

ITC Project on Non-Tariff Measures (NTMs)

To: Presentation to WTO STDF

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The ITC programme on non-tariff measures

Main Objective:

To ensure stakeholders in beneficiary countries are aware of NTMs and other obstacles affecting their trade, so that they are in a better position to address these challenges.

Key activities (2010 - 2013):

NTM Survey

- Comprehensive company surveys on NTMs in 23 countries
- E.g. Malawi, Trinidad and Tobago, Uruguay

Official NTM data

 Collection, classification and dissemination of NTM regulations (in collaboration with UNCTAD, World Bank and African Development Bank)

Main donor of phase 1 (2010-13):



DFID, UK

Ongoing activities/collaboration with other organisations/groups, e.g.:

ACP, ICTSD, COMESA, SADC, SVEs, WB, UNCTAD, WTO



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What are NTMs?

"Non-tariff measures may include any policy measures other than tariff that can impact trade flows."



NTMs can include

- Mandatory requirements, rules or regulations
 - Market access and trade policy measures
 - Public policy measures



International NTM classification

Technical SPS measures Technical regulations measures Pre-shipment inspection Price-control measures Licenses, quotas, prohibitions and QRs Charges, taxes & para-tariff measures Measures Finance measures regulating Anti-competitive measures imports **TRIMs** Non-Distribution restrictions technical Restrictions on post-sales services Subsidies (excluding export subsidies) measures Government procurement restrictions Intellectual property Rules of origin

P Measures regulating exports



Distinguishing between NTMs and NTBs

- NTMs can become trade barriers when...
 - They are perceived as excessively strict
 - It is difficult to comply with them due to practical challenges (e.g. delays in getting a certification)
- Trade barriers not NTM related: e.g. lack of infrastructure



