, KE/TZ, UG/RSS



2. Capacity Building of SPS Competent Authorities in the EAC

- Domestication of EAC Standard Operating Procedures at key EAC border posts
 - Inspection Guides, Training Manuals, Sampling Protocols, etc
 - Training of Food Safety Agencies on Grain inspection and Certification
- Development of EAC SPS information Sharing Platform- covers food safety, animal health and plant health systems in all EAC Partner States
- Development of SPS Implementation Guides for East African Business Council and Cross-border traders
- Collaboration Meetings of Partners implementing SPS Programmes in the Region



3. Integrated SPS Controls along key Food Supply Chains

- Development of Good Practice Manuals for Cereals, fruits & vegetables, Milk, fisheries
- Training of Private Sector in value chain upgrading to address SPS risks
- Implementation of SPS Self-Regulation mechanisms for the Grain Sector
- 3rd Voluntary Party Assurance for Grain Sector
- Procurement of Mycotoxin Decontamination Plants
- Moisture/Humidity monitoring using SMART technologies



TMA SPS Interventions in African Countries to strengthen National SPS Systems

- Modernization of Kenya's Food Safety Legislation:
 - A new Food Safety Policy developed; Food and Feed Coordination Bill being enacted in Kenya.
 - Similar initiatives in Uganda and Rwanda
- Capacity building of Food Control Agencies to carry out food control functions efficiently:
 - 80 food inspectors trained on risk-based food controls and inspection/certification systems for fish, dairy, FFV and Grains in Tanzania, Kenya, Uganda, and South Sudan
 - Food Safety Training and Inspection Manuals developed
- Investment in Food analysis capabilities and Food Safety Risk Management Solutions: Burundi, Kenya, Uganda, Rwanda, Tanzania, S. Sudan, Ethiopia, Somaliland, and Malawi to reduce cost and time of testing



TMA SPS Interventions in African Countries to support Compliance to SPS Requirements

- Investment in Food analysis capabilities and Food Safety Risk Management Solutions:
 - Installation of aflatoxin decontamination (ozonation) plants in Kenya to address aflatoxin challenges
 - Construction of Berbera Fish Market in Somaliland and in Busia (KE/UG)
- Food Safety Information, Education and Training: Collaborative work to develop food safety Centre of Excellence at the University of Nairobi, Kenya
- Implementation of Third-Party Assurance Programme for Export-Oriented Value Chains:
 - 25 FBOS for Burundi FFV FBOs trained.
 - 12 Carrot Producer Groups in Kenya Certified against Kenya Standard KS1758 & related voluntary sustainability standards (VSS).
 - 20 Maize Millers in Uganda Certified on ISO 22000 and Uganda Standards.
 - Over 50 Hotels certified on HACCP-based FSMS & 320 producers, 15 exporters in Rwanda trained on Rwanda-GAP
 - Over 5000 FBOs traders trained in Tanzania and Uganda on mycotoxin management for grain sector.



info@trademarkafrica.com www.trademarkafrica.com TradeMark Africa (f) @TradeMarkAfrica () TradeMark Africa ()