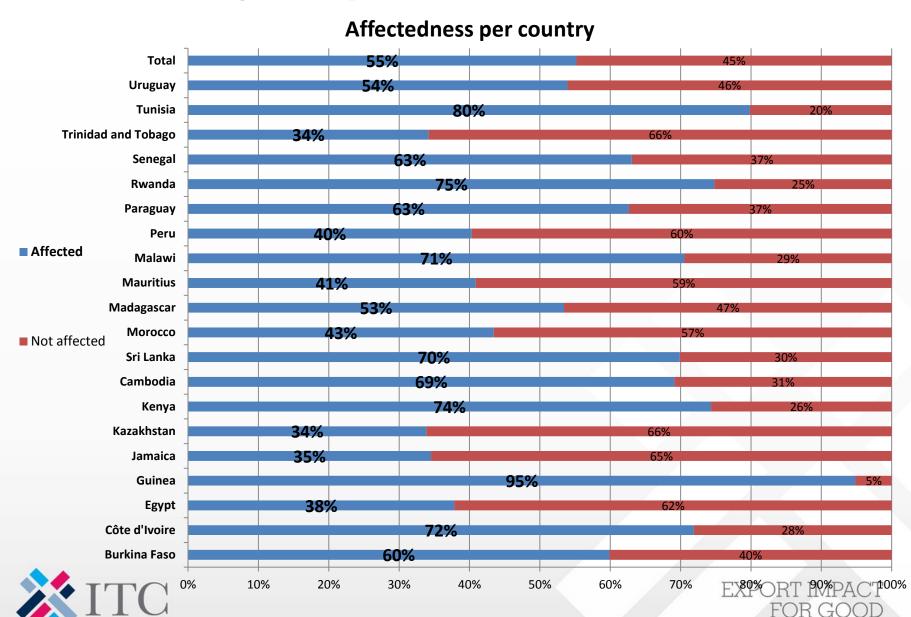


Some Key Cross Country Results of

the ITC NTM Surveys



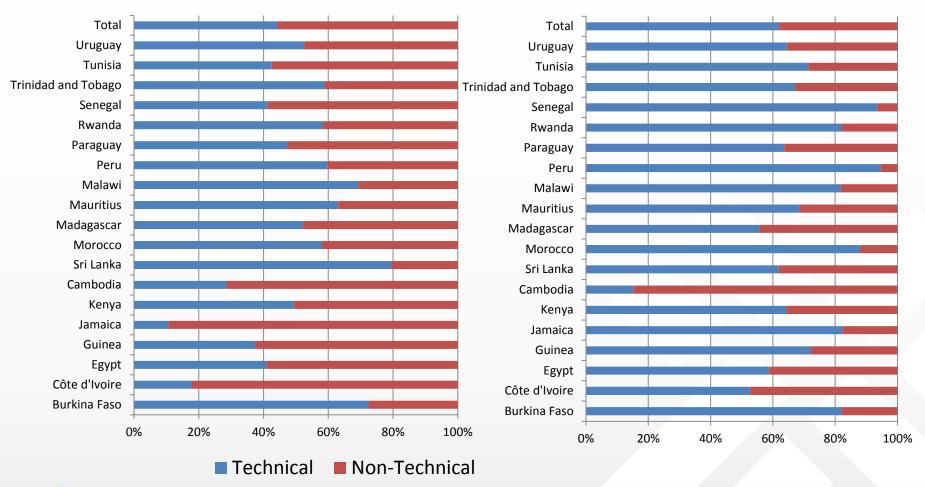
Cross-country comparison: NTM affectedness



Technical v/s Non Technical NTMs

Type of NTMs applied by developing countries

Type of NTMs applied by developed countries





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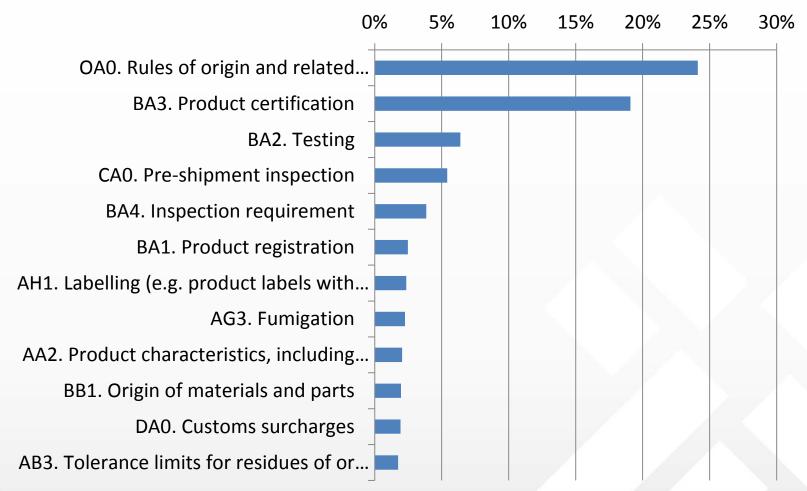
Technical v/s Non Technical NTMs

		Exp	port	
	Developing	g country	Developed country	
	Technical	Non-Technical	Technical	Non-Technical
Burkina Faso	72%	28%	82%	18%
Côte d'Ivoire	18%	82%	53%	47%
Egypt	41%	59%	59%	41%
Guinea	38%	63%	72%	28%
Jamaica	11%	89%	82%	18%
Kenya	49%	51%	64%	36%
Cambodia	29%	71%	15%	85%
Sri Lanka	80%	20%	62%	38%
Morocco	58%	42%	88%	12%
Madagascar	52%	48%	56%	44%
Mauritius	63%	37%	69%	31%
Malawi	69%	31%	82%	18%
Peru	60%	40%	95%	5%
Paraguay	47%	53%	64%	36%
Rwanda	58%	42%	82%	18%
Senegal	41%	59%	93%	7%
Trinidad and Tobago	59%	41%	67%	33%
Tunisia	43%	57%	71%	29%
Uruguay	53%	47%	64%	36%
Total	44%	56%	62%	38%



Main NTMs Applied by Partner countries

Exports: Main NTMs applied by partner/transit country

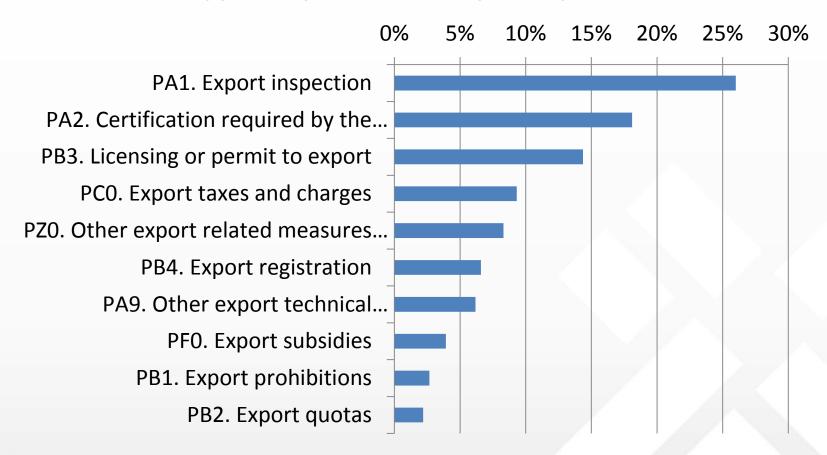




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Main NTMs Applied by Home countries

NTMs applied by home country on exports



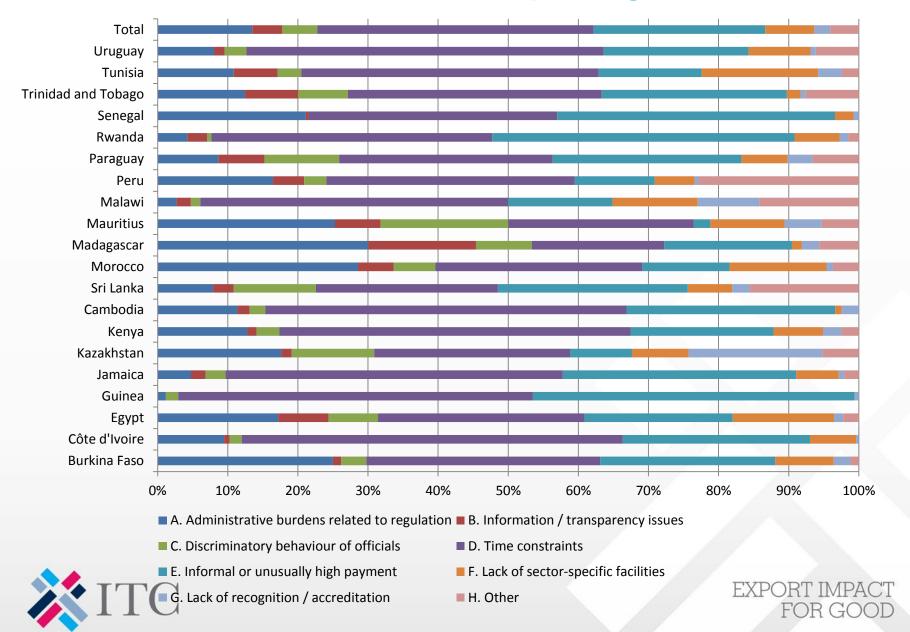


Why are technical NTMs considered burdensome?

		A. Technical requirements	B. Conformity assessment
1. Export	NTM with PO	57%	80%
	NTM without PO	43%	20%
2. Import	NTM with PO	78%	92%
	NTM without PO	22%	8%



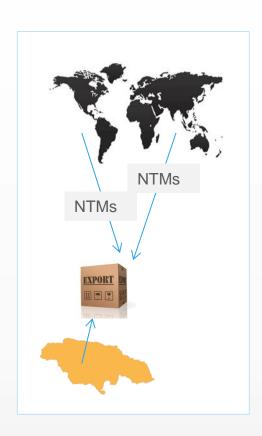
Procedural Obstacles when exporting

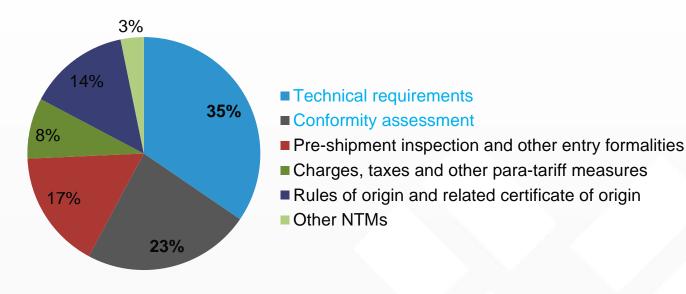


Country Specific Examples



Type and Number of NTMs on Jamaican Exports attributed to partner or transit country

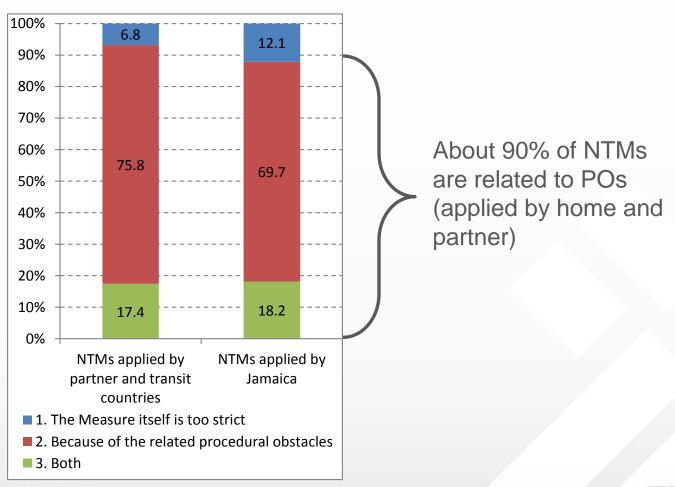






Most of the burden is associated to Pos in Jamaica

Reason why NTMs are considered burdensome (%)





What's after the surveys? Follow-up: selected examples

Reduction of NTM-related trade barriers

Sri Lanka: successful application to WTO STDF with a view to improve product quality and cost of exporting

Côte d'Ivoire: continued public-private interaction through the creation of an online trade barriers reporter

Morocco: creation of an interministerial steering committee to address the identified obstacles

XITC

Mauritius: elimination of the need for Tea Board clearance of Rooibos Tea imports resulting in reduced time for importing

Jamaica: request to ITC for assistance in addressing capacity building needs of SMEs as well as customs officials to increase compliance with NTMs and reduce procedural obstacles

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NTM Programme – Next steps

Increase country coverage

- 20+ surveys to be conducted in 2013-2016
- E.g. Bangladesh, Colombia, Philippines etc.

Follow-up activities

- ...in countries where programme has been implemented to address identified obstacles (e.g. in Cote D'Ivoire, Morocco, Sri Lanka, etc.)
- ...ITC in collaboration with organisations (such as WTO STDF)

Donors of phase 2:







DFID, UK

CAF

Possible other donors such as CIDA, GIZ SAARC, and Financing through projects such as UNDP-led Aid for Trade project for Arab States



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ITC Official NTM Regulation Database

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Find non-tariff measures Step 1/4	s	
Search here for non-tariff measure	res (NTMs) applied by a reporter country.	
country applies to regulate exports) as the product classification is conditional on this choice. Choose whether you are looking ts (select "exports") or imports (select "imports"). Then choose the product you want to a code (HS6) or the National Tariff Line (NTL) code. The National Tariff Line code will only be	nalyze according to the
Reporter:*	Mauritius ■ applying NTMs to imports ■	
Partner:* 😡	Select country ▼	
Product:*	HS6 National Tariff Line code	
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* Indicates mandatory fields.



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THANK YOU FOR LISTENING

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